



Focus Canada 2012

Detailed Data Tables

Field dates: November 15 – December 5, 2012

The Environics Institute for Survey Research
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Toronto, Ontario M4W 3H1

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Banner-Question Key

This detailed set of statistical tables shows survey results for the total general population and also by various subgroups of interest. For this table set there are three “banners” of subgroups, drawn from questions in the survey. The results have also been tested for significant differences within these subgroups. The statistical tests undertaken are an independent T-Test for means and independent Z-Test for percentages. The following key shows the questions used to create the banner subgroups and also what groups have been tested for significant differences in each of the banners.

In the tables that follow, **upper case letters** under the percentages indicate subgroup differences that are significant at the **95% level**.

BANNER 1																		
=====	REGION					SUB-REGION							COMMUNITY SIZE				GENDER	
TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Subgroups tested for significant differences: BCDEF / GHIJKLM / NOPQ / RS																		

BANNER 2																		
=====	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Subgroups tested for significant differences: BCDE / FGHI / JKLM / NOP / QRS																		

BANNER 3														
=====	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
TOTAL	Lib	Con	NDP	Grn	Bloc	None/Other	Lower	Middle	Upper	Very Stro.	Some/ Stro.	Very weak	Satisfied	Dissatisfied
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Subgroups tested for significant differences: BCDEFG /HIJ /KLM / NO														

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Q1. Overall, are you satisfied or dissatisfied with the way things are going in our country today?

	REGION					SUB-REGION							COMMUNITY SIZE				GENDER		
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Satisfied	54%	56% C	42%	57% C	69% BCDF	50%	58% H	35%	52% H	65% H	72% GHIM	69% GHIM	58% H	52%	57%	55%	56%	58% S	51%
Dissatisfied	42%	42% E	57% BDEF	38% E	28%	46% E	38% KL	64% IJKLM G	42% KL	32%	22%	28%	38% KL	45%	40%	39%	42%	39%	45% R
DK/NA	3%	2%	2%	5% C	3%	4%	4%	1%	6%	3%	6%	3%	4% H	3%	3%	5%	2%	3%	4%

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Satisfied	54%	38%	49% B	60% BC	62% BC	45%	52%	55% F	56% F	59% LM	60% LM	50%	49%	53%	55%	69% NO	58% R	42%	61% R
Dissatisfied	42%	57% CDE	47% DE	39%	36%	49%	46%	41%	41%	39%	37%	47% K	44% K	44% P	37%	28%	38%	57% QS	26%
DK/NA	3%	6% D	4%	2%	2%	6%	2%	4%	3%	2%	3%	3%	6% JKL	3%	8%	3%	4% R	1%	13% QR

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Q1. Overall, are you satisfied or dissatisfied with the way things are going in our country today?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Satisfied	54%	56% DEF	77% BDEFG	36%	44% F	27%	49% DF	44%	57% H	61% H	55%	56% M	49%	100%	-
Dissatisfied	42%	41% C	21%	60% BCG	52% C	73% BCDEG	43% C	50% IJ	40%	37%	41%	41%	47%	-	100%
DK/NA	3%	3%	2%	4%	4%	-	8% BC	6% IJ	2%	2%	4%	3%	4%	-	-

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Q2. In your opinion, what is the most important problem facing CANADIANS today?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
NET: Economy	44%	52%	38%	49%	37%	43%	56%	34%	43%	33%	29%	41%	46%	45%	40%	44%	47%	47%	41%
----- Economy/interest rates/ Recession	25%	27%	26%	24%	23%	26%	HJKLM 29%	26%	23%	18%	18%	26%	24%	27%	25%	21%	27%	29%	21%
Unemployment	13%	21%	5%	21%	7%	10%	HIJKL 22%	4%	11%	8%	6%	7%	16%	13%	9%	18%	12%	12%	15%
Deficit/public debt	4%	2%	5%	3%	5%	5%	3%	4%	4%	5%	4%	5%	4%	4%	4%	3%	7%	5%	3%
Personal finances	2%	2%	1%	2%	2%	3%	2%	-	4%	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%
Health-care	9%	11%	9%	7%	15%	7%	4%	9%	8%	16%	9%	17%	9%	8%	10%	10%	12%	7%	12%
Poor government/leadership	9%	7%	14%	8%	5%	9%	7%	17%	11%	2%	4%	7%	7%	11%	10%	8%	4%	9%	9%
Environment/pollution/climate change	7%	2%	12%	6%	5%	11%	5%	10%	8%	6%	9%	3%	6%	7%	7%	9%	6%	7%	8%
Poverty/hunger/homelessness	2%	2%	1%	3%	2%	3%	2%	2%	1%	4%	6%	-	3%	1%	4%	3%	3%	1%	4%
Inflation/cost of living	2%	4%	1%	2%	3%	2%	2%	1%	4%	4%	6%	2%	2%	1%	2%	2%	3%	1%	3%
Education	2%	1%	2%	1%	3%	4%	*%	2%	5%	3%	1%	4%	2%	2%	2%	2%	2%	1%	3%
Taxes	2%	-	2%	2%	2%	3%	1%	2%	4%	1%	1%	3%	2%	2%	2%	2%	1%	2%	1%
Canadian sovereignty/Canada's place in the world	1%	1%	1%	1%	1%	3%	2%	1%	5%	-	3%	1%	2%	2%	2%	1%	1%	2%	1%
Immigration/refugees/racial issues	1%	*%	*%	2%	2%	-	3%	1%	-	3%	1%	2%	2%	2%	2%	1%	1%	2%	1%
Social issues/cuts to social programs/social safety net	1%	3%	1%	1%	2%	2%	1%	*%	-	4%	2%	1%	2%	1%	4%	1%	*%	1%	2%
Crime/law and order	1%	1%	2%	1%	2%	-	1%	3%	-	5%	-	1%	1%	1%	1%	1%	1%	1%	1%
National unity/Quebec	1%	1%	2%	1%	-	1%	*%	3%	1%	-	-	-	1%	1%	1%	1%	-	1%	1%

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(Continued)

Q2. In your opinion, what is the most important problem facing CANADIANS today?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Social inequality/wealth disparity	1%	1%	1%	1%	2%	1%	1%	1%	-	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Oil sands/oil pipelines	1%	-	1%	1%	1%	3% D	1%	-	1%	-	-	1%	1%	1%	1%	1%	3% NOP	1%	1%
Corruption [non spec]	1%	-	4%	-	-	-	-	6%	-	-	-	-	-	2%	-	1%	1%	1%	1%
Aging population	1%	1%	-	1%	1%	-	1%	-	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%
Lack of concern/respect for each other	1%	-	1%	1%	1%	1%	1%	1%	1%	-	3%	1%	1%	1%	-	1%	1%	1%	1%
Gas/fuel prices/cost of gas	1%	2%	1%	1%	1%	1%	-	-	-	1%	-	-	1%	-	2%	1%	1%	1%	1%
Child care	1%	-	-	1%	1%	1%	1%	-	1%	-	-	1%	1%	1%	1%	1%	-	1%	1%
World conflict/war	1%	1%	1%	-	1%	-	-	1%	-	-	-	1%	1%	1%	-	-	1%	1%	1%
Threats to democracy/rights	1%	1%	-	1%	1%	1%	1%	-	-	-	1%	1%	1%	1%	-	1%	1%	1%	1%
Farming/fisheries/forestry	1%	-	-	-	1%	-	-	-	-	-	-	1%	1%	-	-	-	1%	1%	-
Terrorism/Security	1%	1%	-	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-	1%	-
Other	2%	2%	1%	3% C	3% C	1%	3%	1%	1%	4%	6% H	2%	2% H	2%	2%	3%	1%	2%	2%
None	2%	1%	1%	2%	1%	2%	3%	2%	5%	2%	1%	1%	2%	3% OQ	1%	1%	1%	2%	1%
DK/NA	6%	6%	4%	6%	11% BCDF	3%	6%	3%	-	10%	16% GHM	9% H	6% H	5%	7%	5%	8%	6%	6%

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Q2. In your opinion, what is the most important problem facing CANADIANS today?

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
NET: Economy	44%	40%	43%	44%	45%	46%	45%	43%	44%	33%	47%	49%	44%	44%	42%	40%	46%	38%	39%
----- Economy/interest rates/ Recession	25%	19%	24%	24%	28% B	22%	25%	22%	28%	18%	29% JM	28% J	22%	25%	22%	24%	25%	25%	26%
Unemployment	13%	17%	16% E	14%	11%	16%	16%	13%	12%	13%	12%	13%	16%	13%	11%	17%	16% R	6%	11%
Deficit/public debt	4%	1%	3%	5% B	5% B	3%	3%	6%	4%	2%	5%	6% JM	3%	5%	3%	-	4%	6%	-
Personal finances	2%	2%	*% C	2% C	2%	5%	1%	1%	1%	1%	1%	2% K	2%	1%	5%	-	2%	1%	2%
Health care	9%	9%	8%	11%	10%	10%	11%	9%	9%	9%	10%	9%	10%	10% O	5%	13% O	9%	10%	12%
Poor government/leadership	9%	13%	9%	8%	9%	9%	6%	9%	11% G	11%	8%	8%	10%	9%	10%	6%	7%	16% QS	3%
Environment/pollution/climate change	7%	4%	9% B	6%	9% B	1%	4%	7% F	11% FGH	8%	9% M	7%	5%	8% P	10% P	1%	6% S	12% QS	2%
Poverty/hunger/homelessness	2%	4%	2%	2%	3%	1%	4% F	2%	2%	3%	3%	3%	2%	3%	3%	-	3% R	1%	-
Inflation/cost of living	2%	3%	4% E	2%	1%	5%	3%	2%	1%	3%	1%	2%	3% K	2%	2%	4%	2%	2%	-
Education	2%	-	2%	2%	2%	2%	2%	2%	2%	5% LM	2% M	1%	*%	2%	2%	4%	2%	2%	4%
Taxes	2%	*%	1%	2% B	3% B	3%	2%	2%	1%	1%	3% JM	3% JM	1%	2%	1%	2%	2%	1%	1%
Canadian sovereignty/Canada's place in the world	1%	2%	*%	3% C	1%	-	3%	1%	1%	2%	1%	1%	2%	1%	2%	3%	1%	1%	2%
Immigration/refugees/racial issues	1%	1%	1%	1%	2%	1%	1%	3% I	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	3%
Social issues/cuts to social programs/social safety net	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	3%	2%	2%	1%	1%

FOCUS CANADA 2012

(Continued)

Q2. In your opinion, what is the most important problem facing CANADIANS today?

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Crime/law and order	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	-	2%	1%	2%	1%	1%	2%	-
National unity/Quebec	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	2%
Social inequality/wealth disparity	1%	2%	1%	1%	1%	-	2%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	-
Oil sands/oil pipelines	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	-	1%	1%	-
Corruption [non spec]	1%	-	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	-	3%	3%
Aging population	1%	-	1%	1%	1%	1%	1%	1%	1%	-	-	2%	1%	1%	-	2%	1%	-	2%
Lack of concern/respect for each other	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	2%
Gas/fuel prices/cost of gas	1%	-	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	-
Child care	1%	1%	1%	-	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	-	3%
World conflict/war	1%	-	1%	1%	1%	1%	1%	1%	-	1%	1%	-	1%	1%	-	-	1%	1%	-
Threats to democracy/rights	1%	1%	-	1%	1%	-	-	1%	1%	-	1%	1%	1%	1%	-	-	1%	-	-
Farming/fisheries/forestry	1%	-	-	1%	-	-	1%	-	-	-	1%	-	-	1%	-	-	1%	-	-
Terrorism/Security	1%	-	-	-	1%	-	-	-	1%	-	1%	-	-	1%	-	-	1%	-	-
Other	2%	3%	1%	2%	2%	2%	2%	2%	3%	2%	1%	2%	3%	2%	4%	2%	2%	1%	6%
None	2%	3%	2%	1%	1%	1%	3%	2%	1%	3%	1%	1%	1%	1%	3%	4%	1%	1%	5%
DK/NA	6%	8%	6%	5%	5%	10%	6%	7%	4%	8%	5%	4%	6%	6%	4%	8%	6%	3%	10%

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Q2. In your opinion, what is the most important problem facing CANADIANS today?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
NET: Economy	44%	46%	56%	38%	33%	31%	39%	43%	45%	43%	49%	43%	39%	50%	36%
----- Economy/interest rates/ Recession	25%	27% EF	32% BDEFG	18%	15%	20%	24% E	21%	27% H	26%	27% LM	25%	21%	29% O	20%
Unemployment	13%	14% F	14% F	16% F	12%	6%	13% F	18% IJ	13% J	9%	16%	12%	13%	14%	12%
Deficit/public debt	4%	3%	8% BDG	2%	6%	4%	2%	3%	4%	6%	4%	4%	4%	5%	3%
Personal finances	2%	2%	2%	2%	-	1%	1%	1%	2%	2%	2%	1%	1%	2%	1%
Health Care	9%	11%	9%	9%	6%	9%	10%	9%	9%	10%	8%	9%	13% K	10%	9%
Poor government/leadership	9%	10% C	3%	12% C	9%	24% BCDEG	8% C	10%	8%	9%	9%	9%	9%	3%	18% N
Environment/pollution/climate change	7%	7% CG	1%	13% BCG	28% BCDFG	11% CG	2%	6%	7%	8%	6%	9%	6%	5%	10% N
Poverty/hunger/homelessness	2%	3%	2%	3%	1%	1%	3%	3%	2%	2%	3%	2%	2%	2%	3%
Inflation/cost of living	2%	1%	2%	2%	3%	3%	3%	3% J	2%	1%	3%	2%	1%	3%	2%
Education	2%	2%	3%	2%	-	-	2%	2%	2%	3%	2%	2%	2%	3%	1%
Taxes	2%	1%	3% DE	1%	1%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%
Canadian sovereignty/Canada's place in the world	1%	1%	*%	2%	1%	3%	3% C	1%	2%	2%	2%	1%	1%	1%	1%
Immigration/refugees/racial issues	1%	1%	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	1%	1%	2%
Social issues/cuts to social programs/social safety net	1%	1%	1%	2%	1%	1%	3%	2%	1%	3% I	1%	2%	1%	1%	2%
Crime/law and order	1%	1%	1%	2%	1%	1%	*%	2%	1%	1%	1%	1%	1%	1%	1%
National unity/Quebec	1%	1%	2%	2%	-	-	-	2%	1%	1%	1%	1%	1%	1%	1%

FOCUS CANADA 2012

(Continued)

Q2. In your opinion, what is the most important problem facing CANADIANS today?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Social inequality/wealth disparity	1%	1%	*%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*%	2% N
Oil sands/oil pipelines	1%	*%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	*%	2% N
Corruption [non spec]	1%	*%	*%	1%	1%	5% BCG	*%	*%	1%	2%	*%	1%	1%	1%	1%
Aging population	1%	*%	1%	1%	-	-	1%	*%	1%	1%	1%	1%	1%	1%	1%
Lack of concern/respect for each other	1%	1%	*%	1%	1%	-	1%	1%	*%	-	*%	1%	1%	*%	1%
Gas/fuel prices/cost of gas	1%	1%	-	-	1%	-	1%	*%	1%	-	*%	1%	1%	1%	*%
Child care	*%	*%	1%	*%	-	-	1%	1%	*%	*%	*%	*%	1%	*%	*%
World conflict/war	*%	-	*%	-	-	1%	1%	-	1%	-	*%	*%	1%	*%	*%
Threats to democracy/rights	*%	1%	*%	-	1%	-	-	*%	*%	1%	*%	1%	-	*%	1%
Farming/fisheries/forestry	*%	-	*%	-	-	-	-	-	*%	-	*%	-	-	-	*%
Terrorism/Security	*%	-	*%	-	-	-	-	-	*%	-	-	*%	-	*%	-
Other	2%	1%	3% BD	1%	4%	1%	3%	2%	2%	1%	2%	2%	3%	2%	2%
None	2%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%
DK/NA	6%	6%	5%	3%	3%	3%	11% CDEF	4%	7% J	4%	6%	6%	6%	9% O	2%

FOCUS CANADA 2012

Q3. In your opinion, is the Canadian economy getting stronger, weaker or is it staying about the same?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Stronger	12%	7%	5%	14% BC	20% BCD	13% C	10% H	4%	15% H	17% H	23% GH	20% GH	14% H	11%	12%	14%	12%	15% S	10%
Weaker	24%	24%	39% BDEF	20%	17%	20%	23% K	41% IJKLM	23%	25%	13%	15%	20%	27% P	24%	19%	27% P	19%	29% R
Staying the same	61%	67% C	55%	63% C	61%	64%	65% H	52% G	63%	56%	58%	64% H	63% H	60%	63%	63%	58%	65% S	58%
DK/NA	2%	1%	2%	3%	1%	4%	2%	3%	-	2%	6%	-	2%	2%	2%	4%	2%	1%	4% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Stronger	12%	6%	12% B	16% B	13% B	14%	10%	14%	12%	16% L	13%	9%	12%	12%	16%	13%	14% R	6%	15%
Weaker	24%	33% DE	31% DE	18%	21%	23%	32% HI	23%	22%	22%	21%	31% JKM	23%	24%	23%	31%	20%	38% Q	32%
Staying the same	61%	58%	52%	66% C	65% C	58%	56%	61%	64% G	60%	65%	59%	61%	62%	58%	53%	64% RS	55%	48%
DK/NA	2%	2%	5% DE	*%	1%	5%	2%	2%	2%	3%	1%	2%	4% K	2%	3%	3%	2%	2%	5%

FOCUS CANADA 2012

Q3. In your opinion, is the Canadian economy getting stronger, weaker or is it staying about the same?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Stronger	12%	12%	19%	8%	10%	3%	10%	8%	13%	15%	13%	12%	10%	17%	6%
		F	BDEFG	F	F		F		H	H				O	
weaker	24%	22%	17%	30%	24%	38%	28%	33%	22%	21%	26%	22%	28%	15%	37%
				BC		BCE	C	IJ							N
Staying the same	61%	64%	63%	60%	62%	57%	58%	55%	64%	63%	59%	63%	60%	67%	54%
									H					O	
DK/NA	2%	2%	1%	2%	4%	2%	4%	4%	2%	1%	3%	2%	2%	1%	3%
							C	J							N

FOCUS CANADA 2012

Q4. Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with your own standard of living?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
TOP 2 BOX	85%	83%	86%	86%	85%	79%	85%	84%	77%	84%	90% I	84%	85%	83%	86%	86%	87%	87% S	83%
Very satisfied	33%	32% C	19%	38% C	43% BCF	33% C	40% HI	19%	25%	38% H	50% HIM	43% HI	37% HI	31%	36%	33%	30%	33%	33%
Somewhat satisfied	52%	51%	67% BDEF	49%	42%	46%	45% GJKLM	65%	52%	47%	40%	42%	47%	52%	50%	52%	57%	54%	50%
Somewhat dissatisfied	10%	13%	11%	9%	7%	14% E	9%	12%	17% L	7%	9%	6%	10%	10%	11%	9%	9%	7%	12% R
Very dissatisfied	4%	3%	2%	5%	7% C	6%	6% K	3%	6%	7% K	1%	8% HK	5% K	6% O	3%	4%	3%	5%	4%
BOTTOM 2 BOX	14%	16%	13%	13%	14%	20%	15%	14%	23% K	14%	10%	15%	15%	16%	13%	13%	12%	12%	17% R
Neither satisfied/dissatisfied	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
DK/NA	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

FOCUS CANADA 2012

Q4. Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with your own standard of living?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
TOP 2 BOX	85%	63%	80% B	90% BC	93% BC	81%	81%	82%	90% FGH	87% L	90% LM	80%	83%	85%	86%	77%	85%	87%	75%
Very satisfied	33%	16%	20%	33% BC	48% BCD	36% G	24%	31% G	38% GH	34%	33%	30%	35%	32%	44% NP	25%	37% R	20%	28%
Somewhat satisfied	52%	47%	61% BE	56% BE	45%	45%	57% F	51%	52%	53%	57% LM	50%	48%	53% O	42%	52%	47%	68% QS	47%
Somewhat dissatisfied	10%	18% DE	15% DE	8% E	4%	13%	11% I	13% I	6%	9%	7%	13% K	11%	10%	10%	9%	10%	10%	8%
Very dissatisfied	4%	18% CDE	4%	2%	2%	5%	7% I	4%	3%	4%	2%	7% K	4%	4%	3%	13% NO	5% R	2%	14% R
BOTTOM 2 BOX	14%	35% CDE	19% DE	10% E	6%	18% I	18% I	17% I	9%	13%	9%	19% K	15% K	14%	13%	22%	15%	12%	22%
Neither satisfied/dissatisfied	1%	1%	1%	-	1%	1%	%	1%	%	-	%	1%	1%	%	1%	1%	%	1%	2%
DK/NA	%	%	-	%	%	%	1%	-	%	-	%	%	1%	%	1%	1%	%	-	1%

FOCUS CANADA 2012

Q4. Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with your own standard of living?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
TOP 2 BOX	85%	87% D	88% DG	80%	86%	83%	82%	62%	91% H	98% HI	87% M	87% M	76%	91% O	77%
Very satisfied	33%	37% DF	43% DFG	20% DF	34% DF	17%	29% DF	11%	33% H	59% HI	36% M	34% M	25%	39% O	25%
Somewhat satisfied	52%	50%	45%	60% BC	52%	66% BCG	53%	51% J	57% HJ	38%	51%	53%	51%	52%	53%
Somewhat dissatisfied	10%	9%	8%	13% C	11%	13%	10%	22% IJ	8% J	*%	8%	10%	13%	6%	15% N
Very dissatisfied	4%	4%	3%	6%	3%	4%	7% C	14% IJ	1%	2%	3%	3%	10% KL	2%	7% N
BOTTOM 2 BOX	14%	12%	11%	19% BC	14%	17%	17%	36% IJ	9% J	2%	12%	12%	23% KL	8%	22% N
Neither satisfied/dissatisfied	1%	1%	*%	1%	-	-	1%	1%	*%	*%	1%	*%	1%	1%	*%
DK/NA	*%	*%	*%	-	-	-	*%	1%	-	-	*%	*%	-	*%	*%

FOCUS CANADA 2012

Q5. If you were asked to use one of the following commonly used names for the social classes, which would you say you belong in?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
NET: The lower middle class / Lower class	24%	30% E	23%	23%	21%	32% CDE	18%	19%	32% GH	18%	23%	22%	25% G	21%	20%	29% NO	34% NO	23%	26%
The lower class	5%	8% E	4%	5%	3%	8% E	5% J	3%	7%	1%	2%	4%	6% JK	5%	4%	6%	7%	5%	5%
The lower middle class	19%	22%	18%	18%	18%	23%	13%	16%	25% G	17%	21%	17%	19% G	16%	17%	23% N	27% NO	18%	21%
The middle class	56%	55%	54%	57%	59%	55%	58%	54%	52%	63%	55%	59%	57%	56%	58%	56%	53%	55%	57%
NET: The upper class / upper middle class	19%	14%	23% BF	19%	19%	13%	23%	26% M	16%	18%	19%	20%	18%	22% PQ	21% PQ	15%	12%	22% S	16%
The upper middle class	18%	14%	23% BF	18%	18%	13%	21%	25% M	16%	16%	19%	18%	17%	21% PQ	21% PQ	14%	12%	21% S	16%
The upper class	1%	*%	1%	1%	1%	-	1%	1%	-	2%	-	1%	1%	1%	-	1%	*%	1%	*%
DK/NA	1%	1%	*%	1%	1%	-	1%	1%	-	1%	3%	-	1%	1%	1%	1%	1%	*%	1%

FOCUS CANADA 2012

Q5. If you were asked to use one of the following commonly used names for the social classes, which would you say you belong in?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
NET: The lower middle class / Lower class	24%	70% CDE	39% DE	15% E	3%	52% GHI	36% HI	25% I	12%	26%	20%	22%	31% KL	24%	24%	25%	25%	22%	25%
----- The lower class	5%	31% CDE	2%	1%	1%	16% GHI	7% I	5% I	2%	5%	4%	5%	7%	5%	8%	4%	5%	4%	8%
The lower middle class	19%	40% DE	37% DE	14% E	2%	36% HI	29% HI	20% I	10%	21%	16%	18%	23% K	19%	17%	22%	20%	18%	17%
The middle class	56%	25%	56% B	69% BCE	54% B	43%	57% F	55% F	59% F	56%	58%	57%	53%	56%	55%	57%	57%	53%	60%
NET: The upper class / upper middle class	19%	3%	5%	16% BC	42% BCD	5%	7%	19% FG	28% FGH	18%	22% M	20% M	15%	19%	19%	17%	17%	24% QS	13%
----- The upper middle class	18%	3%	4%	16% BC	40% BCD	5%	7%	18% FG	27% FGH	17%	22% M	19% M	14%	19%	17%	16%	17%	24% QS	11%
The upper class	1%	-	1%	-	2%	-	-	*%	1%	*%	1%	1%	1%	*%	2%	1%	*%	1%	2%
DK/NA	1%	2%	-	*%	1%	-	*%	1%	1%	*%	*%	1%	2% JK	1%	2%	1%	1%	*%	2%

FOCUS CANADA 2012

Q5. If you were asked to use one of the following commonly used names for the social classes, which would you say you belong in?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
NET: The lower middle class / Lower class	24%	16%	22% B	28% BF	39% BCF	19%	32% BCF	100%	-	-	21%	24%	30% K	20%	29% N
----- The lower class	5%	2%	3%	7% BC	10% BC	3%	10% BCF	21%	-	-	5%	4%	7%	3%	8% N
The lower middle class	19%	14%	19%	21% B	29% BCF	16%	22% B	79%	-	-	16%	20%	23% K	17%	21%
The middle class	56%	58%	60%	54%	49%	57%	52%	-	100%	-	60%	56%	52%	59%	54%
NET: The upper class / upper middle class	19%	26% CDEG	18%	17%	11%	24% EG	14%	-	-	100%	18%	20%	17%	21% O	17%
----- The upper middle class	18%	26% CDEG	17%	16%	11%	24% EG	13%	-	-	97%	18%	19%	17%	20%	17%
The upper class	1%	*%	1%	*%	-	-	1%	-	-	3%	1%	1%	-	1% O	*%
DK/NA	1%	1%	*%	1%	1%	-	2%	-	-	-	1%	1%	1%	*%	1%

FOCUS CANADA 2012

Q6. Financially speaking, do you feel that you are better off, worse off, or about the same as your parents were at your age?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Better off	52%	53%	49%	55% F	55% F	42%	58% HI	46%	40%	60% HI	51%	54%	53% I	50%	55%	50%	53%	51%	52%
Worse off	24%	25%	24%	22%	21%	32% DE	20%	26%	34% GJ	17%	20%	22%	24%	25%	22%	24%	22%	24%	24%
About the same	23%	22%	27% D	21%	24%	22%	19%	28% G	22%	21%	26%	24%	22%	23%	22%	24%	24%	24%	23%
DK/NA	2%	-	*%	2% C	1%	4% C	3%	-	4%	2%	3%	-	2%	2%	1%	1%	2%	1%	2%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Better off	52%	28%	46% B	55% BC	64% BCD	54%	47%	48%	57% GH	49%	46%	52%	60% JKL	51%	56%	50%	52%	49%	58%
Worse off	24%	44% CDE	29% DE	21%	16%	18%	28% FI	27% FI	20%	22%	25% M	30% JM	17%	24%	21%	26%	24%	23%	22%
About the same	23%	25%	24%	23%	20%	26%	22%	24%	22%	28% LM	28% LM	18%	20%	24%	18%	23%	22%	27%	20%
DK/NA	2%	3% E	1%	1%	*%	2%	2%	2%	1%	1%	1%	1%	4% JKL	1%	5%	1%	2% R	*%	-

FOCUS CANADA 2012

Q6. Financially speaking, do you feel that you are better off, worse off, or about the same as your parents were at your age?

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Better off	52%	59% DEG	56% DE	44%	42%	50%	48%	29%	54% H	75% HI	53%	53%	48%	58% O	44%
Worse off	24%	19%	20%	32% BCF	32% BCF	20%	26% BC	46% IJ	19% J	8%	22%	21%	34% KL	19%	30% N
About the same	23%	21%	23%	23%	25%	31%	22%	22%	26% J	16%	23%	25% M	18%	22%	23%
DK/NA	2%	1%	2%	1%	1%	-	3% B	4% IJ	1%	*%	2%	1%	1%	1%	2%

FOCUS CANADA 2012

Q7. And do you think the next generation – for example your children, nieces or nephews – will be better off, worse off, or about the same when they become your age?

	REGION					SUB-REGION							COMMUNITY SIZE				GENDER		
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Better off	25%	30% D	26%	22%	29% D	25%	24%	30%	27%	28%	30%	30%	25%	27%	24%	23%	27%	25%	26%
Worse off	38%	37% E	29%	47% BCE	27%	43% CE	48% HJKL	29%	41% L	31%	31%	23%	41% HL	38%	34%	42% O	37%	39%	37%
About the same	33%	27%	44% BDF	26%	40% BDF	29%	23%	40% GM	30%	33%	38% G	44% GIM	30% G	32%	40% NPQ	31%	31%	33%	34%
DK/NA	3%	6% C	1%	4% C	4%	3%	5% HK	2%	1%	7%	1%	3%	4% HK	3%	3%	3%	6%	3%	4%

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Better off	25%	35% DE	29% E	24%	20%	26%	34% HI	22%	23%	29%	27%	22%	24%	23%	29%	43% NO	24%	25%	44% QR
Worse off	38%	35%	37%	38%	39%	46%	37%	38%	37%	25%	30%	49% JK	46% JK	39% P	39%	29%	42% RS	28%	26%
About the same	33%	23%	29%	35% B	39% BC	21%	26%	36% FG	37% FG	44% LM	41% LM	27%	23%	35% P	27%	24%	30%	46% QS	24%
DK/NA	3%	8% DE	4%	2%	2%	6%	4%	4%	3%	3%	2%	3%	6% JKL	3%	5%	5%	4% R	2%	6%

FOCUS CANADA 2012

Q7. And do you think the next generation – for example your children, nieces or nephews – will be better off, worse off, or about the same when they become your age?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Better off	25%	22%	26%	26%	34% B	27%	23%	32% IJ	24%	19%	23%	26%	27%	28% O	21%
Worse off	38%	43% CF	36%	40% F	35%	28%	37%	38%	38%	39%	41%	37%	37%	32%	47% N
About the same	33%	33%	36%	29%	27%	44% BDEG	31%	23%	36% H	39% H	32%	34%	34%	37% O	29%
DK/NA	3%	1%	2%	5% B	3%	-	8% BC	7% IJ	2%	3%	4%	3%	2%	3%	3%

FOCUS CANADA 2012

Q8. Thinking about the money you owe on credit cards and installment loans, excluding your mortgage, would you say you... ?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Owe a lot more than you can afford	6%	10% D	6%	5%	5%	5%	6%	7%	3%	5%	5%	5%	6%	6%	4%	7%	5%	4%	7% R
Owe a little more than you can afford	13%	16%	13%	12%	13%	13%	13%	14%	15%	8%	7%	18% JK	13% K	14%	13%	11%	12%	11%	14%
Owe about what you can afford, or	30%	34%	31%	29%	33%	28%	29%	27%	27%	36%	38%	30%	30%	29%	33%	28%	38% NP	29%	32%
Owe less than you can afford	31%	24%	39% BDEF	29%	30%	27%	28%	39% GLM	28%	35%	32%	27%	28%	32%	34%	29%	26%	36% S	26%
Do not have any debts	18%	12%	9%	22% BCE	16% C	26% BCE	23% HJ	11%	26% HJ	12%	16%	18%	20% HJ	19%	14%	21% O	15%	17%	19%
Do not have any credit cards or loans	2%	3%	2%	2%	1%	1%	1%	1%	-	3%	2%	1%	2%	1%	1%	3% N	3% N	2%	2%
DK/NA	1%	1%	*%	1%	1%	-	-	-	-	1%	1%	2%	1%	*%	1%	1%	*%	*%	1%

FOCUS CANADA 2012

Q8. Thinking about the money you owe on credit cards and installment loans, excluding your mortgage, would you say you... ?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Owe a lot more than you can afford	6%	14% CDE	6%	5%	4%	10%	6%	5%	5%	8%	5%	6%	4%	5%	5%	9%	6%	5%	6%
Owe a little more than you can afford	13%	15%	18% DE	12%	10%	8%	15% F	15% FI	11%	14% M	17% M	14% M	7%	13% O	8%	18% O	13%	13%	11%
Owe about what you can afford, or	30%	28%	32%	34% E	27%	29%	30%	32%	30%	33% M	35% M	31% M	24%	31%	28%	29%	30%	33%	22%
Owe less than you can afford	31%	11%	23% B	33% BC	44% BCD	16%	26% F	29% F	37% FGH	32% M	32% M	36% M	22%	31%	33%	24%	28%	38% Q	31%
Do not have any debts	18%	27% CDE	19%	14%	14%	30% GHI	18%	16%	16%	11%	10%	12%	40% JKL	17%	24%	17%	20% R	9%	30% R
Do not have any credit cards or loans	2%	4%	2%	1%	1%	7% HI	3% I	1%	1%	3%	1%	1%	3%	2%	1%	2%	2%	2%	-
DK/NA	1%	-	-	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%

FOCUS CANADA 2012

Q8. Thinking about the money you owe on credit cards and installment loans, excluding your mortgage, would you say you... ?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Owe a lot more than you can afford	6%	5%	3%	9% C	6%	7%	7% C	13% IJ	4% J	2%	5%	6%	7%	4%	8% N
Owe a little more than you can afford	13%	13%	12%	15%	14%	9%	13%	17% J	13% J	8%	12%	12%	17%	11%	15% N
Owe about what you can afford, or	30%	30%	31%	35% G	26%	37% G	26%	31% J	33% J	23%	29%	32%	28%	31%	30%
Owe less than you can afford	31%	32%	36% DG	24%	27%	39% DG	26%	16%	31% H	50% HI	30%	30%	33%	34% O	27%
Do not have any debts	18%	17% F	17% F	15% F	24% F	7%	23% DF	21% I	16%	17%	20% M	17%	14%	17%	17%
Do not have any credit cards or loans	2%	2%	1%	1%	*%	-	4% E	1%	2%	-	3%	2%	1%	2%	2%
DK/NA	1%	*%	-	1%	2%	-	2%	*%	1%	1%	1%	*%	1%	*%	1%

FOCUS CANADA 2012

Q9. And how concerned are you with the amount of debt you and others in your household are currently carrying; that is what you owe on loans, mortgages and credit cards? Are you:

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Very concerned	11%	15%	10%	11%	11%	10%	11%	11%	7%	13%	6%	11%	11% K	10%	11%	13%	9%	11%	10%
Somewhat concerned	27%	34% D	27%	24%	27%	29%	24%	28%	35% J	18%	33% J	29% J	27% J	29%	25%	25%	28%	25%	28%
Not very concerned	24%	18%	30% BD	21%	23%	26%	22%	30% LM	18%	30%	26%	20%	22%	23%	24%	25%	27%	22%	26%
Not at all concerned	37%	30%	33%	41% BC	38%	35%	40%	32%	40%	38%	35%	39%	38%	37%	39%	36%	35%	41% S	34%
DK/NA	1%	2%	-	3%	1%	-	3%	-	-	2%	-	1%	2%	1%	1%	1%	1%	1%	1%

FOCUS CANADA 2012

Q9. And how concerned are you with the amount of debt you and others in your household are currently carrying; that is what you owe on loans, mortgages and credit cards? Are you:

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Very concerned	11%	19% DE	14% E	10% E	6%	15%	13% I	11%	8%	9%	12%	13%	9%	10%	10%	18%	11%	9%	21% R
Somewhat concerned	27%	26%	30% E	31% E	22%	23%	26%	28%	27%	29% M	33% M	29% M	16%	27%	23%	28%	27%	28%	20%
Not very concerned	24%	13%	25% B	25% B	27% B	19%	20%	27% G	25%	30% M	27% M	24% M	15%	25% P	21%	15%	22%	31% QS	15%
Not at all concerned	37%	41% C	28%	34%	45% CD	40%	41% H	32%	39% H	32%	29%	33%	56% JKL	37%	44%	35%	38%	33%	45%
DK/NA	1%	1%	2% DE	1%	*%	2%	1%	2%	1%	-	*%	1%	4% KL	1%	3%	3%	2%	-	-

FOCUS CANADA 2012

Q9. And how concerned are you with the amount of debt you and others in your household are currently carrying; that is what you owe on loans, mortgages and credit cards? Are you:

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Very concerned	11%	11%	9%	18% BCEFG	8%	7%	10%	21% IJ	9% J	5%	11%	9%	15% L	9%	14% N
Somewhat concerned	27%	27%	27%	27%	27%	30%	26%	32% J	29% J	15%	22%	30% K	25%	26%	28%
Not very concerned	24%	23%	21%	29% C	28%	30%	22%	19%	25% H	28% H	26%	23%	25%	24%	25%
Not at all concerned	37%	39% D	43% D	25%	35%	33%	40% D	27%	37% H	50% HI	39%	37%	33%	41% O	32%
DK/NA	1%	1%	1%	1%	2%	-	3%	2%	1%	1%	2% L	*%	2%	1%	1%

FOCUS CANADA 2012

Q10. Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statement:

“Most people are better off in a free market economy, even though some people are rich and some are poor.”

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
TOP 2 BOX	61%	61%	55%	63% C	62%	60%	65% HJ	51%	59%	51%	61%	67% HJ	62% H	60%	61%	60%	61%	66% S	55%
Completely agree	13%	7%	7%	17% BC	16% BC	14% BC	18% H	6%	17% H	10%	12%	19% H	15% H	14% Q	15%	12%	9%	18% S	8%
Mostly agree	47%	55%	48%	46%	47%	46%	48%	45%	42%	41%	48%	48%	47%	46%	47%	49%	51%	48%	47%
Mostly disagree	25%	19%	29% B	23%	24%	30% B	23%	31% L	31%	33% L	25%	20%	24%	27%	24%	25%	22%	21%	29% R
Completely disagree	8%	8%	12% EF	9%	5%	6%	6%	12% GL	6%	7%	9%	4%	8% L	8%	9%	8%	10%	10%	7%
BOTTOM 2 BOX	34%	27%	40% BDE	32%	29%	35%	30%	43% GLM	36%	40% L	34%	24%	32% L	34%	34%	34%	32%	31%	36% R
DK/NA	6%	12% CDF	5%	5%	8%	5%	5%	6%	5%	9%	5%	9%	6%	6%	5%	6%	7%	3%	8% R

FOCUS CANADA 2012

Q10. Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statement:

“Most people are better off in a free market economy, even though some people are rich and some are poor.”

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
TOP 2 BOX	61%	46%	54%	62% BC	71% BCD	51%	56%	62%	64% FG	56%	61%	61%	63%	60%	66%	63%	62% R	54%	69% R
Completely agree	13%	11%	8%	12%	20% BCD	13%	12%	14%	12%	9%	12%	15% J	15% J	12%	18%	19%	15% R	7%	16%
Mostly agree	47%	35%	46% B	51% B	51% B	38%	44%	47%	51% FG	47%	50%	45%	48%	48%	48%	43%	47%	48%	53%
Mostly disagree	25%	34% DE	29% E	25%	20%	24%	27%	27%	23%	26%	29% M	24%	21%	26%	22%	24%	24% S	31% QS	14%
Completely disagree	8%	13% E	10% E	9%	5%	12%	9%	7%	8%	12%	7%	9%	7%	8%	9%	8%	8%	10%	10%
BOTTOM 2 BOX	34%	47% DE	40% E	34% E	25%	36%	37%	34%	31%	38% M	35% M	33%	29%	34%	31%	33%	32%	41% QS	24%
DK/NA	6%	7%	6%	4%	3%	13% HI	7%	4%	5%	6%	3%	6%	8% K	6% O	3%	5%	6%	5%	6%

FOCUS CANADA 2012

Q10. Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statement:

“Most people are better off in a free market economy, even though some people are rich and some are poor.”

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
TOP 2 BOX	61%	62% EF	74% BDEFG	54%	48%	46%	55%	47%	63% H	72% HI	65% M	61%	56%	70% O	48%
Completely agree	13%	10% F	23% BDEFG	7%	10%	4%	11% F	9%	13% H	20% HI	16%	12%	12%	18% O	7%
Mostly agree	47%	52% E	51% E	47%	38%	42%	43%	38%	50% H	53% H	49%	48%	44%	53% O	41%
Mostly disagree	25%	28% C	18%	30% C	33% C	30% C	24%	32% IJ	25% J	19%	21%	27% K	27%	21%	31% N
Completely disagree	8%	6%	3%	13% BC	14% BC	17% BC	11% BC	14% IJ	7%	6%	7%	8%	12% K	4%	15% N
BOTTOM 2 BOX	34%	34% C	21%	43% BC	47% BCG	48% BCG	34% C	45% IJ	32% J	24%	28%	35% K	39% K	25%	46% N
DK/NA	6%	4%	5%	3%	5%	6%	11% BCD	8% J	6%	4%	7%	5%	5%	5%	6%

FOCUS CANADA 2012

Q11. Do you feel that you are more a citizen of Canada or more a citizen of [READ PROVINCE]?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
More a citizen of Canada	57%	46%	37%	71%	59%	56%	72%	35%	60%	56%	51%	62%	63%	59%	59%	58%	43%	57%	56%
More a citizen of [READ PROVINCE]	39%	42%	58%	26%	38%	39%	24%	61%	38%	37%	48%	35%	33%	38%	36%	37%	51%	38%	39%
Both equally	3%	7%	3%	2%	2%	2%	3%	2%	-	1%	1%	2%	3%	2%	3%	4%	4%	2%	3%
Neither	2%	5%	1%	1%	1%	3%	1%	2%	3%	3%	-	1%	2%	1%	2%	1%	1%	2%	1%
DK/NA	1%	-	1%	1%	1%	1%	1%	-	-	2%	-	-	1%	1%	-	1%	1%	1%	1%

FOCUS CANADA 2012

Q11. Do you feel that you are more a citizen of Canada or more a citizen of [READ PROVINCE]?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/ US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
More a citizen of Canada	57%	49%	54%	57%	61% B	51%	51%	55%	61% G	46%	55% J	54%	70% JKL	55%	63%	61%	64% R	34%	56% R
More a citizen of [READ PROVINCE]	39%	46% E	40%	39%	36%	47% I	43% I	40% I	34%	49% LM	42% M	40% M	25%	40% O	29%	34%	32%	60% QS	38%
Both equally	3%	3%	3%	2%	2%	1%	5% F	2%	2%	2%	1%	4% K	4% K	3%	3%	1%	2%	4%	-
Neither	2%	2%	2%	1%	1%	1%	1%	2%	2%	2%	2%	1%	1%	1%	5%	2%	2%	1%	4%
DK/NA	*%	-	1%	*%	1%	-	-	1%	*%	*%	-	1%	*%	*%	1%	1%	*%	*%	2%

FOCUS CANADA 2012

Q11. Do you feel that you are more a citizen of Canada or more a citizen of [READ PROVINCE]?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
More a citizen of Canada	57%	69%	64%	58%	48%	4%	51%	49%	58%	62%	60%	55%	57%	63%	48%
		DEFG	EFG	F	F		F		H	H				O	
More a citizen of [READ PROVINCE]	39%	28%	32%	39%	48%	94%	37%	46%	37%	34%	35%	41%	38%	32%	48%
				B	BC	BCDEG	B	IJ							N
Both equally	3%	2%	2%	1%	1%	3%	7%	3%	3%	1%	3%	3%	2%	3%	2%
							BCDE		J						
Neither	2%	2%	1%	1%	2%	-	3%	3%	1%	2%	1%	1%	2%	2%	1%
DK/NA	***	-	-	***	1%	-	2%	***	***	1%	1%	***	***	***	1%

FOCUS CANADA 2012

Q12. Can you tell me if you were you born in:

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Canada	84%	91% DF	91% DF	78%	89% DF	78%	62%	85% GI	70%	87% GI	92% GIM	88% GIM	82% GI	74%	87% N	92% NO	97% NOP	86%	82%
United States	2%	1%	*%	2%	3% C	2%	3%	1%	3%	3%	1%	3%	2%	2% Q	1%	2%	*%	1%	2%
Great Britain	2%	1%	*%	4% CE	*%	5% CE	6% J	-	4%	1%	-	-	3%	3% Q	2%	2%	1%	2%	2%
Another European country	5%	3%	3%	7% CE	3%	8% E	9% JL	5%	10%	2%	4%	3%	6% J	7% PQ	6% PQ	2%	1%	4%	6%
Another country, outside Europe and Canada and the U.S.?	7%	4%	5%	10% BCE	6%	7%	20% HJKLM	9% K	13% K	7%	3%	6%	8% K	14% OPQ	4% Q	2% Q	*%	7%	7%

FOCUS CANADA 2012

Q12. Can you tell me if you were you born in:

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/ US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Canada	84%	84%	83%	85%	85%	87%	88% I	85%	81%	87% M	89% LM	82%	77%	100%	-	-	84% S	95% QS	23%
United States	2%	1%	2%	1%	2%	2%	*%	2% G	2% G	1%	1%	1%	3%	-	18%	-	2%	-	-
Great Britain	2%	3%	1%	2%	2%	1%	3%	2%	3%	1%	*%	3% JK	5% JK	-	25%	-	3% R	*%	-
Another European country	5%	4%	6%	5%	4%	5%	3%	6%	5%	2%	4%	5% JKL	9% JKL	-	57%	-	5% R	3%	22% QR
Another country, outside Europe and Canada and the U.S.?	7%	8%	8%	6%	7%	5%	6%	6%	9% H	9%	5%	9% KM	6%	-	-	100%	6% R	2%	54% QR

FOCUS CANADA 2012

Q12. Can you tell me if you were you born in:

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Canada	84%	82%	86%	83%	81%	96% BCDEG	81%	84%	84%	85%	84%	84%	83%	82%	87% N
United States	2%	2%	1%	1%	2%	-	2%	1%	1%	3%	2%	1%	2%	2%	1%
Great Britain	2%	1%	2%	4%	2%	-	3%	2%	2%	2%	3% M	2% M	1%	2%	2%
Another European country	5%	5%	5%	6%	14% BCDFG	2%	3%	6%	5%	4%	4%	6% K	4%	5%	4%
Another country, outside Europe and Canada and the U.S.?	7%	9% EF	6% EF	7% EF	1%	2%	11% CEF	7%	7%	6%	7%	6%	10% L	9% O	5%

FOCUS CANADA 2012

Q13. Do you feel a stronger attachment to?

Subsample: Those born outside Canada

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	241	11	31	127	29	43	97	26	27	8	4	18	210	162	44	30	5	103	139
UNWEIGHTED TOTAL	216	15	33	100	35	33	77	28	20	10	8	17	183	136	40	32	8	94	122
Canada	78%	62%	84%	77%	76%	81%	78%	84%	75%	82%	92%	70%	77%	78%	77%	81%	78%	78%	78%
The country of your birth	12%	19%	9%	13%	11%	9%	12%	7%	9%	18%	8%	9%	12%	11%	17%	11%	6%	11%	13%
Both equally	7%	19%	-	8%	9%	3%	9%	-	5%	-	-	16%	8%	7%	6%	7%	16%	5%	8%
Neither	3%	-	7%	-	3%	7%	-	9%	11%	-	-	5%	2%	4%	-	-	-	5%	1%
DK/NA	1%	-	-	1%	-	-	1%	-	-	-	-	-	1%	1%	-	-	-	-	1%

FOCUS CANADA 2012

Q13. Do you feel a stronger attachment to?

Subsample: Those born outside Canada

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	241	29	57	64	64	14	36	79	108	38	44	76	82	-	134	108	171	19	49
UNWEIGHTED TOTAL	216	27	53	57	56	14	33	69	96	24	47	66	79	-	123	93	152	19	43
Canada	78%	82%	74%	84%	78%	92% H	88%	72%	76%	61%	77%	82% J	83% J	-	82%	74%	81%	68%	71%
The country of your birth	12%	8%	9%	9%	15%	-	3%	15% G	15% G	26% M	18% M	9%	5%	-	11%	14%	9%	17%	21%
Both equally	7%	10%	10%	4%	7%	8%	3%	9%	6%	5%	5%	4%	11%	-	7%	7%	8%	2%	4%
Neither	3%	-	5%	4%	-	-	3%	3%	2%	8%	-	3%	1%	-	1%	5%	1%	13%	4%
DK/NA	1%	-	2%	-	-	-	4%	-	-	-	-	2%	-	-	-	1%	1%	-	-

FOCUS CANADA 2012

Q13. Do you feel a stronger attachment to?

Subsample: Those born outside Canada

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	241	64	60	44	21	4	48	60	135	44	66	125	47	148	80
UNWEIGHTED TOTAL	216	58	55	37	18	4	44	53	122	38	60	112	41	131	72
Canada	78%	86% D	78%	67%	79%	77%	78%	80%	77%	77%	90% LM	76%	69%	80%	77%
The country of your birth	12%	4%	15% B	24% BG	15%	-	7%	12%	10%	17%	2%	13% K	20% K	12%	11%
Both equally	7%	8%	7%	7%	6%	-	6%	3%	10%	3%	5%	9%	4%	5%	8%
Neither	3%	2%	-	2%	-	23%	6%	2%	3%	3%	3%	2%	4%	3%	3%
DK/NA	1%	-	-	-	-	-	3%	2%	-	-	-	-	3%	-	2%

FOCUS CANADA 2012

Q14. Would you say you are very, somewhat, not very, or not at all proud to be a Canadian?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Very proud	71%	82% C	34%	85% CF	83% C	75% C	83% H	32%	72% H	79% H	74% H	87% HIK	83% H	67%	72%	75% N	73%	68%	73% R
Somewhat proud	22%	12%	47% BDEF	12%	16%	21% D	16%	42% IJKLM G	24%	18%	23%	13%	14%	24% P	23%	18%	22%	24%	21%
Not very proud	3%	2%	11% BDE	1%	1%	-	1%	13% GJKM	-	1%	1%	-	1%	4%	3%	2%	2%	3%	3%
Not at all proud	2%	1%	6% BDEF	1%	1%	1%	1%	10% GJKM	-	2%	1%	-	1%	3% O	1%	2%	-	2%	2%
Depends	1%	2%	1%	1%	1%	2%	-	1%	2%	-	-	-	1%	1%	-	2%	1%	1%	1%
Not a Canadian/do not consider self a Canadian	1%	1%	1%	1%	1%	1%	-	2%	1%	-	1%	-	1%	1%	-	1%	1%	1%	1%
DK/NA	1%	-	1%	1%	1%	1%	-	1%	-	-	-	-	1%	1%	1%	1%	1%	1%	1%

FOCUS CANADA 2012

Q14. Would you say you are very, somewhat, not very, or not at all proud to be a Canadian?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Very proud	71%	73%	66%	71%	73%	75%	77% HI	70%	68%	58%	69% J	71% J	84% JKL	71%	73%	74%	83% RS	34%	63% R
Somewhat proud	22%	19%	27% B	22%	22%	16%	17%	24% FG	25% FG	31% LM	26% M	21% M	13%	23%	17%	22%	14%	47% QS	29% Q
Not very proud	3%	3%	4%	3%	3%	3%	2%	4%	3%	5% M	2%	5% M	1%	3% O	1%	1%	1%	11% Q	-
Not at all proud	2%	3%	3%	2%	1%	1%	1%	1%	3%	4% M	2%	2%	1%	2%	3%	1%	1%	6% QS	1%
Depends	1%	2%	*%	1%	*%	3%	2%	*%	*%	1%	*%	1%	1%	1%	1%	-	1%	1%	3%
Not a Canadian/do not consider self a Canadian	1%	-	1%	1%	1%	-	*%	1%	1%	*%	1%	1%	*%	*%	3%	2%	*%	1%	2%
DK/NA	*%	1%	*%	*%	*%	2%	1%	-	*%	1%	*%	-	1%	*%	2%	-	*%	*%	2%

FOCUS CANADA 2012

Q14. Would you say you are very, somewhat, not very, or not at all proud to be a Canadian?

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Very proud	71%	81% DEF	82% DEFG	61% F	67% F	14%	74% DF	65%	74% H	69%	81% LM	70% M	57%	80% O	60%
Somewhat proud	22%	18%	16%	32% BCG	25%	46% BCDEG	18%	24%	21%	24%	13%	24% K	32% KL	17%	28% N
Not very proud	3%	1%	1%	4% BC	3%	20% BCDEG	2%	4%	3%	3%	2%	3%	6% K	1%	6% N
Not at all proud	2%	*%	-	2%	4%	16% BDEG	1%	3%	1%	2%	2%	2%	3%	*%	4% N
Depends	1%	*%	-	1%	-	2%	2% B	1%	1%	-	1%	*%	1%	*%	1% N
Not a Canadian/do not consider self a Canadian	1%	*%	*%	1%	1%	1%	1%	*%	*%	2%	1%	1%	-	1%	*%
DK/NA	*%	-	*%	1%	-	1%	1%	2%	-	*%	1%	*%	1%	*%	*%

FOCUS CANADA 2012

Q15. What is it about Canada that gives you the greatest sense of pride?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Free country/freedom/democracy	26%	34% CF	22%	27% F	33% CF	17%	28% I	22%	13%	30% I	32% I	34% HI	27% I	24%	20%	32% NO	33% NO	26%	26%
Humanitarian/kind/caring/friendly people	9%	11%	7%	10%	9%	11%	10%	7%	8%	7%	13%	9%	10%	9%	9%	12% Q	7%	8%	11%
Multiculturalism	7%	6%	5%	8% C	5%	10%	10% K	6%	10%	6%	3%	5%	8% K	8% Q	8% Q	5%	3%	5%	9% R
Beauty of country/the land/geography	6%	2%	13% BDEF	4%	4%	7%	4%	10% GJLM	5%	4%	6%	4%	4%	6%	6%	6%	10%	7%	6%
Quality of life/standard of living	5%	3%	4%	6%	5%	5%	10% HJM	3%	4%	4%	4%	5%	5%	6% P	4%	3%	6%	6%	4%
Health care system	4%	4%	2%	6% C	4%	5%	5%	3%	10% L	4%	10% HL	2%	5% L	5% Q	6% Q	3%	2%	3%	6% R
Respected by other countries	4%	2%	4%	5%	5%	2%	4%	5%	-	6%	4%	4%	4%	4% Q	6% Q	4% Q	1%	5% S	3%
Tolerance	3%	4%	2%	3%	2%	5%	3%	3%	8% J	1%	4%	3%	3%	4% PQ	4%	2%	1%	3%	3%
A peaceful country	3%	3%	5% DEF	2%	1%	2%	2%	7% ILM	1%	2%	-	1%	2%	3%	2%	3%	2%	2%	3%
Economic stability	2%	1%	2%	3%	2%	3%	2%	2%	3%	1%	4%	2%	2%	2%	4% P	1%	4% P	3%	2%
Born here/am Canadian/my country	2%	2%	3%	2%	3%	2%	1%	2%	1%	2%	3%	3%	2%	2%	2%	3%	5%	2%	3%
The People/citizens	2%	4%	1%	2%	4% C	3%	1%	-	4%	-	4%	5%	3%	2%	2%	3%	3%	1%	3% R
Social programs	2%	2%	1%	3% C	2%	3%	1%	1%	6%	5%	-	1%	3%	2%	3%	1%	2%	3%	2%
Bilingualism/ two cultures	2%	1%	4% BDEF	*%	1%	1%	*%	5% GLM	2%	2%	-	1%	1%	2%	1%	1%	1%	2%	2%
Neutrality	1%	1%	1%	*%	2% D	3% D	-	2%	3%	-	-	4%	1%	2% O	*%	1%	2%	1%	1%
History	1%	2%	1%	1%	1%	1%	1%	*%	-	3%	1%	1%	1%	1%	1%	1%	1%	2% S	*%
We are independent of the US/not being American	1%	*%	-	2%	-	2%	2%	-	1%	-	-	-	1%	1%	*%	2%	1%	1%	1%

FOCUS CANADA 2012

(Continued)

Q15. What is it about Canada that gives you the greatest sense of pride?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER		
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780	
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750	
Safety/low crime rate	1%	1%	1%	1%	2%	1%	2%	-	-	3%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Great country/God's country/unique	1%	1%	-	1%	1%	3%	-	-	1%	1%	1%	1%	1%	1%	2% NQ	2% N	1%	1%	1%	1%
International peace keepers	1%	1%	1%	1%	1%	3%	1%	1%	4%	3%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%
Armed forces/veterans	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%
Sports	1%	1%	3% BD	1%	-	1%	-	4% M	1%	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%
Technical accomplishments	1%	1%	1%	1%	1%	-	1%	1%	-	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%
Clean environment/environmental leader	1%	1%	1%	-	1%	2%	-	1%	3%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%
Other	1%	-	1%	-	1%	1%	-	1%	-	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%
Nothing	2%	2%	6% BDEF	2%	1%	1%	1%	7% GIJLM	1%	2%	-	1%	1%	3%	2%	3%	1%	3%	2%	2%
DK/NA	8%	12%	7%	8%	10%	8%	9%	9%	7%	12%	10%	9%	9%	8%	10%	7%	11%	9%	8%	

FOCUS CANADA 2012

Q15. What is it about Canada that gives you the greatest sense of pride?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Free country/freedom/democracy	26%	26%	25%	28%	26%	27%	28%	27%	25%	19%	24%	28% J	33% JK	26%	26%	30%	28% R	21%	31%
Humanitarian/kind/caring/friendly people	9%	15% CE	7%	10%	8%	8%	11%	9%	10%	8%	12%	8%	10%	9%	9%	14%	11% R	6%	8%
Multiculturalism	7%	4%	6%	6%	10% BCD	3%	7%	6%	8% F	5%	8%	8%	6%	6%	9%	9%	8% R	5%	4%
Beauty of country/the land/geography	6%	4%	11% BDE	6%	5%	6%	6%	8%	6%	8%	6%	6%	6%	7%	4%	6%	4%	14% QS	3%
Quality of life/standard of living	5%	3%	4%	4%	6%	7%	3%	5%	5%	5%	5%	5%	4%	4%	7%	11% N	5%	4%	9%
Health care system	4%	8% E	6% E	4%	2%	7%	4%	4%	5%	9% KLM	4% L	2%	4%	4%	5%	4%	5% R	3%	2%
Respected by other countries	4%	1%	3%	6% BC	5% B	1%	2%	5% F	5% F	3%	5% M	5% M	2%	4%	3%	-	4%	4%	-
Tolerance	3%	1%	2%	4%	4%	2%	1%	3%	4% G	2%	3%	3%	3%	3%	1%	2%	3%	2%	2%
A peaceful country	3%	4%	2%	2%	3%	2%	3%	2%	4%	2%	3%	3%	4%	3%	3%	3%	2%	4%	6%
Economic stability	2%	2%	2%	2%	3%	1%	*%	4% FG	3% FG	3%	3%	3%	1%	3%	1%	1%	2%	2%	-
Born here/am Canadian/my country	2%	6% E	3%	3%	1%	7% HI	3%	2%	2%	1%	2%	2%	4% J	3%	2%	1%	2%	3%	4%
The People/citizens	2%	2%	2%	2%	3%	1%	4%	2%	2%	1%	2%	3%	4% JK	2%	2%	1%	3% R	1%	2%
Social programs	2%	-	3%	2%	3%	*%	1%	2% G	3% FG	3%	2%	3%	1%	2%	4%	2%	2%	2%	5%
Bilingualism/ two cultures	2%	1%	1%	2%	2%	1%	1%	2%	2%	4%	1%	1%	-	2%	-	-	1%	5% Q	-
Neutrality	1%	2%	1%	1%	1%	-	2%	1%	1%	3%	1%	2%	1%	2%	-	-	1%	1%	-
History	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	-	-	1%	1%	2%
We are independent of the US/not being American	1%	1%	1%	1%	2%	3%	1%	1%	1%	1%	1%	2%	1%	1%	2%	-	2%	-	-

FOCUS CANADA 2012

(Continued)

Q15. What is it about Canada that gives you the greatest sense of pride?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Safety/low crime rate	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	2%
Great country/God's country/unique	1%	1%	2%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	-	2%
International peace keepers	1%	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	-
Armed forces/veterans	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	-
Sports	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	-	1%	3%	-
Technical accomplishments	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	3%
Clean environment/environmental leader	1%	2%	1%	1%	1%	-	2%	1%	1%	2%	1%	1%	1%	1%	-	-	1%	1%	-
Other	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	1%	1%	1%	4%
Nothing	2%	3%	3%	2%	2%	3%	3%	3%	2%	2%	2%	3%	2%	3%	3%	1%	1%	6%	-
DK/NA	8%	8%	8%	8%	8%	15%	9%	8%	7%	11%	7%	8%	9%	8%	12%	8%	8%	8%	14%

FOCUS CANADA 2012

Q15. What is it about Canada that gives you the greatest sense of pride?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Free country/freedom/democracy	26%	28% EF	32% DEF	23% E	12%	14%	29% EF	27%	26%	26%	26%	27%	25%	29% O	22%
Humanitarian/kind/caring/friendly people	9%	11% F	9% F	13% F	7%	4%	8%	11%	9%	9%	9%	10%	10%	10%	9%
Multiculturalism	7%	10% CDF	6%	5%	6%	4%	7%	5%	7%	8%	8%	7%	5%	7%	6%
Beauty of country/the land/ geography	6%	4%	6%	7%	12% B	11% B	6%	6%	8% J	4%	5%	7%	6%	5%	8% N
Quality of life/standard of living	5%	6% D	5%	3%	9% D	3%	5%	3%	5%	7% H	5%	4%	6%	6% O	4%
Health care system	4%	5%	2%	7% CF	6%	2%	4%	8% IJ	4%	2%	4%	3%	8% KL	4%	5%
Respected by other countries	4%	5% G	4% G	6% G	5%	2%	1%	2%	4% H	5%	2%	5% K	3%	4%	4%
Tolerance	3%	5% E	2%	3%	1%	1%	3%	2%	3%	5%	3%	3%	2%	3%	3%
A peaceful country	3%	3% C	1%	3% C	4%	6% C	3%	2%	3%	3%	3%	3%	2%	2%	4%
Economic stability	2%	1%	4% BDG	1%	2%	4%	2%	3%	2%	3%	3%	3%	1%	3%	2%
Born here/am Canadian/my country	2%	2%	1%	1%	5%	7% BCD	4% C	3%	2%	2%	3%	2%	2%	2%	3%
The People/citizens	2%	2%	3%	3%	-	2%	2%	3%	2%	3%	2%	2%	3%	3%	2%
Social programs	2%	2%	1%	4% C	4%	1%	2%	2%	3%	1%	3%	1%	3%	2%	2%
Bilingualism/ two cultures	2%	2%	1%	1%	1%	8% BCDEG	1%	1%	2%	2%	2%	2%	1%	1%	3% N
Neutrality	1%	2%	2%	2%	-	-	-	2%	1%	2%	*%	1%	3% K	2%	1%
History	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%
We are independent of the US/not being American	1%	*%	1%	1%	-	-	3% B	1%	1%	1%	1%	1%	2%	1%	2%

FOCUS CANADA 2012

(Continued)

Q15. What is it about Canada that gives you the greatest sense of pride?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Safety/low crime rate	1%	*%	2%	*%	1%	1%	1%	*%	1%	3% HI	1%	1%	1%	2% O	*%
Great country/God's country/unique	1%	*%	1%	1%	1%	-	2%	1%	1%	1%	1%	1% M	*%	1%	1%
International peace keepers	1%	2%	1%	1%	1%	1%	1%	2%	1%	*%	2%	1%	1%	1%	1%
Armed forces/veterans	1%	1%	2%	*%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	2%
Sports	1%	1%	*%	*%	1%	6% BCDG	1%	1%	1%	1%	1%	1%	1%	1%	1%
Technical accomplishments	1%	1%	1%	1%	-	-	1%	1%	*%	1%	1%	*%	1%	1% O	*%
Clean environment/environmental leader	1%	-	*%	1%	3%	1%	1%	1%	*%	*%	1%	1%	*%	1%	1%
Other	1%	-	1%	-	2%	1%	*%	1%	*%	*%	*%	1%	-	1%	*%
Nothing	2%	*%	2%	2%	5% B	9% BCD	3% B	3%	2%	1%	2%	2%	3%	1%	4% N
DK/NA	8%	6%	9%	9%	8%	8%	11%	7%	10%	6%	9%	9%	7%	7%	9%

FOCUS CANADA 2012

Q16A. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.

“The values driving Canadian society today are similar to my own.”

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Strongly agree	14%	17% CF	9%	18% CF	17% CF	6%	19% I	12% I	4%	15% I	16% I	17% I	15% I	15%	14%	15%	10%	16%	12%
Somewhat agree	53%	51%	50%	52%	53%	61% C	50% H	39%	67% GHJM	48%	51%	55% H	54% H	50%	56%	52%	56%	52%	53%
Somewhat disagree	23%	23%	29% D	19%	23%	22%	20%	30% GILM	16%	26%	25%	21%	21%	23%	23%	22%	24%	22%	24%
Strongly disagree	9%	6%	11% BE	8%	7%	10%	6%	18% GJKLM	12%	9%	6%	6%	8%	10% O	6%	10%	7%	8%	9%
DK/NA	2%	3% C	*%	3% C	1%	2%	4% HL	*%	-	2%	2%	1%	3% HL	2%	2%	2%	3%	2%	2%

FOCUS CANADA 2012

Q16A. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.

“The values driving Canadian society today are similar to my own.”

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/ US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Strongly agree	14%	13%	11%	17% C	14%	17%	14%	13%	14%	13%	15%	14%	14%	12%	23% N	24% N	15% R	8%	28% QR
Somewhat agree	53%	47%	48%	51%	59% BCD	48%	51%	56%	51%	51%	58% L	49%	52%	54%	45%	48%	53%	52%	41%
Somewhat disagree	23%	22%	29% E	23%	20%	20%	22%	20%	26% H	27% M	20%	26% M	19%	24% OP	16%	15%	21%	28% Q	18%
Strongly disagree	9%	13% CE	7%	8%	6%	9%	11%	9%	7%	9%	6%	9%	11% K	8%	13%	9%	8%	11%	11%
DK/NA	2%	4%	4% E	-	1%	5%	2%	2%	2%	1%	1%	2%	4% JKL	2%	3%	3%	3% R	*%	2%

FOCUS CANADA 2012

Q16A. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.

“The values driving Canadian society today are similar to my own.”

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Strongly agree	14%	17% F	16% F	14% F	11%	4%	11% F	12%	15%	12%	18% LM	13%	12%	18% O	8%
Somewhat agree	53%	60% DF	54% DF	46%	50%	40%	53% F	45%	54% H	59% H	50%	57% KM	46%	60% O	43%
Somewhat disagree	23%	19%	20%	32% BCG	25%	31% BCG	19%	26%	22%	21%	20%	22%	30% KL	15%	33% N
Strongly disagree	9%	4%	8% B	6%	14% BD	25% BCDEG	11% BD	13% IJ	7%	6%	9%	7%	11%	5%	13% N
DK/NA	2%	*%	2%	3% B	1%	-	5% BCE	5% IJ	1%	1%	2%	2%	2%	2%	2%

FOCUS CANADA 2012

Q16B. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.

“Canadians basically have the same values regardless of whether they live in urban or rural areas.”

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Strongly agree	8%	8% C	3%	10% C	10% C	10% C	10%	5%	10%	11%	11%	9%	10% H	8%	9%	9%	5%	6%	10% R
Somewhat agree	30%	36% C	24%	32% C	30%	30%	31% H	18%	38% HK	32% H	22%	32% H	32% HK	29%	31%	29%	31%	29%	30%
Somewhat disagree	42%	40%	54% BDEF	37%	37%	41%	40%	57% GIJLM	38%	34%	45%	36%	38%	44%	42%	38%	42%	41%	43%
Strongly disagree	18%	11%	19% B	18% B	21% B	18%	15%	20%	14%	20%	21%	21%	18%	17%	15%	23% NO	20%	22% S	14%
DK/NA	2%	5% F	-	3%	2%	1%	3%	-	-	4%	1%	1%	2%	2%	4% P	1%	1%	2%	2%

FOCUS CANADA 2012

Q16B. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.

“Canadians basically have the same values regardless of whether they live in urban or rural areas.”

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/ US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Strongly agree	8%	13% DE	10% E	7%	6%	10%	12% I	8%	6%	6%	5%	8%	14% JKL	7%	12%	18% N	9% R	2%	21% QR
Somewhat agree	30%	36%	28%	29%	29%	31%	36% HI	29%	27%	26%	27%	30%	35% JK	30%	24%	34%	32% R	24%	32%
Somewhat disagree	42%	30%	42% B	43% B	46% B	33%	34%	42% G	49% FGH	44% M	48% M	42% M	33%	43%	41%	33%	39% S	55% QS	25%
Strongly disagree	18%	18%	16%	21%	18%	19%	17%	20%	17%	24% M	18% M	19% M	12%	19% P	17%	10%	18%	19%	15%
DK/NA	2%	4%	3%	1%	1%	7% GHI	*%	1%	2%	-	1%	1%	5% KL	1%	7% N	5%	2% R	*%	7%

FOCUS CANADA 2012

Q16B. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.

“Canadians basically have the same values regardless of whether they live in urban or rural areas.”

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Strongly agree	8%	8%	9% F	9%	7%	4%	9%	9%	9%	7%	11% M	8%	6%	9%	7%
Somewhat agree	30%	35% DEF	34% DEF	26%	20%	22%	27%	30%	31%	26%	29%	32% M	25%	35% O	23%
Somewhat disagree	42%	40%	38%	44%	49%	53% BC	41%	38%	42%	48% H	39%	42%	45%	41%	45%
Strongly disagree	18%	15%	17%	19%	24%	21%	19%	20%	18%	18%	18%	17%	23% L	13%	25% N
DK/NA	2%	1%	2%	2%	1%	-	3%	3% J	1%	1%	3% L	1%	2%	2% O	1%

FOCUS CANADA 2012

Q16C. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.

“Canadians basically have the same values regardless of which province they live in.”

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Strongly agree	10%	17% C	4%	12% C	12% C	10% C	13% HI	4%	6%	10%	12%	13% H	12% HI	9%	12%	10%	11%	11%	10%
Somewhat agree	31%	40% CE	21%	34% C	30% C	38% C	36% H	17%	41% HL	35% H	35% H	27% H	35% HL	30%	33%	31%	34%	31%	32%
Somewhat disagree	37%	29%	46% BDEF	35%	35%	36%	30%	43% GJM	43%	28%	37%	37%	35%	37%	36%	40%	34%	36%	38%
Strongly disagree	19%	11%	29% BDEF	14%	21% BDF	13%	15%	36% IJKLM G	11%	24% IM	13%	22% IM	15%	21%	17%	17%	16%	21% S	16%
DK/NA	3%	4%	-	5% E	1%	3%	5% L	-	-	2%	2%	1%	3% L	2%	3%	2%	5%	2%	3%

FOCUS CANADA 2012

Q16C. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.

“Canadians basically have the same values regardless of which province they live in.”

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Strongly agree	10%	21% CDE	11% E	9%	7%	18% HI	18% HI	8%	6%	8%	8%	9%	16% JKL	9%	14%	26% NO	12% R	3%	21% R
Somewhat agree	31%	33%	35% D	27%	33%	32%	35%	28%	32%	27%	28%	33%	37% JK	32%	29%	25%	35% R	21%	29%
Somewhat disagree	37%	27%	35%	41% B	40% B	26%	29%	39% FG	43% FG	39% M	45% LM	36% M	28%	39% O	28%	33%	35%	47% QS	30%
Strongly disagree	19%	14%	16%	21% B	19%	15%	16%	23% GI	17%	24% M	17%	20% M	14%	19%	20%	13%	16%	29% QS	11%
DK/NA	3%	4%	3%	2%	2%	10% GHI	2%	2%	2%	2%	1%	2%	6% JKL	2%	9% N	4%	3%	-	9%

FOCUS CANADA 2012

Q16C. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.

“Canadians basically have the same values regardless of which province they live in.”

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Strongly agree	10%	9%	12% F	12% F	7%	5%	12% F	13% J	10%	7%	15% LM	9%	7%	12% O	7%
Somewhat agree	31%	35% DF	36% DF	26% F	35% F	12%	30% F	30%	33%	29%	31%	34% M	24%	36% O	25%
Somewhat disagree	37%	39%	33%	40%	39%	42%	35%	35%	37%	41%	33%	38%	43% K	35%	41% N
Strongly disagree	19%	15%	17%	20%	18%	41% BCDEG	16%	17%	18%	23%	17%	17%	24% KL	14%	25% N
DK/NA	3%	3%	2%	1%	-	-	6% BCD	5% IJ	2%	1%	4% M	2%	1%	3% O	1%

FOCUS CANADA 2012

Q17A. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The Canadian flag

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	755	61	195	263	136	100	113	94	53	35	23	77	560	306	169	192	88	384	372
UNWEIGHTED TOTAL	765	98	203	210	176	78	91	97	40	52	46	78	562	271	162	212	120	400	365
Very important	67%	77% C	32%	84% CF	76% C	73% C	84% HJ	34%	75% H	66% H	81% H	78% H	79% H	66%	66%	69%	66%	65%	69%
Somewhat important	25%	21%	45% BDEF	14%	20%	25% D	13%	39% GKLM	22%	27% G	16%	18%	18%	24%	29%	22%	28%	25%	25%
Not very important	5%	-	15% DEF	1%	3%	1%	3%	17% GJKLM	-	3%	3%	2%	1%	7%	3%	4%	4%	6%	4%
Not at all important	3%	2%	9% BDEF	*%	1%	1%	-	10% M	2%	3%	-	-	1%	3%	2%	3%	2%	4%	2%
DK/NA	*%	-	-	1%	1%	-	-	-	-	-	-	1%	*%	*%	-	1%	-	1%	-

FOCUS CANADA 2012

Q17A. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The Canadian flag

Split sample [50%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	755	74	173	227	222	47	142	273	290	145	221	207	183	631	68	57	529	187	38
UNWEIGHTED TOTAL	765	73	173	231	228	56	142	269	294	102	257	211	195	652	62	51	529	198	36
Very important	67%	74%	62%	69%	63%	79% I	78% HI	67%	59%	52%	66% J	65% J	81% JKL	64%	83% N	77%	80% R	30%	69% R
Somewhat important	25%	18%	29%	23%	31% B	12%	18%	24% F	32% FGH	36% M	26% M	25% M	16%	27% O	16%	17%	18%	46% QS	22%
Not very important	5%	4%	5%	5%	5%	4%	3%	5%	6%	7%	5%	6%	2%	5% O	2%	2%	1%	15% Q	-
Not at all important	3%	3%	3%	4%	2%	1%	2%	4%	3%	5%	3%	4%	-	3%	-	4%	1%	9% QS	2%
DK/NA	*%	1%	1%	-	-	4%	-	*%	-	1%	-	-	1%	*%	-	-	-	-	7%

FOCUS CANADA 2012

Q17A. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The Canadian flag

Split sample [50%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	755	185	194	134	52	66	124	171	420	158	218	393	141	401	320
UNWEIGHTED TOTAL	765	181	203	135	47	68	131	171	425	163	219	403	139	416	318
Very important	67%	73% DF	78% DF	56% F	72% DF	25%	73% DF	69%	68% J	59%	74% LM	66%	58%	74% O	57%
Somewhat important	25%	25%	20%	30%	22%	42% BCEG	21%	20%	26%	30%	20%	26%	31% K	22%	30% N
Not very important	5%	2%	2%	10% BCG	2%	19% BCEG	1%	5%	4%	8%	3%	5%	6%	3%	7% N
Not at all important	3%	1%	-	4%	2%	14% BDEG	4%	4%	2%	3%	2%	3%	5%	1%	6% N
DK/NA	*%	-	-	-	2%	-	1%	2%	-	-	1%	-	1%	-	*%

FOCUS CANADA 2012

Q17B. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The CBC

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	776	63	173	325	124	92	136	94	47	33	20	71	604	317	171	200	89	378	398
UNWEIGHTED TOTAL	772	95	185	258	161	73	109	99	35	51	39	71	587	280	162	211	119	390	382
Very important	40%	50% E	40% E	41% E	29%	46% E	38% L	44% L	45% L	42% L	36%	21%	40% L	39%	40%	44%	34%	38%	42%
Somewhat important	37%	37%	40%	34%	41%	36%	40%	34%	35%	32%	40%	45%	36%	38%	35%	34%	46% P	34%	39%
Not very important	14%	10%	15%	14%	16%	16%	14%	17%	18%	10%	13%	20%	14%	16%	13%	13%	13%	17% S	12%
Not at all important	7%	2%	5%	9% BF	12% BCF	2%	7%	4%	3%	14%	5%	13% I	8%	6%	10%	7%	7%	9%	5%
DK/NA	1%	1%	-	2%	2%	-	1%	-	-	2%	7%	1%	1%	1%	2%	2%	*%	1%	1%

FOCUS CANADA 2012

Q17B. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The CBC

Split sample [50%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	776	94	177	235	206	52	162	265	294	134	224	218	201	641	71	64	573	164	38
UNWEIGHTED TOTAL	772	91	180	234	203	60	159	261	288	93	253	221	205	652	64	56	557	179	34
Very important	40%	46%	43%	37%	40%	53% GH	36%	35%	44% H	34%	35%	40%	50% JK	39%	50%	41%	40%	41%	36%
Somewhat important	37%	34%	39%	40%	35%	36%	39%	38%	35%	37%	41%	36%	34%	37%	38%	39%	35%	40%	48%
Not very important	14%	12%	13%	16%	14%	4%	16% F	18% F	12% F	21% M	17% M	14% M	8%	15% O	5%	17% O	15%	14%	14%
Not at all important	7%	5%	5%	7%	10%	3%	8%	8%	7%	6%	7%	10%	6%	8% P	8%	2%	8%	5%	-
DK/NA	1%	5%	1%	*%	*%	3%	2%	1%	1%	2%	1%	-	2%	1%	-	1%	1%	-	2%

FOCUS CANADA 2012

Q17B. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The CBC

Split sample [50%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	776	181	220	130	58	48	138	189	435	145	221	406	147	440	313
UNWEIGHTED TOTAL	772	176	225	130	52	52	137	186	435	144	216	413	140	440	311
Very important	40%	53% CG	20%	55% CG	56% CG	49% CG	32% C	38%	40%	44%	47% M	42% M	23%	34%	47% N
Somewhat important	37%	32%	44% BD	32%	34%	34%	39%	38%	37%	37%	35%	38%	38%	41% O	32%
Not very important	14%	11%	21% BDE	8%	4%	12%	19% DE	16%	14%	12%	11%	13%	25% KL	16%	13%
Not at all important	7%	4%	13% BDFG	4%	6%	5%	6%	6%	8%	7%	6%	6%	12%	7%	7%
DK/NA	1%	-	1%	1%	-	-	4%	1%	1%	-	1%	1%	2%	2% O	***

FOCUS CANADA 2012

Q17C. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The National Anthem (O' Canada)

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	750	63	176	291	126	94	134	92	45	26	25	75	574	313	168	182	86	365	385
UNWEIGHTED TOTAL	751	99	187	228	166	71	106	94	33	43	49	74	564	271	161	198	121	385	366
Very important	61%	63% C	29%	77% BCF	73% CF	55% C	78% HI	28%	40%	62% H	78% HI	75% HI	71% HI	57%	62%	65%	66%	57%	64%
Somewhat important	26%	31% D	38% DE	16%	23%	36% DE	13%	32% GK	46% GKLM	30% G	15%	23%	22% G	26%	31%	25%	23%	27%	26%
Not very important	10%	2%	25% BDEF	6%	3%	7%	8% L	31% IJKLM	11%	6%	7%	1%	5% L	14% OPQ	5%	8%	5%	12%	8%
Not at all important	3%	4%	8% DE	1%	*%	-	1%	9% GM	-	2%	-	-	1%	3%	2%	2%	5%	4%	2%
DK/NA	1%	1%	1%	-	1%	1%	-	-	3%	-	-	1%	*%	*%	1%	-	1%	1%	*%

FOCUS CANADA 2012

Q17C. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The National Anthem (O' Canada)

Split sample [50%]

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	750	85	179	211	209	57	148	249	293	159	213	190	188	636	65	49	541	175	33
UNWEIGHTED TOTAL	751	83	185	212	205	65	148	243	292	106	248	196	201	648	60	43	532	188	30
Very important	61%	69% E	62%	62%	55%	76% HI	77% HI	61% I	49%	51%	61%	59%	72% JKL	59%	64%	83% NO	71% R	29%	69% R
Somewhat important	26%	19%	27%	26%	29%	10%	17%	27% FG	33% FG	31%	25%	27%	22%	28% P	18%	12%	22%	39% Q	23%
Not very important	10%	9%	9%	8%	14%	11%	3%	7%	15% GH	15% M	11% M	9%	5%	10%	14%	5%	5%	24% QS	5%
Not at all important	3%	4%	3%	3%	2%	1%	3%	4%	2%	4%	3% M	4% M	*%	3%	-	-	1%	8% Q	2%
DK/NA	1%	-	*%	1%	*%	1%	-	-	1%	-	-	1%	1%	*%	3%	-	1%	1%	-

FOCUS CANADA 2012

Q17C. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The National Anthem (O' Canada)

Split sample [50%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	750	170	220	127	57	53	123	176	425	144	195	413	138	416	304
UNWEIGHTED TOTAL	751	169	222	125	52	57	126	176	423	147	196	417	135	417	302
Very important	61%	65% DF	74% DEF	45% F	51% F	29%	67% DF	64% J	63% J	49%	74% LM	56%	57%	68% O	52%
Somewhat important	26%	27% C	18%	39% BCG	30%	35% CG	20%	21%	27%	32% H	17%	30% K	26%	24%	29%
Not very important	10%	8%	6%	14% C	11%	25% BCG	8%	9%	8%	16% I	6%	11% K	13% K	7%	13% N
Not at all important	3%	-	2%	2%	7%	9%	5%	5%	2%	3%	3%	2%	4%	1%	5% N
DK/NA	1%	-	1%	-	-	2%	1%	1%	0%	1%	-	1%	-	0%	0%

FOCUS CANADA 2012

Q17D. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Bilingualism

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	723	59	165	286	117	96	134	92	37	28	20	68	557	306	159	165	93	343	379
UNWEIGHTED TOTAL	719	95	174	225	151	74	107	92	27	43	40	68	545	265	148	178	128	365	354
Very important	37%	37% E	62% BDEF	31%	22%	27%	29%	61% IJKLM G	29%	18%	35%	20%	29%	37%	35%	36%	39%	34%	39%
Somewhat important	36%	46% C	23%	38% C	40% C	44% C	36% H	22%	39%	42% H	41% H	38% H	40% H	33%	41%	37%	34%	37%	35%
Not very important	17%	12%	10%	19% C	24% BC	19%	22%	13%	22%	22%	11%	28% HK	20%	19%	13%	17%	18%	17%	17%
Not at all important	9%	5%	4%	10% C	14% BC	10%	9%	4%	10%	18% H	12%	14%	10% H	8%	10%	10%	9%	10%	7%
DK/NA	1%	-	1%	2%	*%	-	4%	1%	-	-	2%	-	1%	2%	1%	-	*%	1%	1%

FOCUS CANADA 2012

Q17D. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Bilingualism

Split sample [50%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	723	91	154	217	198	60	148	222	286	146	198	189	191	612	67	43	528	165	27
UNWEIGHTED TOTAL	719	88	159	216	196	66	144	218	286	98	231	194	196	622	60	37	515	178	23
Very important	37%	48% E	41% E	41% E	24%	48%	35%	36%	35%	52% KLM	39% L	28%	31%	37%	28%	38%	29%	63% QS	36%
Somewhat important	36%	26%	38%	36%	39% B	15%	37% F	37% F	40% F	35%	39%	33%	38%	37%	25%	44%	41% R	23%	32%
Not very important	17%	13%	12%	15%	25% BCD	18%	19%	16%	17%	9%	15%	25% JK	18% J	16%	27%	15%	20% R	9%	23%
Not at all important	9%	12%	8%	7%	11%	18% I	9%	9%	6%	4%	7%	13% J	11% J	8%	19% N	-	10% R	5%	10%
DK/NA	1%	*%	1%	1%	1%	2%	-	1%	1%	-	-	1%	3%	1%	-	3%	1%	1%	-

FOCUS CANADA 2012

Q17D. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Bilingualism

Split sample [50%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	723	165	206	110	58	50	133	174	407	135	204	379	134	385	310
UNWEIGHTED TOTAL	719	163	210	107	54	50	135	180	397	136	206	381	128	393	300
Very important	37%	45% CG	28%	38%	43%	58% CDG	29%	46% IJ	35%	29%	38%	36%	37%	34%	41%
Somewhat important	36%	36% F	32% F	42% F	38% F	18%	44% CF	31%	36%	43% H	37%	36%	35%	36%	36%
Not very important	17%	13%	27% BDEFG	14%	13%	11%	15%	10%	20% H	18%	16%	18%	16%	19%	15%
Not at all important	9%	5%	13% BD	6%	7%	10%	11%	11%	8%	8%	8%	9%	11%	9%	7%
DK/NA	1%	1%	1%	1%	-	4%	1%	2%	*%	2%	1%	*%	1%	1%	1%

FOCUS CANADA 2012

Q17E. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The Queen

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	733	52	184	287	119	90	126	84	46	29	22	67	548	291	157	193	91	363	369
UNWEIGHTED TOTAL	730	81	192	232	156	69	103	84	33	44	44	68	538	252	150	203	125	374	356
Very important	17%	21% C	6%	23% C	18% C	18% C	22% H	8%	11%	18%	20%	16%	21% H	15%	19%	18%	17%	16%	18%
Somewhat important	30%	39% C	10%	34% C	44% CD	34% C	36% H	19%	47% H	39% H	49% H	45% H	37% H	34% O	24%	29%	30%	26%	34% R
Not very important	26%	25%	26%	27%	23%	25%	24%	24%	19%	33%	14%	21%	26%	23%	33% N	25%	23%	26%	26%
Not at all important	27%	14%	58% BDEF	15%	15%	21%	16%	49% IJKLM G	23%	9%	16%	17%	16%	27%	23%	27%	30%	32% S	22%
DK/NA	1%	1%	-	1%	-	1%	2%	-	-	-	-	-	1%	1%	1%	1%	-	1%	1%

FOCUS CANADA 2012

Q17E. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The Queen

Split sample [50%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	733	89	167	218	208	53	135	260	280	140	214	202	176	622	57	53	518	184	30
UNWEIGHTED TOTAL	730	84	172	217	211	59	134	254	280	98	246	202	184	631	54	45	508	195	27
Very important	17%	22% E	17% E	21% E	9%	34% HI	20%	15%	13%	16%	14%	12%	27% JKL	17%	15%	21%	21% R	5%	18%
Somewhat important	30%	32%	32%	27%	32%	25%	28%	29%	34%	27%	28%	33%	31%	28%	33%	49% N	37% R	9%	40% R
Not very important	26%	22%	29%	27%	27%	23%	22%	27%	27%	21%	28%	29%	22%	27% O	13%	20%	26%	26%	24%
Not at all important	27%	22%	22%	25%	33% C	17%	30%	27%	26%	35% M	30% M	26% M	17%	28% P	32% P	10%	16%	60% QS	14%
DK/NA	1%	2%	1%	-	-	1%	-	1%	1%	-	1%	1%	2%	1%	6%	1%	1%	-	4%

FOCUS CANADA 2012

Q17E. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The Queen

Split sample [50%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	733	160	214	116	51	52	140	178	389	160	194	385	150	408	300
UNWEIGHTED TOTAL	730	163	216	113	46	51	141	175	391	159	199	387	141	414	291
Very important	17%	17%	18%	17%	18%	9%	18%	20% J	19% J	11%	24% LM	16%	11%	19%	15%
Somewhat important	30%	37% DF	35% DF	23% F	33% F	9%	27% F	29%	30%	30%	33%	30%	27%	31%	27%
Not very important	26%	23%	28%	28%	18%	19%	28%	20%	29% H	23%	18%	28% K	31% K	26%	25%
Not at all important	27%	23%	19%	30% C	31%	64% BCDEG	24%	29%	22%	36% I	23%	27%	31%	23%	32% N
DK/NA	1%	-	-	2%	-	-	2%	2%	*%	-	1%	*%	-	*%	1%

FOCUS CANADA 2012

Q17F. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Multiculturalism

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	773	53	186	320	126	88	140	93	38	30	26	70	587	310	182	196	86	387	387
UNWEIGHTED TOTAL	770	89	192	252	169	68	111	92	28	48	50	71	578	268	171	209	122	400	370
Very important	49%	57% C	38%	51% C	48%	63% CE	52%	45%	73% GHKLM	59%	42%	45%	53%	52% Q	51% Q	47%	38%	51%	47%
Somewhat important	39%	31%	46% BF	38%	40%	29%	36%	37%	20%	30%	44% I	43% I	36% I	36%	37%	42%	42%	32%	45% R
Not very important	8%	5%	12% BD	6%	9%	7%	6%	10%	7%	7%	11%	10%	7%	7%	8%	7%	13%	11% S	5%
Not at all important	3%	6%	5%	3%	2%	-	2%	7%	-	4%	-	2%	3%	3%	3%	3%	5%	5% S	2%
DK/NA	1%	2%	-	1%	1%	1%	3%	-	-	-	3%	-	1%	1%	*%	1%	2%	*%	1%

FOCUS CANADA 2012

Q17F. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Multiculturalism

Split sample [50%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	773	96	175	223	216	63	137	278	292	155	220	211	188	659	71	43	558	182	34
UNWEIGHTED TOTAL	770	92	178	217	217	70	139	269	289	105	251	217	197	667	65	38	546	191	32
Very important	49%	48%	50%	46%	57% D	47%	37%	46%	58% GH	53%	53% M	48%	42%	46%	58%	82% NO	51% R	39%	76% QR
Somewhat important	39%	34%	38%	42%	35%	36%	45% I	42%	34%	39%	38%	36%	42%	41% P	30%	15%	38% S	45% S	10%
Not very important	8%	11%	8%	8%	7%	9%	13% I	8%	6%	5%	7%	9%	11%	8%	9%	-	7%	12%	12%
Not at all important	3%	5%	3%	4%	1%	6%	3%	4%	2%	3%	3%	6% M	2%	3%	3%	2%	3%	4%	2%
DK/NA	1%	2%	-	1%	1%	2%	2%	*%	*%	-	*%	1%	3%	1%	-	1%	1%	-	-

FOCUS CANADA 2012

Q17F. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Multiculturalism

Split sample [50%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	773	181	208	123	57	60	144	187	422	158	205	417	145	418	322
UNWEIGHTED TOTAL	770	175	217	120	52	61	145	188	418	158	210	417	137	421	318
Very important	49%	58% CF	38%	55% CF	55% C	38%	50% C	46%	49%	54%	56% M	49%	42%	52%	45%
Somewhat important	39%	35%	44%	37%	34%	41%	37%	36%	41%	35%	33%	40%	42%	37%	42%
Not very important	8%	6%	11% D	4%	6%	17% D	6%	11%	7%	8%	8%	8%	8%	8%	9%
Not at all important	3%	1%	5% B	2%	5%	4%	5% B	7% J	3%	2%	2%	3%	8% KL	3%	4%
DK/NA	1%	-	2%	1%	-	-	2%	1%	1%	2%	1%	1%	*%	1%	1%

FOCUS CANADA 2012

Q17G. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The Charter of Rights and Freedoms

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	773	64	186	295	130	98	131	89	49	31	22	78	587	318	161	199	95	359	414
UNWEIGHTED TOTAL	783	103	195	232	178	75	103	88	36	51	49	78	588	272	157	219	135	384	399
Very important	73%	87% CE	61%	78% C	69%	76% C	74%	67%	85% HJ	65%	70%	70%	77%	74%	68%	76%	71%	70%	75%
Somewhat important	22%	10%	32% BDF	18% B	26% B	19%	21%	27%	13%	27%	30%	25%	19%	22%	29% P	17%	23%	24%	21%
Not very important	3%	2%	5%	2%	3%	4%	2%	4%	-	5%	-	2%	2%	2%	1%	6% NO	2%	3%	2%
Not at all important	1%	1%	2%	1%	1%	1%	2%	1%	2%	-	-	1%	1%	1%	1%	-	4%	1%	1%
DK/NA	1%	1%	*%	1%	1%	-	2%	1%	-	2%	-	1%	1%	1%	1%	1%	-	2%	*%

FOCUS CANADA 2012

Q17G. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The Charter of Rights and Freedoms

Split sample [50%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	773	100	184	229	207	61	142	272	294	148	227	218	181	659	65	50	560	183	29
UNWEIGHTED TOTAL	783	97	189	230	209	69	145	272	292	99	268	222	194	677	62	44	562	191	27
Very important	73%	74%	73%	74%	72%	66%	72%	75%	72%	77% L	78% L	64%	73%	72%	69%	84% N	77% R	60%	73%
Somewhat important	22%	20%	22%	21%	25%	25%	24%	21%	23%	19%	20%	30% JKM	19%	23% P	22%	11%	19%	32% Q	17%
Not very important	3%	2%	4%	4%	1%	1%	2%	3%	4%	2%	2%	3%	4%	3%	1%	4%	2%	5%	-
Not at all important	1%	3%	*%	1%	1%	4%	1%	1%	1%	1%	-	2%	2%	1%	3%	-	1%	2%	-
DK/NA	1%	2%	1%	*%	1%	4%	1%	*%	1%	1%	*%	1%	1%	1%	5%	-	1%	*%	10%

FOCUS CANADA 2012

Q17G. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The Charter of Rights and Freedoms

Split sample [50%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	773	177	212	122	67	57	138	197	426	142	215	416	138	425	319
UNWEIGHTED TOTAL	783	173	224	121	59	60	146	196	437	142	220	422	136	433	320
Very important	73%	81% CF	59%	80% CF	83% CF	58%	77% CF	75% J	75% J	62%	76%	71%	72%	73%	72%
Somewhat important	22%	18%	34% BDEG	17%	15%	24%	18%	20%	20%	32% HI	16%	26% K	22%	22%	24%
Not very important	3%	*%	4% B	3%	2%	12% BDEG	1%	1%	2%	5%	4%	2%	2%	3%	3%
Not at all important	1%	1%	2%	-	-	5%	1%	1%	1%	1%	1%	1%	3%	1%	1%
DK/NA	1%	-	1%	-	-	1%	3%	2%	1%	-	2%	*%	1%	1%	1%

FOCUS CANADA 2012

Q17H. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Hockey

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	752	68	183	279	130	93	126	92	46	29	19	82	569	314	156	188	94	339	413
UNWEIGHTED TOTAL	752	103	191	217	172	69	99	93	32	47	42	83	561	272	149	202	129	351	401
Very important	44%	52%	42%	45%	42%	41%	44%	37%	42%	35%	46%	44%	45%	43%	48%	44%	38%	46%	42%
Somewhat important	32%	28%	30%	32%	33%	36%	31%	34%	33%	32%	29%	35%	32%	32%	31%	35%	24%	32%	32%
Not very important	12%	13%	13%	11%	11%	12%	11%	12%	16%	17%	10%	9%	11%	12%	7%	11%	18%	10%	13%
Not at all important	12%	5%	15%	11%	13%	11%	12%	16%	8%	16%	14%	12%	11%	11%	12%	9%	20%	12%	12%
DK/NA	1%	2%	1%	1%	1%	-	1%	1%	-	-	1%	-	1%	1%	1%	1%	1%	1%	1%

FOCUS CANADA 2012

Q17H. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Hockey

Split sample [50%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	752	96	169	220	206	55	140	267	285	161	211	208	172	629	59	64	535	179	35
UNWEIGHTED TOTAL	752	93	170	216	209	63	136	267	281	107	246	213	186	642	57	53	530	188	30
Very important	44%	50% C	35%	46% C	48% C	42%	46%	45%	42%	48%	46% M	45%	36%	42%	47%	56%	44%	42%	55%
Somewhat important	32%	23%	37% B	31%	34%	18%	32% F	32% F	34% F	31%	37%	30%	28%	32%	34%	26%	33%	29%	22%
Not very important	12%	10%	17% D	9%	10%	10%	11%	12%	12%	14%	7%	13%	13%	12% O	4%	11%	11%	13%	11%
Not at all important	12%	16% E	11%	13% E	7%	30% GHI	10%	11%	11%	7%	9%	12%	20% JKL	12% P	15%	4%	12%	15%	6%
DK/NA	1%	1%	-	*%	1%	1%	1%	-	1%	-	1%	-	2%	1%	-	3%	*%	*%	6%

FOCUS CANADA 2012

Q17H. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Hockey

Split sample [50%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	752	167	209	133	57	52	134	187	420	140	215	388	144	410	314
UNWEIGHTED TOTAL	752	164	219	126	48	53	142	187	421	139	222	388	137	407	315
Very important	44%	49%	39%	47%	45%	46%	42%	39%	45%	46%	49%	43%	39%	48% O	39%
Somewhat important	32%	37%	35%	28%	25%	25%	28%	30%	32%	33%	29%	33%	32%	33%	30%
Not very important	12%	9%	9%	11%	15%	9%	19% BC	13%	11%	12%	10%	12%	13%	7%	17% N
Not at all important	12%	5%	16% B	13% B	15%	18% B	11%	16%	11%	8%	11%	11%	15%	10%	14%
DK/NA	1%	-	1%	1%	-	2%	1%	2%	*%	1%	1%	*%	1%	1%	1%

FOCUS CANADA 2012

Q17I. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The RCMP

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	759	56	185	274	140	103	123	93	45	28	23	90	574	316	170	171	102	370	389
UNWEIGHTED TOTAL	752	85	189	217	183	78	98	91	33	46	49	88	563	272	158	188	134	382	370
Very important	48%	65% CDF	27%	49% C	68% CDF	47% C	43%	31%	49%	50% H	77% GHIJM	72% GHIJM	55% GH	45%	50%	53%	49%	49%	47%
Somewhat important	38%	27%	47% BE	40% BE	25%	38%	44% KL	39% KL	39%	39%	20%	22%	35% L	38%	38%	36%	40%	36%	39%
Not very important	10%	7%	17% BDEF	8%	6%	8%	14% KL	21% JKLM	9%	9%	3%	5%	7%	14% OP	8%	5%	8%	9%	11%
Not at all important	4%	1%	8% BDE	1%	1%	6%	-	8% L	-	2%	-	1%	2%	3%	4%	5%	3%	6% S	1%
DK/NA	1%	-	*%	1%	-	1%	-	1%	3%	-	-	-	1%	1%	1%	-	1%	-	1%

FOCUS CANADA 2012

Q17I. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The RCMP

Split sample [50%]

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	759	87	174	222	211	49	162	272	272	166	198	217	179	628	70	61	540	185	32
UNWEIGHTED TOTAL	752	85	174	216	211	60	156	261	271	111	234	220	187	636	64	52	530	191	29
Very important	48%	53%	46%	46%	48%	63% HI	63% HI	49% I	35%	38%	47%	45%	62% JKL	46%	56%	60%	55% R	28%	46%
Somewhat important	38%	34%	39%	41%	35%	31%	28%	38%	45% FG	40% M	42% M	41% M	27%	39%	30%	29%	36%	45% Q	32%
Not very important	10%	9%	8%	9%	13%	4%	6%	8%	15% FGH	17% KM	6%	10%	7%	10%	10%	8%	7%	18% Q	11%
Not at all important	4%	5%	4%	3%	4%	-	2%	4%	4%	6%	3%	4%	2%	4%	2%	-	2%	9% Q	-
DK/NA	1%	-	3%	-	-	2%	-	*%	1%	-	1%	-	1%	*%	2%	4%	*%	-	11%

FOCUS CANADA 2012

Q17I. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

The RCMP

Split sample [50%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	759	188	208	118	68	50	127	188	428	136	219	388	151	411	320
UNWEIGHTED TOTAL	752	182	214	115	58	51	132	183	429	132	222	382	145	411	312
Very important	48%	53% F	56% DF	43% F	44% F	15%	48% F	54% J	49%	39%	58% LM	46%	39%	54% O	41%
Somewhat important	38%	37%	33%	42%	39%	45%	38%	33%	36%	47% HI	31%	40% K	43% K	37%	39%
Not very important	10%	9%	7%	9%	13%	25% BCDG	9%	7%	11%	9%	6%	10%	16% K	6%	15% N
Not at all important	4%	1%	4% B	5%	1%	14% BCEG	3%	5%	3%	5%	4%	4%	2%	3%	5%
DK/NA	1%	-	-	1%	2%	-	2%	1%	1%	-	1%	1%	1%	1%	1%

FOCUS CANADA 2012

Q17J. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Canadian Literature and music

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	783	67	185	286	146	99	130	86	50	32	25	88	597	320	173	193	97	359	424
UNWEIGHTED TOTAL	796	103	197	226	193	77	104	89	37	50	53	90	599	281	167	216	132	383	413
Very important	44%	51% E	42%	47%	38%	46%	45%	51% J	44%	31%	45%	38%	45%	47% Q	43%	45%	36%	43%	46%
Somewhat important	41%	36%	44%	39%	45%	39%	42%	36%	42%	53%	46%	43%	40%	39%	45%	36%	49% P	38%	44%
Not very important	11%	8%	12%	10%	11%	14%	11%	10%	11%	9%	7%	14%	11%	11%	10%	12%	10%	15% S	8%
Not at all important	2%	1%	2%	3%	4%	1%	2%	2%	2%	6%	2%	4%	3%	2%	2%	4%	2%	3%	2%
DK/NA	1%	3%	*%	1%	1%	-	-	1%	-	2%	-	2%	1%	*%	-	3% N	2%	1%	1%

FOCUS CANADA 2012

Q17J. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Canadian Literature and music

Split sample [50%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	783	99	191	222	206	58	154	285	284	140	216	236	191	660	67	56	565	190	27
UNWEIGHTED TOTAL	796	101	193	223	209	71	156	280	286	96	255	243	202	684	63	49	564	206	25
Very important	44%	54% E	45%	45%	39%	34%	50% F	44%	43%	51%	40%	43%	46%	43%	47%	55%	45%	41%	52%
Somewhat important	41%	30%	42% B	43% B	44% B	43%	40%	43%	39%	37%	46%	40%	39%	42%	36%	36%	39%	46%	41%
Not very important	11%	10%	11%	11%	12%	12%	8%	9%	15% G	10%	12%	14% M	8%	11%	12%	7%	12%	10%	-
Not at all important	2%	3%	1%	1%	4%	6%	2%	3%	2%	2%	2%	3%	3%	3%	4%	*%	3%	2%	4%
DK/NA	1%	3%	2%	-	1%	5%	1%	1%	1%	-	-	-	5%	1%	1%	2%	1%	*%	3%

FOCUS CANADA 2012

Q17J. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Canadian Literature and music

Split sample [50%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	783	188	215	127	60	51	140	196	436	144	220	412	146	415	342
UNWEIGHTED TOTAL	796	188	224	124	54	57	149	200	442	147	233	416	142	428	342
Very important	44%	49% C	33%	54% CF	57% CF	35%	45% C	46%	46% J	36%	53% L	40%	44%	40%	50% N
Somewhat important	41%	41% D	47% D	29%	35%	57% BDEG	41% D	37%	41%	49% H	35%	46% KM	35%	44%	37%
Not very important	11%	8%	16% BEFG	16% EF	6%	3%	8%	10%	11%	11%	7%	11%	16% K	13%	9%
Not at all important	2%	2%	3%	2%	3%	3%	2%	4%	2%	4%	3%	2%	3%	3%	3%
DK/NA	1%	*%	1%	-	-	2%	4%	3%	1%	1%	2%	*%	2%	1%	1%

FOCUS CANADA 2012

Q17K. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

National Parks

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	757	61	175	292	126	102	135	83	42	28	26	72	581	301	146	207	102	362	395
UNWEIGHTED TOTAL	750	98	183	229	161	79	106	82	32	39	51	71	567	256	142	223	129	368	382
Very important	65%	64%	58%	66%	65%	70%	64%	52%	72% H	62%	70% H	63%	66% H	63%	60%	68%	67%	61%	67%
Somewhat important	30%	31%	36% D	26%	29%	28%	28%	41% M	25%	27%	30%	29%	27%	30%	35%	27%	25%	32%	27%
Not very important	4%	3%	2%	4%	5%	2%	5%	3%	3%	8%	-	6%	4%	4%	2%	2%	6%	4%	4%
Not at all important	1%	-	2%	2%	-	-	-	3%	-	-	-	-	1%	1%	2%	1%	1%	2%	-
DK/NA	1%	2%	1%	2%	1%	-	3%	-	-	3%	-	1%	1%	1%	1%	2%	1%	1%	2%

FOCUS CANADA 2012

Q17K. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

National Parks

Split sample [50%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	757	89	165	240	206	61	154	271	268	171	196	223	168	635	61	60	554	173	28
UNWEIGHTED TOTAL	750	90	171	230	204	66	157	262	263	117	232	227	174	643	57	50	536	187	25
Very important	65%	64%	64%	63%	65%	60%	67%	66%	62%	62%	62%	66%	68%	63%	68%	81% N	66%	58%	76%
Somewhat important	30%	27%	30%	31%	29%	23%	28%	30%	31%	29%	35%	28%	26%	32% P	26% P	11%	28%	36%	24%
Not very important	4%	5%	4%	2%	5%	8%	4%	2%	4%	5%	2%	4%	4%	4%	4%	5%	4%	3%	-
Not at all important	1%	-	*%	3% C	1%	-	-	1%	2%	4%	1%	-	-	1%	2%	-	1%	2%	-
DK/NA	1%	3%	1%	1%	*%	9% HI	1%	*%	*%	-	*%	2%	3%	1%	-	3%	1%	1%	-

FOCUS CANADA 2012

Q17K. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

National Parks

Split sample [50%]

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	757	191	217	134	54	49	112	177	434	139	212	410	131	407	333
UNWEIGHTED TOTAL	750	186	214	130	49	52	119	176	432	135	211	409	126	409	323
Very important	65%	68% F	60% F	62% F	89% BCDFG	43%	68% F	70% J	66% J	52%	73% LM	62%	57%	65%	64%
Somewhat important	30%	26% E	35% EG	34% E	8%	48% BEG	23% E	23%	29%	40% HI	19%	33% K	36% K	29%	30%
Not very important	4%	4%	3%	4%	-	4%	4%	3%	3%	5%	4%	4%	3%	4%	3%
Not at all important	1%	1%	2%	-	2%	4%	-	-	1%	2%	2%	1%	2%	1%	1%
DK/NA	1%	1%	*%	-	-	2%	5%	3%	1%	1%	2%	1%	1%	1%	2%

FOCUS CANADA 2012

Q17L. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Canada's Aboriginal People – including First Nations, Metis and Inuit

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	721	57	155	277	124	107	126	72	43	33	18	73	566	285	170	189	75	341	380
UNWEIGHTED TOTAL	712	86	163	215	165	83	98	70	32	50	42	73	549	242	163	201	106	348	364
Very important	49%	55% C	35%	54% CE	41%	58% CE	65% HJLM	45%	69% HJLM	35%	48%	43%	52% J	57% OPQ	44%	43%	40%	42%	55% R
Somewhat important	36%	33%	44% F	34%	42% F	25%	27%	37% I	16%	40% I	44% I	42% GI	34% I	30%	40% N	38%	48% N	39%	34%
Not very important	11%	10%	16% D	8%	10%	17% D	7%	10%	15%	20% GK	1%	8%	10% K	9%	12%	15%	9%	12%	10%
Not at all important	3%	1%	5% B	2%	6% B	-	1%	8% G	-	5%	7%	7%	3%	4%	3%	3%	4%	5% S	1%
DK/NA	1%	1%	-	1%	-	-	1%	-	-	-	-	-	1%	1%	1%	2%	-	1%	1%

FOCUS CANADA 2012

Q17L. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Canada's Aboriginal People – including First Nations, Metis and Inuit

Split sample [50%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	721	91	158	216	191	58	147	238	272	145	194	210	172	593	71	57	531	152	37
UNWEIGHTED TOTAL	712	87	155	208	196	61	143	231	272	95	229	215	173	599	63	50	513	166	31
Very important	49%	67% DE	54% E	44%	39%	55%	57% H	42%	48%	47%	41%	45%	62% JKL	45%	62% N	66% N	52% R	33%	61% R
Somewhat important	36%	24%	28%	39% BC	45% BC	28%	33%	44% FGI	34%	32%	44% JM	40% M	27%	38% O	26%	27%	34%	45% QS	27%
Not very important	11%	7%	13%	15% B	11%	9%	6%	10%	16% G	14%	13%	11%	7%	12% P	9%	5%	10%	16%	7%
Not at all important	3%	2%	2%	3%	6%	3%	3%	4%	3%	6%	2%	4%	2%	3%	4%	-	3%	5%	-
DK/NA	1%	-	3%	-	-	5%	1%	*%	-	1%	-	-	2%	1%	-	2%	1%	-	5%

FOCUS CANADA 2012

Q17L. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Canada's Aboriginal People – including First Nations, Metis and Inuit

Split sample [50%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	721	160	206	133	57	46	119	190	402	125	194	377	144	386	315
UNWEIGHTED TOTAL	712	155	209	129	48	46	125	182	402	125	194	379	133	392	301
Very important	49%	57% CF	33%	50% C	78% BCDFG	35%	54% CF	55% J	48%	39%	61% LM	47%	37%	42%	56% N
Somewhat important	36%	33% E	48% BDEG	35% E	15%	34% E	33% E	30%	38%	39%	28%	36%	47% KL	41% O	32%
Not very important	11%	8%	13%	12%	7%	21% E	9%	12%	10%	16%	6%	14% K	12%	13%	9%
Not at all important	3%	2%	5%	2%	-	10%	2%	1%	3%	6%	4%	3%	3%	3%	3%
DK/NA	1%	*%	1%	1%	-	-	1%	1%	*%	-	2%	*%	-	*%	*%

FOCUS CANADA 2012

Q17M. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Canada's health care system

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	724	53	186	269	116	100	124	99	50	28	25	64	538	310	168	165	80	345	379
UNWEIGHTED TOTAL	719	84	189	213	156	77	99	98	37	43	49	64	530	268	157	185	109	356	363
Very important	81%	92% CE	66%	89% CE	79% C	86% C	91% HL	64%	87% H	89% HL	83% H	73%	87% HL	80%	81%	86%	79%	77%	85% R
Somewhat important	15%	8%	25% BDF	9%	17% BD	14%	8%	22% GM	13%	11%	15%	21% G	12%	15%	17%	11%	19%	18% S	12%
Not very important	2%	-	3%	2%	2%	-	1%	2%	-	-	2%	3%	1%	1%	2%	2%	2%	3% S	1%
Not at all important	2%	-	6% E	-	1%	-	-	10% LM	-	-	-	2%	1%	4%	-	-	-	1%	2%
DK/NA	1%	-	1%	-	1%	-	-	1%	-	-	-	1%	1%	1%	-	1%	-	1%	-

FOCUS CANADA 2012

Q17M. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Canada's health care system

Split sample [50%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	724	86	168	212	195	48	138	268	264	147	196	213	168	604	70	50	513	178	31
UNWEIGHTED TOTAL	719	87	165	204	198	56	139	258	260	101	227	218	173	613	64	42	506	183	27
Very important	81%	90% DE	82%	77%	81%	84%	86%	78%	81%	75%	79%	81%	90% JKL	80%	88%	90% N	87% R	63%	92% R
Somewhat important	15%	8%	15%	19% B	15%	16%	13%	17%	15%	18% M	18% M	16% M	9%	17% O	7%	8%	12%	27% QS	6%
Not very important	2%	-	1%	2%	2%	-	1%	3%	1%	2%	3%	1%	1%	2%	2%	-	1%	3%	-
Not at all important	2%	2%	2%	2%	-	-	-	2%	2%	4%	*%	2%	-	2%	2%	-	*%	6% Q	-
DK/NA	*%	-	*%	-	1%	-	1%	*%	1%	1%	-	*%	*%	*%	-	2%	-	1%	3%

FOCUS CANADA 2012

Q17M. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Canada's health care system

Split sample [50%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	724	177	206	130	50	57	104	180	411	126	192	392	136	381	320
UNWEIGHTED TOTAL	719	172	204	127	46	57	113	178	408	127	201	388	126	384	312
Very important	81%	88% CEF	76% F	89% CEF	73% F	53%	89% CEF	83%	81%	79%	89% LM	79%	77%	82%	79%
Somewhat important	15%	11%	17% D	9%	25% D	30% BDG	11%	13%	15%	17%	9%	17% K	17%	14%	17%
Not very important	2%	1%	4% BD	1%	-	3%	-	*%	2%	4%	1%	1%	3%	3% O	*%
Not at all important	2%	-	2%	-	2%	13% CE	-	3%	2%	-	1%	1%	3%	1%	2%
DK/NA	*%	-	*%	1%	-	1%	-	*%	1%	-	-	1%	1%	-	1%

FOCUS CANADA 2012

Q17N. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Ottawa as the National Capital

Split sample [50%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	720	63	182	247	125	103	109	96	54	29	23	74	538	298	158	183	80	345	374
UNWEIGHTED TOTAL	726	97	189	196	165	79	87	97	41	44	48	73	537	260	158	203	105	363	363
Very important	33%	41% CF	17%	47% CEF	29% C	25%	40% H	17%	34% H	35% H	31%	26%	38% HL	30%	34%	36%	31%	31%	35%
Somewhat important	43%	46%	48%	40%	45%	39%	40%	42%	39%	43%	45%	46%	42%	41%	54% NPQ	41%	37%	40%	46%
Not very important	15%	11%	25% BDE	7%	16% D	20% D	10%	29% GKM	17%	15%	13%	17%	12%	19% O	8%	14%	18% O	18% S	12%
Not at all important	7%	1%	10% BD	3%	8% BD	11% BD	5%	12%	10%	7%	5%	10%	6%	8% O	2%	6% O	11% O	8%	6%
DK/NA	2%	-	-	4%	2%	4%	4%	-	-	-	6%	1%	3%	2%	2%	3%	3%	3%	2%

FOCUS CANADA 2012

Q17N. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Ottawa as the National Capital

Split sample [50%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/ US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	720	74	170	216	206	51	122	258	284	144	212	200	163	598	74	48	509	176	32
UNWEIGHTED TOTAL	726	74	171	218	208	59	125	260	278	100	251	203	172	619	66	41	506	188	30
Very important	33%	42%	36%	33%	26%	34%	43%	35%	25%	23%	29%	34%	45%	30%	47%	44%	37%	17%	46%
		E					I	I				J	JKL		N		R		R
Somewhat important	43%	33%	39%	45%	49%	37%	34%	41%	51%	49%	43%	42%	40%	45%	35%	36%	43%	47%	29%
					B				GH									S	
Not very important	15%	14%	14%	17%	16%	9%	18%	15%	15%	21%	17%	15%	8%	16%	9%	13%	12%	25%	12%
										M	M	M						Q	
Not at all important	7%	7%	8%	5%	8%	11%	6%	7%	6%	5%	10%	8%	3%	8%	3%	-	5%	11%	4%
											M							Q	
DK/NA	2%	5%	4%	1%	1%	9%	-	2%	2%	2%	1%	2%	4%	1%	6%	8%	2%	-	9%

FOCUS CANADA 2012

Q17N. How important are the following to the Canadian Identity: very important, somewhat important, not very important or not at all important?

Ottawa as the National Capital

Split sample [50%]

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	720	162	197	139	50	52	119	161	420	133	204	375	138	394	301
UNWEIGHTED TOTAL	726	161	202	134	48	54	127	162	426	133	211	382	132	409	294
Very important	33%	45% DFG	40% DFG	23% F	34% F	10%	24% F	37%	32%	31%	44% LM	30%	25%	36% O	28%
Somewhat important	43%	41%	39%	55% BCEF	37%	37%	45%	36%	45% H	47%	36%	48% K	42%	46%	41%
Not very important	15%	12%	12%	16%	20%	33% BCDG	13%	13%	16%	17%	11%	16%	21% K	12%	20% N
Not at all important	7%	1%	7% B	3%	9%	20% BCD	11% BD	8%	7%	5%	8%	5%	9%	4%	11% N
DK/NA	2%	1%	2%	3%	-	-	6% B	6% IJ	1%	*%	2%	2%	3%	3% O	*%

FOCUS CANADA 2012

Q18. How would you describe your sense of belonging to your local community? Would you say it is:

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Very strong	28%	26%	21%	32% C	26%	31% C	30% H	20%	28%	31%	32%	23%	30% H	24%	24%	30%	40% NOP	28%	27%
Somewhat strong	53%	60% D	54%	49%	54%	54%	49%	51%	52%	49%	57%	56%	52%	52%	58% Q	53%	47%	52%	54%
Somewhat weak	15%	11%	20% BD	14%	16%	14%	15%	24% GKM	20%	17%	10%	17%	14%	19% PQ	15%	13%	9%	16%	15%
Very weak	3%	2%	4% F	4% F	3%	1%	5%	5%	-	4%	-	4%	3%	4%	3%	3%	3%	3%	4%
DK/NA	1%	1%	-	1%	*%	-	2%	-	-	-	*%	-	1%	1%	*%	*%	*%	*%	1%

FOCUS CANADA 2012

Q18. How would you describe your sense of belonging to your local community? Would you say it is:

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Very strong	28%	25%	28%	28%	28%	28%	31%	24%	28%	22%	21%	30% JK	38% JKL	28%	26%	29%	30% R	22%	26%
Somewhat strong	53%	51%	53%	52%	54%	56%	49%	55%	53%	52%	57%	51%	51%	53%	58% P	44%	52%	56%	48%
Somewhat weak	15%	14%	17%	15%	15%	10%	16%	16%	16%	20% M	18% M	16% M	8%	15%	11%	24% O	14%	18%	24%
Very weak	3%	8% CDE	3%	4%	2%	4%	4%	4%	3%	6%	4%	2%	2%	4%	3%	3%	3%	4%	1%
DK/NA	1%	1%	-	*%	*%	2%	-	1%	*%	1%	*%	*%	1%	*%	2%	1%	1%	-	1%

FOCUS CANADA 2012

Q18. How would you describe your sense of belonging to your local community? Would you say it is:

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Very strong	28%	29%	29%	24%	25%	22%	30%	24%	29%	27%	100%	-	-	28%	27%
Somewhat strong	53%	52%	55% G	55% G	61% G	57% G	44%	52%	53%	55%	-	100%	-	55%	51%
Somewhat weak	15%	16%	14%	17%	9%	16%	19% E	16%	15%	16%	-	-	82%	14%	17%
Very weak	3%	3%	2%	4%	4%	5%	6% C	7% IJ	2%	2%	-	-	18%	3%	4%
DK/NA	1%	1%	*%	-	-	-	1%	1%	*%	*%	-	-	-	*%	1%

FOCUS CANADA 2012

Q19. Generally speaking, would you say that most people can be trusted or that you cannot be too careful in dealing with

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Most people can be trusted	55%	49%	43%	58% BC	58% C	66% BC	60% H	45%	60% H	61% H	61% H	56%	58% H	56% Q	57% Q	55% Q	46%	56%	54%
You cannot be too careful in dealing with people	44%	49% DF	57% DEF	40%	41%	32%	37%	54% IJKLMG	37%	39%	39%	43%	40%	42%	41%	44%	52% NO	43%	44%
DK/NA	2%	2%	*%	2% CE	1%	2%	3% H	*%	3%	-	-	1%	2% H	2%	1%	1%	1%	1%	2%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Most people can be trusted	55%	39%	52% B	57% B	65% BCD	29%	47% F	50% F	68% FGH	54%	56%	56%	51%	53%	70% NP	55%	58% R	44%	59% R
You cannot be too careful in dealing with people	44%	59% CDE	46% E	42% E	35%	70% GHI	52% I	49% I	30%	45%	43%	42%	46%	45% O	28%	45% O	40%	56% QS	39%
DK/NA	2%	2%	2% E	1%	1%	2%	*%	1%	2% G	1%	1%	2%	3% JK	1%	3%	*%	2% R	*%	2%

FOCUS CANADA 2012

Q19. Generally speaking, would you say that most people can be trusted or that you cannot be too careful in dealing with

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Most people can be trusted	55%	56% F	56% F	61% FG	61% FG	39%	48%	46%	56% H	62% H	61% M	57% M	41%	59% O	49%
You cannot be too careful in dealing with people	44%	43%	43%	38%	36%	61% BCDEG	49% DE	51% IJ	43%	37%	38%	42%	58% KL	40%	50% N
DK/NA	2%	1%	2%	1%	2%	-	3%	3%	1%	1%	1%	2%	1%	1%	1%

FOCUS CANADA 2012

Q20A. If you lost a wallet or purse that contained \$200, how likely is it to be returned with the money in it if it was found ...
Would it be very likely, somewhat likely, or not at all likely?

By someone who lives close by

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Very likely	47%	56% C	31%	52% C	50% C	54% C	45% H	29%	39%	49% H	54% H	49% H	52% HI	39%	44%	55% NO	62% NO	45%	49%
Somewhat likely	41%	38%	51% BDEF	36%	41%	37%	43%	54% GJKM	48%	34%	38%	44%	37%	48% PQ	42% Q	35%	27%	43%	39%
Not at all likely	12%	6%	19% BDEF	11% B	9%	8%	11%	17% KLM	11%	17% KL	7%	7%	10%	12%	14%	10%	10%	12%	12%
DK/NA	1%	1%	-	1%	1%	1%	1%	-	1%	-	1%	-	1%	1%	1%	1%	1%	1%	1%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Very likely	47%	44%	46%	45%	51%	40%	49%	48%	46%	38%	45%	46%	58% JKL	46%	54%	46%	53% R	31%	41%
Somewhat likely	41%	38%	40%	42%	42%	39%	40%	39%	43%	44% M	42% M	43% M	33%	42% O	31%	38%	37%	50% Q	44%
Not at all likely	12%	17% E	13% E	12% E	7%	20% GI	11%	13%	10%	17% LM	12% M	11%	8%	11%	13%	14%	10%	19% Q	10%
DK/NA	1%	1%	1%	-	-	2%	-	1%	1%	-	1%	1%	2%	1%	2%	2%	1%	-	5%

FOCUS CANADA 2012

Q20A. If you lost a wallet or purse that contained \$200, how likely is it to be returned with the money in it if it was found ...
Would it be very likely, somewhat likely, or not at all likely?

By someone who lives close by

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Very likely	47%	51% DF	51% DF	41% F	47% F	27%	50% F	41%	48% H	52% H	62% LM	44% M	34%	52% O	40%
Somewhat likely	41%	39%	41%	43%	39%	54% BCEG	35%	41%	41%	39%	31%	45% K	43% K	37%	47% N
Not at all likely	12%	10%	7%	14% C	13%	19% BC	15% C	17% IJ	10%	9%	6%	11% K	23% KL	11%	13%
DK/NA	1%	*%	1%	1%	-	-	*%	2%	*%	-	1%	*%	-	*%	*%

FOCUS CANADA 2012

Q20B. If you lost a wallet or purse that contained \$200, how likely is it to be returned with the money in it if it was found ...
Would it be very likely, somewhat likely, or not at all likely?

By a clerk at the nearest grocery store

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Very likely	46%	57% C	30%	50% C	53% C	53% C	45% H	28%	46% H	56% H	58% H	50% H	52% H	41%	44%	50% N	61% NOP	44%	49%
Somewhat likely	43%	38%	48% BD	41%	41%	42%	42%	47% J	48%	33%	39%	45%	41%	44% Q	44% Q	43% Q	33%	45%	40%
Not at all likely	11%	5%	23% BDEF	8% B	6%	4%	12% KLM	25% IJKLM G	6%	11% K	2%	5%	7% K	14% PQ	11% Q	7%	5%	11%	10%
DK/NA	1%	1%	-	1%	1%	-	1%	-	-	-	2%	-	1%	1%	1%	-	1%	1%	1%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Very likely	46%	46%	51% D	43%	46%	39%	47%	45%	49% F	41%	44%	49%	52% JK	46%	55% P	39%	52% R	31%	42%
Somewhat likely	43%	37%	36%	48% BC	44% C	43%	43%	44%	41%	44%	46%	40%	40%	43%	38%	37%	41%	47%	36%
Not at all likely	11%	15%	12%	9%	10%	17%	10%	10%	10%	15% M	10%	11%	7%	10% O	6%	24% NO	6%	22% Q	20% Q
DK/NA	1%	2%	1%	-	-	2%	-	1%	1%	-	-	1%	2%	1%	1%	-	1%	-	2%

FOCUS CANADA 2012

Q20B. If you lost a wallet or purse that contained \$200, how likely is it to be returned with the money in it if it was found ...
Would it be very likely, somewhat likely, or not at all likely?

By a clerk at the nearest grocery store

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Very likely	46%	49% F	47% F	44% F	51% F	27%	50% F	46%	48%	43%	61% LM	43% M	35%	49% O	43%
Somewhat likely	43%	40%	47%	42%	36%	51% EG	40%	39%	43%	48% H	33%	46% K	47% K	41%	45%
Not at all likely	11%	10% C	6%	14% C	13% C	22% BCG	10%	13%	10%	10%	6%	11% K	17% KL	9%	12%
DK/NA	*%	1%	*%	1%	-	-	1%	1%	*%	-	*%	*%	*%	*%	*%

FOCUS CANADA 2012

Q20C. If you lost a wallet or purse that contained \$200, how likely is it to be returned with the money in it if it was found ...
Would it be very likely, somewhat likely, or not at all likely?

By a police officer

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Very likely	72%	79% C	54%	76% C	77% C	78% C	75% H	59%	73% H	82% H	78% H	75% H	77% H	70%	72%	74%	72%	72%	71%
Somewhat likely	23%	17%	37% BDEF	18%	19%	18%	19%	35% IJKLM G	21%	18%	14%	20%	18%	24%	20%	22%	22%	20%	25%
Not at all likely	5%	2%	9% BEF	5% B	3%	3%	5%	6%	5%	-	6%	4%	4%	5%	7%	4%	4%	7% S	4%
DK/NA	1%	2%	-	1%	1%	1%	2%	-	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Very likely	72%	66%	69%	73%	75% B	64%	72%	71%	73%	71%	72%	69%	75%	71%	72%	73%	77% R	55%	69% R
Somewhat likely	23%	23%	25%	22%	20%	23%	21%	24%	22%	24%	23% M	25% M	17%	23%	22%	19%	18%	36% QS	18%
Not at all likely	5%	8%	6%	4%	5%	10% HI	7%	4%	4%	5%	5%	5%	5%	5%	4%	7%	4%	8% Q	9%
DK/NA	1%	3%	1%	-	1%	2%	-	1%	1%	-	-	1%	3% L	1%	2%	1%	1%	-	3%

FOCUS CANADA 2012

Q20C. If you lost a wallet or purse that contained \$200, how likely is it to be returned with the money in it if it was found ...
Would it be very likely, somewhat likely, or not at all likely?

By a police officer

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Very likely	72%	74% F	78% EFG	73% F	66% F	50%	68% F	65%	74% H	74% H	80% LM	71% M	63%	76% O	67%
Somewhat likely	23%	22%	18%	22%	25%	37% BCDG	23%	25%	22%	21%	14%	24% K	30% K	20%	26% N
Not at all likely	5%	3%	3%	4%	8%	12% BCD	7% BC	8% I	4%	5%	4%	5%	7%	4%	6%
DK/NA	1%	1%	*%	1%	1%	-	2%	2% I	*%	*%	1%	*%	1%	*%	1%

FOCUS CANADA 2012

Q20D. If you lost a wallet or purse that contained \$200, how likely is it to be returned with the money in it if it was found ...
Would it be very likely, somewhat likely, or not at all likely?

By a complete stranger

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Very likely	12%	20% CEF	5%	15% C	11% C	11%	15% H	6%	12%	9%	12%	11%	14% H	11%	11%	12%	13%	11%	13%
Somewhat likely	55%	51% C	39%	59% C	62% BC	68% BC	58% H	42%	64% H	62% H	64% H	61% H	60% H	55% Q	57% Q	61% Q	40%	56%	54%
Not at all likely	32%	26%	56% BDEF	25%	26%	21%	26%	52% IJKLM G	24%	28%	24%	26%	25%	32%	32%	27%	43% NOP	33%	32%
DK/NA	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	4% NOP	1%	1%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	other	Eng.	Fre.	other	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Very likely	12%	12%	10%	13%	11%	10%	10%	12%	13%	7%	11%	13% J	15% J	11%	13%	19%	13% R	5%	17% R
Somewhat likely	55%	50%	55%	52%	62% BD	42%	55% F	53% F	60% FH	54%	56%	54%	56%	55%	58%	49%	61% R	39%	49%
Not at all likely	32%	36% E	33% E	35% E	26%	46% GHI	34%	34% I	27%	39% M	33% M	31%	25%	33%	28%	31%	25%	55% QS	32%
DK/NA	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	3%	1%	2%	2%	1%	1%	2%

FOCUS CANADA 2012

Q20D. If you lost a wallet or purse that contained \$200, how likely is it to be returned with the money in it if it was found ...
Would it be very likely, somewhat likely, or not at all likely?

By a complete stranger

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Very likely	12%	13% F	11% F	9% F	17% F	2%	14% F	14%	11%	12%	15% M	11%	9%	12%	10%
Somewhat likely	55%	55%	59% F	57%	53%	48%	51%	46%	59% H	57% H	61% LM	55%	49%	58%	52%
Not at all likely	32%	31%	29%	33%	30%	49% BCDEG	32%	38% I	30%	31%	22%	34% K	41% K	30%	37% N
DK/NA	1%	1%	1%	1%	-	-	2%	2% I	1%	1%	2%	1%	1%	1%	1%

FOCUS CANADA 2012

Q20. If you lost a wallet or purse that contained \$200, how likely is it to be returned with the money in it if it was found ...
Would it be very likely, somewhat likely, or not at all likely?

SUMMARY TABLES: Very likely

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
By a police officer	72%	79% C	54%	76% C	77% C	78% C	75% H	59%	73% H	82% H	78% H	75% H	77% H	70%	72%	74%	72%	72%	71%
By someone who lives close by	47%	56% C	31%	52% C	50% C	54% C	45% H	29%	39%	49% H	54% H	49% H	52% HI	39%	44%	55% NO	62% NO	45%	49%
By a clerk at the nearest grocery store	46%	57% C	30%	50% C	53% C	53% C	45% H	28%	46% H	56% H	58% H	50% H	52% H	41%	44%	50% N	61% NOP	44%	49%
By a complete stranger	12%	20% CEF	5%	15% C	11% C	11%	15% H	6%	12%	9%	12%	11%	14% H	11%	11%	12%	13%	11%	13%
None of the above	19%	10%	36% BDEF	14%	12%	14%	16%	30% GJKLM	20%	14%	8%	13%	13%	21% Q	20%	16%	13%	19%	19%

FOCUS CANADA 2012

Q20. If you lost a wallet or purse that contained \$200, how likely is it to be returned with the money in it if it was found ...
Would it be very likely, somewhat likely, or not at all likely?

SUMMARY TABLES: Very likely

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/ US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
By a police officer	72%	66%	69%	73%	75% B	64%	72%	71%	73%	71%	72%	69%	75%	71%	72%	73%	77% R	55%	69% R
By someone who lives close by	47%	44%	46%	45%	51%	40%	49%	48%	46%	38%	45%	46%	58% JKL	46%	54%	46%	53% R	31%	41%
By a clerk at the nearest grocery store	46%	46%	51% D	43%	46%	39%	47%	45%	49% F	41%	44%	49%	52% JK	46%	55% P	39%	52% R	31%	42%
By a complete stranger	12%	12%	10%	13%	11%	10%	10%	12%	13%	7%	11%	13% J	15% J	11%	13%	19%	13% R	5%	17% R
None of the above	19%	23%	20%	18%	18%	22%	17%	19%	18%	18%	20% M	23% M	13%	19%	17%	21%	13%	35% Q	29% Q

FOCUS CANADA 2012

Q20. If you lost a wallet or purse that contained \$200, how likely is it to be returned with the money in it if it was found ...
Would it be very likely, somewhat likely, or not at all likely?

SUMMARY TABLES: Very likely

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
By a police officer	72%	74% F	78% EFG	73% F	66% F	50%	68% F	65%	74% H	74% H	80% LM	71% M	63%	76% O	67%
By someone who lives close by	47%	51% DF	51% DF	41% F	47% F	27%	50% F	41%	48% H	52% H	62% LM	44% M	34%	52% O	40%
By a clerk at the nearest grocery store	46%	49% F	47% F	44% F	51% F	27%	50% F	46%	48%	43%	61% LM	43% M	35%	49% O	43%
By a complete stranger	12%	13% F	11% F	9% F	17% F	2%	14% F	14%	11%	12%	15% M	11%	9%	12%	10%
None of the above	19%	17%	12%	19% C	20%	40% BCDEG	22% C	23% I	17%	17%	10%	20% K	28% KL	15%	23% N

FOCUS CANADA 2012

Social capital index

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
80 plus	20%	22% C	10%	24% C	21% C	22% C	26% H	9%	21% H	25% H	26% H	18% H	23% H	18%	18%	20%	28% NOP	20%	19%
65 - 79	27%	26% C	17%	27% C	31% C	40% BCD	26% H	17%	30% H	24%	36% H	32% H	30% H	25%	29%	31% N	24%	27%	27%
46 - 64	27%	30% F	33% DEF	25%	25%	19%	23%	35% GIKM	20%	29%	17%	26%	24%	28%	27%	27%	21%	26%	27%
Up to 45	23%	16%	38% BDEF	19%	20%	14%	19%	38% IJKLM G	24%	21%	18%	20%	18%	25% P	24%	19%	21%	24%	22%
DK/NA	4%	5% C	1%	5% C	3%	5% C	6% HJ	1%	6%	1%	3%	4%	4% HJ	4%	2%	2%	6% OP	2%	5% R
MEAN	62.2	64.8 C	52.5	65.3 C	64.0 C	67.9 C	64.8 H	52.5	63.4 H	64.4 H	68.3 HL	62.5 H	65.4 H	60.3	61.6	64.2 N	65.7 NO	62.1	62.3

FOCUS CANADA 2012

Social capital index

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
80 plus	20%	15%	18%	20%	25% BC	14%	20%	17%	23% FH	15%	17%	23% JK	24% JK	20%	23%	19%	22% R	12%	23% R
65 - 79	27%	22%	25%	27%	30% B	16%	25%	25% F	32% FGH	26%	28%	25%	29%	28%	28%	22%	31% RS	18%	18%
46 - 64	27%	29%	28%	27%	25%	30%	27%	29% I	23%	27%	28%	25%	25%	26%	26%	31%	25%	33% Q	22%
Up to 45	23%	28% E	24%	24%	18%	33% I	25% I	26% I	17%	31% M	26% M	23% M	13%	24% O	15%	24%	18%	37% Q	28%
DK/NA	4%	6% E	5% E	2%	1%	7% G	2%	3%	4%	1%	1%	3%	8% JKL	3%	9% N	5%	4% R	1%	8%
MEAN	62.2	56.8	61.2 B	62.2 B	65.6 BCD	55.0	60.7 F	60.4 F	65.8 FGH	57.7	60.4	63.1 J	67.3 JKL	61.9	67.0 NP	60.2	65.1 R	53.4	61.8 R

FOCUS CANADA 2012

Social capital index

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
80 plus	20%	22% F	22% F	16% F	22% F	8%	21% F	15%	20% H	24% H	59% L	7%	-	22%	18%
65 - 79	27%	26%	30% F	27%	31%	21%	25%	21%	29% H	29% H	27% M	36% KM	5%	30% O	25%
46 - 64	27%	28%	26%	30%	23%	33% G	22%	27%	28%	23%	10%	34% K	31% K	26%	26%
Up to 45	23%	22%	19%	23%	20%	38% BCDEG	25%	30% IJ	20%	22%	1%	21% K	62% KL	20%	28% N
DK/NA	4%	2%	4%	4%	3%	-	6% B	7% IJ	2%	2%	4%	3%	3%	3%	3%
MEAN	62.2	63.4 F	64.7 DFG	61.0 F	64.7 F	51.9	60.9 F	57.4	63.4 H	64.5 H	81.2 LM	61.1 M	37.7	64.4 O	59.1

FOCUS CANADA 2012

Q21. Here are some constitutional options that have been proposed for Quebec. Which one do you think would be best?

QUEBEC ONLY

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	Atl	QC	ON	Prairies	BC		Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(B)	(C)	(D)	(E)	(F)	(A)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	360	-	360	-	-	-	-	180	-	-	-	-	-	180	68	63	49	171	189
UNWEIGHTED TOTAL	376	-	376	-	-	-	-	181	-	-	-	-	-	181	65	69	61	188	188
Present status in Canada	37%	-	37%	-	-	-	-	33%	-	-	-	-	-	33%	43%	43%	37%	34%	40%
Special status	17%	-	17%	-	-	-	-	18%	-	-	-	-	-	18%	20%	13%	16%	20%	15%
Sovereignty-association	16%	-	16%	-	-	-	-	15%	-	-	-	-	-	15%	18%	16%	13%	18%	13%
Independence	26%	-	26%	-	-	-	-	29%	-	-	-	-	-	29% O	15%	25%	30% O	25%	26%
DK/NA	4%	-	4%	-	-	-	-	4%	-	-	-	-	-	4%	4%	3%	3%	3%	5%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+		Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.		18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(B)	(C)	(D)	(E)	(A)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
TOTAL	360	39	95	115	95	26	52	141	142	107	126	96	31	329	15	16	19	328	14	
UNWEIGHTED TOTAL	376	42	97	117	103	30	52	148	146	75	155	109	37	343	15	18	20	342	14	
Present status in Canada	37%	27%	38%	38%	36%	34%	39%	39%	35%	41%	36%	31%	47%	36%	55%	39%	53%	36%	49%	
Special status	17%	19%	12%	17%	25% C	12%	13%	13%	25% H	10%	23% JM	22% JM	9%	18%	17%	16%	25%	17%	23%	
Sovereignty-association	16%	10%	18%	14%	19%	9%	19%	18%	14%	8%	18% J	21% J	14%	16%	5%	11%	5%	17% Q	6%	
Independence	26%	40% E	29%	26%	18%	42% I	26%	25%	23%	37% KL	19%	22%	25%	26%	22%	24%	12%	27% Q	16%	
DK/NA	4%	4%	3%	5%	2%	3%	3%	5%	3%	4%	3%	4%	5%	4%	-	10%	5%	4%	7%	

FOCUS CANADA 2012

Q21. Here are some constitutional options that have been proposed for Quebec. Which one do you think would be best?

QUEBEC ONLY

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	360	78	47	71	19	106	38	81	194	84	77	196	88	151	204
UNWEIGHTED TOTAL	376	82	51	73	19	110	41	83	202	90	81	205	90	161	209
Present status in Canada	37%	67% DEFG	71% DEFG	32% F	35% F	7%	33% F	34%	39%	36%	38%	36%	40%	51% O	26%
Special status	17%	20%	15%	29% F	14%	11%	15%	18%	13%	27% I	11%	19%	19%	22%	15%
Sovereignty-association	16%	2%	9%	18% B	24% B	27% BCG	11%	18%	15%	16%	22% M	17% M	8%	11%	20% N
Independence	26%	9%	3%	19% C	27% C	52% BCDEG	25% BC	27%	27%	21%	24%	25%	28%	11%	37% N
DK/NA	4%	2%	3%	2%	-	3%	16% BCDF	3%	6% J	1%	6%	2%	6%	5%	2%

FOCUS CANADA 2012

Q22. If Quebec were to become an independent country, do you think Quebec's economy would benefit, be harmed, or would it make no difference?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	Atl	QC	ON	Prairies	BC		Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
TOTAL	(B)	(C)	(D)	(E)	(F)		(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Benefit	7%	3%	22% BDEF	3%	2%	2%	4%	24% GIJKM	3%	8% KM	1%	-	3%	9% P	6%	5%	8%	8%	7%
Be harmed	70%	64% C	50%	76% BC	80% BC	79% BC	80% H	51%	79% H	75% H	72% H	84% HM	76% H	72% Q	69%	71% Q	61%	73% S	67%
Make no difference	18%	23% EF	25% DEF	17%	13%	13%	13%	24% GIJLM	12%	11%	19%	13%	16%	15%	20%	20%	23% N	17%	19%
DK/NA	4%	10% CDE	3%	4%	5%	6%	4%	1%	6%	6%	8%	3%	5% H	3%	5%	3%	7% N	2%	6% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+		Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.		18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
TOTAL	(B)	(C)	(D)	(E)		(F)	(G)	(H)	(I)		(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566		300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562		204	490	429	377	1284	123	93	1062	376	58
Benefit	7%	9%	8%	7%	7%	6%	8%	8%	6%		14% KLM	5%	8% M	3%	8% O	4%	7%	2%	22% QS	5%
Be harmed	70%	62%	63%	71% BC	79% BCD	61%	67%	68%	76% FGH		58%	72% J	74% J	73% J	70%	73%	68%	77% R	50%	65% R
Make no difference	18%	20% E	23% E	20% E	12%	23%	20%	20% I	15%		23% L	20% L	15%	17%	19%	16%	18%	16%	26% Q	16%
DK/NA	4%	9% DE	6% DE	2%	1%	10% H	5%	3%	4%		4%	3%	4%	7% K	4%	7%	7%	5% R	2%	14% QR

FOCUS CANADA 2012

Q22. If Quebec were to become an independent country, do you think Quebec's economy would benefit, be harmed, or would it make no difference?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Benefit	7%	2%	2%	7% BC	10% BC	48% BCDEG	5%	8%	6%	9%	6%	7%	10%	3%	13% N
Be harmed	70%	81% DEFG	82% DEFG	65% F	66% F	17% F	64% F	61%	72% H	76% H	70%	70%	70%	75% O	64%
Make no difference	18%	14%	13%	23% BC	21%	34% BCEG	21% BC	22% J	18%	14%	19%	19%	16%	18%	19%
DK/NA	4%	3%	2%	5% F	4%	1% BCDEF	10% BCDEF	8% IJ	3%	2%	4%	4%	4%	4%	4%

FOCUS CANADA 2012

Q23. IF Quebec were to become an independent country, do you think the economy of the rest of the Canada would benefit, be harmed, or would it make no difference?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Benefit	14%	9%	12%	11%	24% BCDF	16%	13%	10%	17%	15%	18%	29% GHJM	15%	15%	11%	14%	17%	17% S	11%
Be harmed	39%	50% CE	36%	42% E	32%	44% E	40% L	39%	37%	34%	39%	29%	41% L	39%	47% NPQ	36%	36%	42%	37%
Make no difference	44%	38%	51% BEF	45% F	42%	34%	44%	50% M	41%	49%	38%	40%	42%	45%	40%	46%	43%	40%	48% R
DK/NA	3%	3%	1%	3%	2%	6% C	2%	1%	4%	2%	5%	2%	3% H	2%	2%	4%	4%	2%	4% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Benefit	14%	12%	11%	15%	14%	15%	13%	16%	12%	12%	13%	15%	15%	14%	19% P	9%	14%	11%	18%
Be harmed	39%	42%	39%	37%	42%	40%	36%	36%	45% GH	39%	42%	38%	39%	40% O	29%	43% O	41%	37%	34%
Make no difference	44%	38%	47%	47% B	41%	40%	49% I	45%	41%	46%	44%	43%	42%	43%	47%	46%	42%	51% Q	40%
DK/NA	3%	8% CDE	3%	1%	2%	5%	2%	4% I	2%	3%	1%	3%	4% K	3%	5%	2%	3% R	1%	8%

FOCUS CANADA 2012

Q23. IF Quebec were to become an independent country, do you think the economy of the rest of the Canada would benefit, be harmed, or would it make no difference?

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Benefit	14%	8%	23% BDEFG	8%	14%	9%	15% BD	13%	14%	15%	10%	15% K	16% K	15%	12%
Be harmed	39%	52% CDFG	33%	40%	49% CFG	33%	32%	37%	38%	47% HI	44%	38%	38%	38%	42%
Make no difference	44%	39%	42%	48% BE	34%	58% BCE	48% BE	44%	46% J	38%	43%	45%	42%	44%	43%
DK/NA	3%	1%	2%	4% BF	3%	1%	5% BF	6% IJ	2% J	*%	3%	2%	3%	2%	3%

FOCUS CANADA 2012

Q24. As you know, English and French are Canada's two official languages. Are you, personally, in favour of bilingualism for all of Canada?

	REGION					SUB-REGION								COMMUNITY SIZE				GENDER	
	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl.	QC	1M+	100K-1M	5K-100K	<5K	Male	Female
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Yes	63%	61% E	94% BDEF	54% E	45%	60% E	54% L	94% IJKLM	71% GJKLM	53%	46%	41%	54% L	67% P	61%	60%	62%	61%	65%
No	33%	34% C	5%	42% C	50% BCDF	38% C	43% HI	5%	28% H	40% H	49% HI	54% GHIJM	42% HI	31%	35%	37%	34%	35%	32%
Only where numbers warrant	1%	1%	-	1%	2%	1%	1%	-	-	2%	-	3%	1%	1%	1%	1%	2%	1%	1%
DK/NA	2%	4% C	1%	2%	3%	2%	2%	0%	1%	4%	4%	1%	3% H	1%	3%	3%	2%	2%	2%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Yes	63%	67%	67% E	68% E	58%	68%	58%	63%	66% G	79% KLM	70% LM	53%	54%	63%	57%	72% O	53%	94% QS	72% Q
No	33%	31%	31%	29%	39% CD	28%	39% FI	34%	31%	18%	28% J	43% JK	41% JK	33%	41% P	27%	43% RS	5%	25% R
Only where numbers warrant	1%	1%	0%	2% C	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	-	0%	2%	-	1%
DK/NA	2%	1%	2%	1%	2%	4%	2%	2%	2%	2%	1%	3% K	4% K	2%	2%	-	3% R	1%	2%

FOCUS CANADA 2012

Q24. As you know, English and French are Canada's two official languages. Are you, personally, in favour of bilingualism for all of Canada?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Yes	63%	72% CG	46%	70% CG	80% CG	90% BCDEG	55% C	64%	62%	66%	61%	65%	64%	60%	68% N
No	33%	26% EF	51% BDEFG	28% EF	16%	8%	38% BDEF	32%	35%	31%	36%	32%	32%	37% O	28%
Only where numbers warrant	1%	1%	1%	1%	2%	-	2%	2%	1%	1%	1%	1%	2%	1%	1%
DK/NA	2%	1%	3%	1%	2%	2%	4% B	2%	2%	2%	3%	2%	2%	1%	3% N

FOCUS CANADA 2012

Q25. Are you in favor of bilingualism for your province?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Yes	61%	65% EF	82% BDEF	58% E	44%	51%	55% KL	81% IJKLM G	60% KL	62% KL	42%	37%	54% KL	61%	65% P	57%	61%	58%	63%
No	36%	35% C	17%	39% C	53% BCD	46% BC	41% H	18%	38% H	35% H	56% GHIJM	59% GHIJM	43% H	36%	33%	41% O	35%	38%	35%
Only where numbers warrant	1%	-	-	2%	1%	-	2%	-	-	2%	1%	2%	1%	1%	1%	1%	1%	1% S	0%
DK/NA	2%	1%	1%	2%	2%	2%	1%	0%	3%	2%	2%	2%	2% H	1%	2%	2%	3%	2%	2%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Yes	61%	65%	61%	65%	59%	62%	55%	62%	63% G	72% LM	69% LM	50%	53%	61%	56%	68%	53%	83% QS	66%
No	36%	32%	36%	33%	40%	33%	42%	35%	36%	26%	29%	46% JK	43% JK	36%	42%	30%	43% R	16%	31% R
Only where numbers warrant	1%	1%	0%	1%	1%	1%	2% I	1%	0%	1%	1%	1%	1%	1%	-	1%	1%	-	1%
DK/NA	2%	2%	2%	1%	1%	4%	2%	2%	1%	1%	1%	3% K	2%	2%	2%	1%	2%	1%	2%

FOCUS CANADA 2012

Q25. Are you in favor of bilingualism for your province?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Yes	61%	72% CG	44%	66% CG	80% CDG	73% CG	55% C	59%	60%	64%	59%	61%	64%	59%	64% N
No	36%	26%	53% BDEFG	31% E	19%	25%	41% BDEF	36%	38%	34%	38%	37%	34%	39% O	33%
Only where numbers warrant	1%	1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	*%	1%	1%
DK/NA	2%	1%	2%	2%	1%	2%	2%	3%	1%	1%	2%	2%	1%	1%	2%

FOCUS CANADA 2012

Q26. Do you think the future of the French language and culture in Quebec is very secure, somewhat secure, not very secure or not at all secure?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	At1	QC	ON	Prairies	BC	Tor	Mt1	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Very secure	32%	40% C	14%	37% C	38% C	39% C	35% H	16%	42% H	34% H	37% H	40% H	38% H	31%	31%	33%	35%	33%	31%
Somewhat secure	41%	44%	40%	41%	42%	44%	41%	35%	45%	50% H	47%	38%	42%	40%	49% NPQ	40%	37%	41%	42%
Not very secure	18%	10%	35% BDEF	15% F	11%	8%	16%	36% IJKLM G	8%	9%	8%	13%	12%	20% O	13%	19%	16%	18%	18%
Not at all secure	5%	2%	11% BDEF	3%	4%	4%	3%	13% IJKLM G	1%	4%	1%	5%	3%	6%	4%	6%	5%	5%	5%
DK/NA	4%	5%	-	4%	5%	5%	5%	-	3%	4%	7%	4%	5%	3%	3%	3%	7% NP	3%	4%

FOCUS CANADA 2012

Q26. Do you think the future of the French language and culture in Quebec is very secure, somewhat secure, not very secure or not at all secure?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Very secure	32%	31%	32%	31%	33%	27%	29%	33%	34%	30%	31%	33%	33%	31%	33%	38%	37% R	14%	40% R
Somewhat secure	41%	39%	41%	43%	42%	32%	47% FH	40%	42% F	44%	45% L	36%	42%	42%	42%	38%	42%	40%	35%
Not very secure	18%	16%	20%	18%	18%	23%	16%	18%	18%	16%	17%	22% M	16%	19%	16%	12%	12%	36% QS	8%
Not at all secure	5%	7%	3%	6%	5%	9%	4%	6%	4%	6%	4%	7%	4%	5%	5%	7%	3%	10% Q	8%
DK/NA	4%	6% E	4%	2%	2%	9% HI	4%	3%	2%	4%	3%	2%	5%	3%	4%	5%	4%	-	9%

FOCUS CANADA 2012

Q26. Do you think the future of the French language and culture in Quebec is very secure, somewhat secure, not very secure or not at all secure?

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Very secure	32%	34% F	40% DFG	28% F	35% F	10%	28% F	32%	32%	32%	40% LM	31% M	23%	33%	31%
Somewhat secure	41%	45% F	38%	47% CF	45% F	29%	40%	37%	44% H	40%	39%	42%	43%	45% O	38%
Not very secure	18%	15%	16%	16%	15%	46% BCDEG	16%	19%	16%	21%	12%	20% K	20% K	14%	22% N
Not at all secure	5%	4%	4%	4%	3%	15% BCDE	7%	6%	5%	6%	5%	4%	9% L	4%	6%
DK/NA	4%	3%	3%	4%	3%	-	8% BCDE	7% IJ	2%	2%	4%	2%	6% L	3%	2%

FOCUS CANADA 2012

Q27. Do you think the future of the French language and culture outside of Quebec is very secure, somewhat secure, not very secure or not at all secure?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Very secure	8%	15% CF	3%	9% C	9% C	6%	8% H	3%	8%	12% H	10% H	8%	9% H	7%	9%	8%	7%	9% S	6%
Somewhat secure	33%	39% C	17%	36% C	41% C	37% C	33% H	15%	36% H	45% H	36% H	41% H	38% H	29%	34%	36% N	37% N	30%	36% R
Not very secure	39%	34%	42% E	39%	34%	45% E	41%	36%	46%	32%	35%	34%	38%	40%	41%	37%	37%	39%	40%
Not at all secure	18%	8%	38% BDEF	13%	14% B	10%	15%	44% IJKLM G	10%	10%	13%	16%	12%	23% OPQ	14%	16%	14%	21% S	16%
DK/NA	2%	3%	1%	3%	2%	3%	3%	1%	-	1%	6%	1%	2% L	2%	2%	2%	5% N	1%	3%

FOCUS CANADA 2012

Q27. Do you think the future of the French language and culture outside of Quebec is very secure, somewhat secure, not very secure or not at all secure?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/ US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Very secure	8%	3%	8% B	7%	8% B	8%	8%	9% I	6%	10%	7%	9%	6%	8%	4%	13% O	9% R	3%	11%
Somewhat secure	33%	35%	35%	33%	29%	28%	40% FHI	31%	32%	27%	31%	34%	38% J	32%	34%	35%	38% R	17%	31% R
Not very secure	39%	37%	39%	37%	44%	36%	37%	38%	43%	43%	42% L	35%	38%	39%	41%	33%	38%	42%	39%
Not at all secure	18%	18%	16%	22% C	18%	22%	14%	20%	19%	18%	19%	21% M	14%	19%	19%	14%	12%	38% QS	13%
DK/NA	2%	6% DE	2%	1%	1%	7% GI	1%	2%	2%	2%	1%	1%	4% KL	2%	2%	5%	2% R	1%	6%

FOCUS CANADA 2012

Q27. Do you think the future of the French language and culture outside of Quebec is very secure, somewhat secure, not very secure or not at all secure?

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Very secure	8%	8%	9% F	5%	8%	4%	8%	8%	7%	9%	11% LM	7%	6%	8%	7%
Somewhat secure	33%	37% F	36% F	34% F	37% F	12%	29% F	33%	34%	29%	35% M	34%	27%	35%	30%
Not very secure	39%	41% F	38% F	43% F	40% F	23%	41% F	37%	40%	39%	38%	40%	42%	41%	38%
Not at all secure	18%	12%	16%	16%	14%	61% BCDEG	17%	17%	23% I	14%	18%	23% K	14%	24% N	
DK/NA	2%	2%	1%	2%	1%	-	5% CE	5% IJ	1%	1%	2%	2%	2%	2% O	1%

FOCUS CANADA 2012

Q28. Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the Canadian system of government?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Very satisfied	20%	16% C	9%	28% BCEF	21% C	18% C	34% IJKLMH	12%	16%	18%	20%	22% H	23% H	23% P	20%	16%	18%	22% S	18%
Somewhat satisfied	51%	52%	52%	49%	57% D	50%	45%	46%	50%	56%	66% GHIM	55%	51%	48%	55%	53%	53%	49%	54%
Somewhat dissatisfied	19%	21%	26% DE	15%	17%	22%	14%	28% GKLM	25% K	19%	10%	18%	17%	20%	17%	20%	20%	19%	19%
Very dissatisfied	8%	10% E	12% DE	6%	4%	9%	5%	13% GKLM	8%	7%	2%	4%	7% K	8%	8%	9%	8%	9%	7%
Neither satisfied/dissatisfied	*%	-	*%	*%	1%	-	*%	1%	-	-	1%	1%	*%	1%	*%	-	*%	*%	*%
DK/NA	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	*%	2% O	1%	1%	2%

FOCUS CANADA 2012

Q28. Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the Canadian system of government?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Very satisfied	20%	11%	16%	22% BC	24% BC	21%	16%	17%	23% GH	17%	14%	21% K	27% JKL	18%	28% N	31% N	23% R	7%	33% R
Somewhat satisfied	51%	49%	53%	52%	52%	44%	51%	53%	52%	49%	58% L	47%	51%	53% O	38%	47%	51%	53%	44%
Somewhat dissatisfied	19%	21%	21%	20%	17%	18%	20%	21%	18%	25% M	20% M	20% M	13%	19%	23%	15%	18% S	28% QS	6%
Very dissatisfied	8%	18% CDE	8%	6%	6%	14% I	12% HI	7%	6%	8%	7%	10%	7%	8%	7%	6%	7%	10%	10%
Neither satisfied/dissatisfied	1%	-	1%	1%	-	-	1%	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	-
DK/NA	1%	1%	2% E	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	3%	2%	1%	1%	7% Q

FOCUS CANADA 2012

Q28. Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the Canadian system of government?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Very satisfied	20%	25%	29%	8%	16%	7%	17%	12%	21%	26%	28%	18%	15%	27%	11%
		DEFG	DEFG		F		DF		H	H	LM			O	
Somewhat satisfied	51%	53%	56%	55%	37%	40%	49%	50%	52%	50%	46%	56%	47%	58%	43%
		EF	EF	EF								KM		O	
Somewhat dissatisfied	19%	16%	12%	25%	30%	30%	21%	19%	21%	16%	17%	20%	22%	11%	30%
				BC	BC	BC	C								N
Very dissatisfied	8%	5%	2%	9%	14%	23%	11%	16%	5%	8%	8%	6%	14%	3%	15%
				C	BC	BCDG	BC	IJ					KL		N
Neither satisfied/dissatisfied	*%	1%	*%	-	-	-	*%	*%	*%	-	-	*%	1%	*%	*%
DK/NA	1%	*%	*%	2%	3%	1%	2%	2%	1%	-	1%	1%	2%	1%	1%
							BC								

FOCUS CANADA 2012

Q29. In your opinion, does the current federal government treat all regions in Canada equally, or does it favour one region over the others?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Treats all regions equally	30%	19%	27% B	35% BCF	32% B	25%	33% H	23%	23%	25%	24%	38% HIJK	31% H	29%	30%	34%	28%	34% S	27%
Favours one region over others	64%	78% DE	70% DE	56%	62%	68% D	59%	73% GLM	71%	70%	66%	57%	62%	65%	64%	62%	62%	63%	65%
DK/NA	6%	4%	4%	8% BC	6%	6%	9%	5%	6%	5%	10%	5%	7%	6%	6%	4%	10% P	4%	8% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Treats all regions equally	30%	23%	30%	30%	33% B	29%	31%	30%	30%	29%	30%	29%	33%	30%	32%	34%	31%	26%	31%
Favours one region over others	64%	66%	62%	66%	63%	53%	61%	65% F	67% F	65%	65%	65%	60%	65% P	59%	54%	63%	69% QS	52%
DK/NA	6%	11% DE	8% DE	4%	4%	18% GHI	8% I	5%	3%	6%	5%	6%	7%	5%	10%	13% N	6%	4%	17% QR

FOCUS CANADA 2012

Q29. In your opinion, does the current federal government treat all regions in Canada equally, or does it favour one region over the others?

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Treats all regions equally	30%	30% DF	46% BDEFG	17%	25%	17%	24% D	25%	31% H	33% H	33% M	31%	25%	39% O	19%
Favours one region over others	64%	64% C	49%	79% BCEG	67% C	80% BCEG	64% C	67%	62%	64%	61%	64%	66%	54%	77% N
DK/NA	6%	6%	5%	4%	8%	3%	11% BCDF	8% J	6% J	3%	5%	5%	9%	7%	5%

FOCUS CANADA 2012

Q30. Which region do you feel is favoured the most over the others?

Subsample: Those who say the federal gov't favours one region over others

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	956	93	251	322	158	133	150	131	65	42	30	86	705	400	212	233	111	450	506
UNWEIGHTED TOTAL	968	144	260	254	207	103	117	132	48	66	56	85	708	348	208	261	151	475	493
Ontario	23%	22%	14%	15%	39% BCD	38% BCD	12%	16%	31% GH	37% GH	46% GHM	37% GHM	26% GH	20%	20%	27% N	26%	21%	24%
Alberta	22%	14%	42% BDEF	17% E	8%	19% E	20% JKL	47% IJKLM	17%	9%	5%	7%	15% KL	27% PQ	23%	15%	16%	22%	21%
Quebec	19%	17% C	3%	29% BCF	29% BCF	17% C	36% HIM	3% G	19% H	24% H	21% H	33% H	25% H	21%	18%	18%	16%	23% S	16%
The West	14%	22% E	18% E	18% E	4%	-	14% JL	17% JL	-	5%	10% L	1%	12% JL	11%	18% N	14%	15%	14%	14%
Central Canada	4%	7% CD	1%	2%	8% CD	5% C	1%	1%	6%	10% GH	5%	7% GH	5% GH	3%	3%	4%	7%	3%	4%
B.C.	2%	-	3%	2%	1%	-	1%	2%	-	-	-	1%	1%	1%	3%	1%	1%	2%	1%
Maritimes/Atlantic provinces	1%	1%	1%	1%	2%	3%	-	1%	4%	1%	-	2%	2%	1%	1%	2%	1%	1%	1%
Newfoundland	*%	-	*%	-	-	-	-	-	-	-	-	-	-	-	-	*%	-	-	*%
Saskatchewan	*%	-	*%	-	-	-	-	-	-	-	-	-	-	-	-	*%	-	-	*%
Other	9%	9%	8%	8%	9%	12%	6%	7%	18% G	9%	12%	7%	9%	9%	9%	12% Q	5%	10%	8%
DK/NA	7%	7%	9% E	7% E	3%	5%	9%	7%	5%	4%	-	3%	6%	7%	6%	5%	13% NOP	5%	9% R

FOCUS CANADA 2012

Q30. Which region do you feel is favoured the most over the others?

Subsample: Those who say the federal gov't favours one region over others

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	956	118	213	291	260	59	176	343	377	194	274	272	216	820	78	58	677	245	33
UNWEIGHTED TOTAL	968	115	220	291	265	69	177	339	382	134	325	282	227	848	70	50	678	259	30
Ontario	23%	25%	25%	24%	18%	16%	25%	25%	20%	27% L	28% LM	16%	20%	23%	20%	20%	25% R	14%	23%
Alberta	22%	14%	26% B	23% B	21%	12%	16%	18%	30% FGH	25%	24%	18%	21%	21%	35% NP	17%	14%	43% QS	17%
Quebec	19%	15%	16%	20%	20%	23%	22%	20%	17%	11%	12%	26% JK	27% JK	18%	20%	31%	25% R	2%	25% R
The west	14%	11%	13%	12%	18% D	17%	8%	13%	17% G	10%	12%	19% JK	13%	14%	10%	9%	12%	19% Q	10%
Central Canada	4%	4%	2%	4%	5%	2%	2%	3%	6% GH	3%	4%	3%	5%	4%	3%	3%	5% R	1%	5%
B.C.	2%	1%	2%	3% E	1%	-	2%	2%	1%	3%	2%	1%	-	2%	-	2%	1%	3%	-
Maritimes/Atlantic provinces	1%	2%	1%	1%	2%	-	2%	3% I	*%	*%	2%	1%	1%	1%	-	2%	1%	1%	-
Newfoundland	*%	1%	-	-	-	-	*%	-	-	-	-	-	*%	*%	-	-	-	*%	-
Saskatchewan	*%	-	-	-	*%	-	-	*%	-	-	*%	-	-	*%	-	-	-	*%	-
Other	9%	15% D	9%	7%	11%	10%	11%	9%	8%	11% M	11% M	8%	5%	9%	5%	11%	9%	9%	12%
DK/NA	7%	13% DE	7% E	6%	3%	21% HI	12% I	8% I	1%	9%	5%	7%	8%	7%	8%	4%	7%	7%	8%

FOCUS CANADA 2012

Q30. Which region do you feel is favoured the most over the others?

Subsample: Those who say the federal gov't favours one region over others

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	956	224	204	202	77	85	165	245	523	181	255	508	187	440	486
UNWEIGHTED TOTAL	968	220	218	197	70	89	174	248	532	182	263	520	180	460	478
Ontario	23%	17%	31% BFG	27% BF	27% F	14%	18%	24%	23%	18%	21%	24%	23%	27% O	18%
Alberta	22%	24% C	10%	28% CG	23% C	41% BCDEG	17% C	18%	23%	24%	18%	22%	27% K	16%	29% N
Quebec	19%	18% D	40% BDEG	9%	11%	-	21% DE	19%	18%	23%	22%	19%	16%	24% O	15%
The west	14%	19% CEG	4%	17% C	9%	23% CEG	12% C	12%	14%	14%	14%	14%	13%	10%	17% N
Central Canada	4%	4%	2%	4%	6%	-	7%	4%	3%	5%	4%	4%	3%	4%	3%
B.C.	2%	1%	1%	2%	4%	2%	1%	2%	2%	-	3%	1%	1%	2%	1%
Maritimes/Atlantic provinces	1%	3% G	1%	1%	-	1%	1%	*%	1%	3%	1%	2%	*%	1%	1%
Newfoundland	*%	-	-	-	-	1%	-	-	*%	-	-	*%	-	-	*%
Saskatchewan	*%	-	-	-	-	1%	-	-	-	*%	*%	-	-	-	*%
Other	9%	7%	6%	9%	16%	9%	12%	10%	9%	8%	10%	9%	8%	8%	10%
DK/NA	7%	6%	5%	4%	5%	9%	12% CDE	10% J	6%	5%	7%	7%	7%	8%	5%

FOCUS CANADA 2012

Q31. I would like you to think for a moment about the taxes which people in your province pay to the federal government and about federal spending returned to the province in the form of transfer payments, pensions, family allowance, government spending and unemployment insurance.

Generally speaking, would you say that people of your province get back more than they pay to the federal government, less than they pay, or an amount roughly equal to what they pay the federal government?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Get back more than they pay	9%	19% DEF	15% DEF	7% F	7% F	2%	6%	14% GIKLM	2%	15% GIKL	4%	4%	7% I	8%	14% NP	7%	9%	12% S	7%
Get back less than they pay	52%	50%	45%	54% C	58% C	53%	59% HJK	45%	53%	39%	39%	71% HIJKM G	54% HJK	55% O	44%	54% O	53%	49%	55% R
Get roughly equal to what they pay	32%	25%	37% BE	32%	29%	34%	27%	37% GL	37% L	36% L	46% GLM	20%	31% L	31%	36%	32%	31%	35% S	29%
DK/NA	7%	6%	3%	8% C	7%	11% C	9%	5%	8%	10%	10%	5%	8%	7%	5%	7%	8%	4%	9% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Get back more than they pay	9%	5%	9%	9%	11% B	3%	5%	10% FG	11% FG	7%	12% JM	9%	6%	9% O	3%	14% O	7%	14% Q	16%
Get back less than they pay	52%	56%	50%	55%	51%	53%	58% I	53%	49%	47%	54%	54%	51%	53%	48%	45%	55% RS	46%	39%
Get roughly equal to what they pay	32%	29%	33%	32%	31%	34%	31%	30%	34%	42% KLM	30%	28%	31%	32%	38%	29%	30%	37% Q	33%
DK/NA	7%	9%	7%	4%	7%	10%	6%	8%	6%	4%	3%	9% JK	12% JK	6%	10%	11%	8% R	3%	12%

FOCUS CANADA 2012

Q31. I would like you to think for a moment about the taxes which people in your province pay to the federal government and about federal spending returned to the province in the form of transfer payments, pensions, family allowance, government spending and unemployment insurance.

Generally speaking, would you say that people of your province get back more than they pay to the federal government, less than they pay, or an amount roughly equal to what they pay the federal government?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Get back more than they pay	9%	12% EG	10% EG	11% EG	4%	7%	5%	5%	9% H	14% H	9%	8%	11%	10%	8%
Get back less than they pay	52%	50%	51%	49%	45%	64% BCDE	59% BCDE	55% J	54% J	44%	51%	53%	52%	48%	58% N
Get roughly equal to what they pay	32%	32%	33% G	34% BCDFG	45%	26%	25%	30%	32%	37%	32%	33%	33%	36% O	28%
DK/NA	7%	7%	6%	7%	5%	3%	11% F	10% IJ	6%	5%	9%	6%	5%	6%	6%

FOCUS CANADA 2012

Q32. Do you think that the better-off provinces currently give too much, too little, or about the right amount of money to the less well- off provinces?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Give too much	11%	6%	6%	11% C	19% BCDF	12%	12% H	5%	10%	9%	10%	26% HIJKM G	12% H	11%	12%	10%	8%	14% S	8%
Give too little	32%	43% DEF	44% DEF	26%	25%	31%	20%	43% GLM	34% GL	38% GL	34% GL	18%	29% GL	29%	32%	36% N	37% N	28%	36% R
Give about the right amount	44%	40%	44%	46%	43%	41%	51% J	47% J	43%	32%	43%	48% J	44% J	48% P	43%	39%	41%	46%	42%
Depends	1%	*%	*%	1%	2%	2%	1%	*%	3%	2%	-	3%	1%	1%	1%	1%	1%	1%	1%
DK/NA	12%	11% C	5%	16% CE	10% C	14% C	17% HL	5%	10%	20% HL	13%	6%	14% HL	10%	11%	14%	13%	11%	13%

FOCUS CANADA 2012

Q32. Do you think that the better-off provinces currently give too much, too little, or about the right amount of money to the less well- off provinces?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/ US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Give too much	11%	4%	8%	13% BC	12% B	10%	10%	12%	10%	6%	12% J	12% J	11%	11%	9%	14%	12% R	5%	13%
Give too little	32%	49% DE	41% DE	26%	27%	36%	44% HI	31%	27%	39% M	32%	32%	28%	34% O	19%	32% O	29%	45% QS	26%
Give about the right amount	44%	28%	39% B	50% BC	50% BC	30%	32%	43% FG	53% FGH	43%	48% M	44%	40%	44%	50%	41%	44%	44%	39%
Depends	1%	3% C	*%	1%	1%	1%	2%	1%	1%	1%	1%	*%	3% L	1%	1%	-	1%	*%	3%
DK/NA	12%	16%	12%	10%	10%	22% GHI	13%	12%	9%	10%	7%	12% K	19% JKL	11%	21% N	13%	14% R	5%	18% R

FOCUS CANADA 2012

Q32. Do you think that the better-off provinces currently give too much, too little, or about the right amount of money to the less well- off provinces?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Give too much	11%	8% F	20% BDEFG	5%	4%	2%	11% DEF	8%	13% H	9%	8%	12% K	10%	12%	9%
Give too little	32%	30% C	21% BCEG	45% BCEG	33% C	51% BCEG	35% C	43% IJ	30%	26%	34%	31%	35%	25%	42% N
Give about the right amount	44%	51% DG	47% G	41%	47% G	41%	33%	31%	46% H	57% HI	44%	46%	39%	50% O	38%
Depends	1%	1%	1%	*%	1%	-	3%	2%	1%	1%	1%	1%	1%	1%	1%
DK/NA	12%	11%	11%	8%	16% F	6%	19% BCDF	17% IJ	11%	7%	13%	10%	15% L	12%	10%

FOCUS CANADA 2012

Q33. Natural resource industries like oil and gas, mining and forestry generate significant financial revenue to governments in the form of royalty payments. Which of the following two statements is closer to your own view:

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Natural resources belong to the province in which they are found, and so the royalties earned on them also belong solely to the province to spend or invest as it sees fit	28%	32% D	38% DF	15%	42% BDF	25% D	16%	35% GIJM	18%	20%	35% GIJ	53% HIJKM G	25% G	26%	24%	30%	36% NO	32% S	24%
Natural resources are part of the country's wealth, and so the royalties earned on them should be used to benefit all Canadians	67%	62% E	58%	81% BCEF	51%	67% E	81% HKLM	60% L	73% HKL	72% HKL	52%	41%	70% HKL	69% Q	72% PQ	64%	60%	64%	70% R
Depends (e.g., on the resource, how shared)	2%	1%	1%	1%	6% BCD	5% BD	1%	2%	4%	4%	9% GHM	6% G	3% G	2%	2%	4%	2%	3%	2%
DK/NA	2%	5% E	2%	2%	2%	3%	2%	3%	4%	4%	3%	-	2%	3%	2%	3%	2%	2%	3%

FOCUS CANADA 2012

Q33. Natural resource industries like oil and gas, mining and forestry generate significant financial revenue to governments in the form of royalty payments. Which of the following two statements is closer to your own view:

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Natural resources belong to the province in which they are found, and so the royalties earned on them also belong solely to the province to spend or invest as it sees fit	28%	25%	27%	30%	28%	32%	28%	28%	28%	33% M	28%	28%	24%	30% OP	17%	18%	26% S	38% QS	13%
Natural resources are part of the country's wealth, and so the royalties earned on them should be used to benefit all Canadians	67%	67%	68%	66%	68%	59%	68%	68%	67%	63%	68%	67%	70%	65%	80% N	76% N	69% R	59%	75% R
Depends (e.g., on the resource, how shared)	2%	2%	2%	2%	3%	1%	3%	3%	2%	2%	2%	3%	3%	3%	2%	2%	3%	1%	2%
DK/NA	2%	5% E	3%	2%	1%	8% GHI	2%	2%	2%	2%	2%	3%	3%	2%	1%	5%	2%	2%	9%

FOCUS CANADA 2012

Q33. Natural resource industries like oil and gas, mining and forestry generate significant financial revenue to governments in the form of royalty payments. Which of the following two statements is closer to your own view:

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Natural resources belong to the province in which they are found, and so the royalties earned on them also belong solely to the province to spend or invest as it sees fit	28%	19%	34% BDG	22%	25%	53% BCDEG	26%	26%	29%	28%	27%	30%	24%	28%	28%
Natural resources are part of the country's wealth, and so the royalties earned on them should be used to benefit all Canadians	67%	77% CFG	61% F	73% CF	70% F	44%	66% F	66%	67%	68%	68%	65%	71%	67%	68%
Depends (e.g., on the resource, how shared)	2%	2%	3%	3%	3%	1%	3%	3%	3%	2%	3%	2%	3%	2%	3%
DK/NA	2%	1%	2%	2%	3%	2%	5% B	5% IJ	2%	1%	3%	2%	2%	3%	2%

FOCUS CANADA 2012

Q34. Thinking about Canada today, do you think your province would be better off working with the federal government and supporting the policies and plans it puts forward, or would your province be better off working independently of the federal government and developing separate policies and plans?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	Atl	QC	ON	Prairies	BC		Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Province better off working with the federal government	63%	63% C	49%	74% BCEF	64% C	59% C	72% HI	46%	54%	65% H	62% H	65% H	68% HI	60%	69% N	64%	62%	65%	62%
Province better off working independently	28%	27% D	48% BDEF	17%	28% D	28% D	19%	52% IJKLMG	29%	28%	27%	28% G	22%	31% O	23%	27%	31% O	28%	29%
Depends	4%	6%	2%	3%	5%	6%	3%	1%	11% GHJ	3%	3%	6% H	4% H	4%	4%	3%	3%	4%	4%
DK/NA	4%	5% C	1%	7% CE	3%	7% C	6% HL	1%	6%	4%	8% H	1%	6% HL	4%	5%	5%	3%	3%	6% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+		Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Province better off working with the federal government	63%	53%	62%	65% B	66% B	54%	62%	67% F	63%	59%	65%	62%	66%	63%	68%	67%	68% R	48%	71% R
Province better off working independently	28%	35% E	31%	29%	26%	28%	31%	28%	28%	36% M	28% M	30% M	20%	30% O	19%	23%	23%	48% QS	16%
Depends	4%	4%	2%	3%	4%	4%	4%	3%	4%	2%	4%	3%	5%	4%	4%	3%	4%	3%	2%
DK/NA	4%	8% D	5%	2%	4%	15% GHI	3%	3%	4%	3%	2%	4%	9% JKL	4%	9%	6%	5% R	1%	11% R

FOCUS CANADA 2012

Q34. Thinking about Canada today, do you think your province would be better off working with the federal government and supporting the policies and plans it puts forward, or would your province be better off working independently of the federal government and developing separate policies and plans?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Province better off working with the federal government	63%	75% DEFG	79% DEFG	56% F	54% F	18%	52% F	62%	63%	68%	64%	64%	61%	75% O	49%
Province better off working independently	28%	18%	15%	38% BC	35% BC	77% BCDEG	32% BC	29%	29%	25%	28%	28%	30%	19%	41% N
Depends	4%	4%	4%	3%	3%	3%	5%	3%	4% J	2%	4%	4%	2%	3%	4%
DK/NA	4%	3%	2%	3%	9% BCF	2%	12% BCDF	7% I	3%	5%	4%	4%	6%	3%	5%

FOCUS CANADA 2012

Q35A. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

Overall, there is too much immigration to Canada.

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
TOP 2 BOX	37%	38%	33%	40% C	40%	33%	33%	30%	36%	41%	35%	41% H	38% H	33%	31%	45% NO	46% NO	35%	39%
Strongly agree	16%	15%	12%	20% C	18% C	14%	20% H	11%	14%	13%	20%	20% H	18% H	16%	13%	19% O	17%	16%	17%
Somewhat agree	21%	23%	21%	20%	21%	19%	13%	18%	22%	28% GK	14%	21% G	20% G	17%	18%	26% NO	29% NO	19%	22%
Somewhat disagree	33%	31%	42% BDEF	29%	29%	32%	30%	44% IJKLM	24%	26%	28%	30%	30%	33%	32%	33%	34%	35%	31%
Strongly disagree	26%	26%	22%	27%	26%	31%	31%	24% G	36%	28%	30%	24%	27%	30% PQ	35% PQ	19%	15%	26%	26%
BOTTOM 2 BOX	59%	57%	65% DE	57%	55%	63%	61%	68% JLM	60%	54%	58%	55%	57%	63% PQ	66% PQ	52%	48%	61%	58%
Neither agree/disagree	2%	2%	2%	2%	3%	1%	2%	2%	1%	1%	3%	3%	2%	2%	2%	1%	1%	1%	2%
DK/NA	2%	3%	1%	2%	2%	3%	3%	-	3%	4%	4%	1%	2%	2%	1%	2%	4% O	2%	2%

FOCUS CANADA 2012

Q35A. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

Overall, there is too much immigration to Canada.

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
TOP 2 BOX	37%	44% E	43% E	37% E	28%	59% HI	52% HI	40% I	23%	33%	32%	41% K	43% JK	38% O	23%	41% O	37%	34%	50% R
Strongly agree	16%	25% DE	19% E	16% E	11%	34% HI	26% HI	17% I	8%	11%	14%	20% JK	20% JK	17% O	9%	20% O	17% R	12%	25% R
Somewhat agree	21%	18%	24% E	21%	18%	25% I	26% I	23% I	15%	21%	18%	21%	23%	21%	15%	21%	20%	21%	25%
Somewhat disagree	33%	25%	32%	32%	40% BCD	22%	27%	31% F	40% FGH	34%	37% M	32%	28%	33%	35%	26%	31%	41% QS	28%
Strongly disagree	26%	24%	21%	28% C	29% C	13%	16%	26% FG	34% FGH	30%	29% L	23%	24%	25%	37% N	27%	28% RS	23%	14%
BOTTOM 2 BOX	59%	49%	54%	60% B	69% BCD	36%	43%	57% FG	74% FGH	64% LM	66% LM	55%	52%	58%	72% NP	54%	59% S	64% S	41%
Neither agree/disagree	2%	3%	1%	1%	2%	-	2%	2%	2%	*%	2%	3% J	2%	2%	2%	3%	2%	2%	2%
DK/NA	2%	4% E	2% E	2% E	*%	6% H	3%	1%	1%	3%	1%	2%	3% K	2%	3%	3%	2% R	1%	6%

FOCUS CANADA 2012

Q35A. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

Overall, there is too much immigration to Canada.

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
TOP 2 BOX	37%	27%	47% BDE	28%	34%	38% B	43% BD	45% IJ	37% J	25%	33%	37%	44% K	37%	37%
Strongly agree	16%	11%	21% BD	10%	15%	16%	23% BD	24% IJ	15% J	10%	15%	16%	20%	15%	19%
Somewhat agree	21%	17%	26% BD	18%	19%	22%	20%	21%	22% J	15%	19%	21%	23%	22%	18%
Somewhat disagree	33%	35% E	33%	34% E	23%	44% CEG	29%	27%	34% H	40% H	34%	31%	36%	34%	31%
Strongly disagree	26%	36% CFG	15%	35% CFG	41% CFG	15%	20%	23%	26% H	32% H	27% M	28% M	18%	24%	29% N
BOTTOM 2 BOX	59%	71% CFG	48%	70% CG	64% CG	59% C	49%	50%	60% H	71% HI	61%	60%	55%	59%	61%
Neither agree/disagree	2%	1%	3%	1%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%
DK/NA	2%	1%	2%	2%	1%	1%	6% BCDEF	3%	1%	1%	3% M	2%	1%	2%	1%

FOCUS CANADA 2012

Q35B. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

Many people claiming to be refugees are not real refugees.

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
TOP 2 BOX	55%	44%	49%	60% BC	56% B	54%	62% HK	46%	55%	52%	48%	61% H	57% H	56%	50%	59% O	52%	59% S	51%
Strongly agree	23%	16%	13%	30% BCF	25% BC	20%	37% HIJKM	16%	17%	19%	19%	30% HI	26% H	27% OQ	17%	25% OQ	17%	25% S	20%
Somewhat agree	32%	27%	36%	30%	31%	34%	25%	30%	37%	33%	29%	31%	31%	29%	33%	34%	35%	34%	30%
Somewhat disagree	25%	29% D	29% D	19%	27% D	27%	19%	31% G	25%	21%	34% G	27%	23%	25%	25%	22%	28%	25%	25%
Strongly disagree	11%	11%	13% E	11% E	7%	11%	10% L	15% L	16% L	15% L	7%	3%	10% L	11% Q	16% PQ	8%	7%	9%	13% R
OTTOM 2 BOX	36%	40% D	43% DE	31%	34%	38%	29%	45% GLM	41%	36%	41%	30%	34%	37%	41% P	31%	35%	33%	38%
Neither agree/disagree	2%	4%	4% EF	2%	1%	1%	2%	3%	-	-	1%	2%	2%	2%	3%	3%	3%	2%	3%
DK/NA	7%	12% C	4%	7%	9% C	7%	7%	6%	4%	13% I	11%	7%	8%	6%	6%	8%	10%	6%	8%

FOCUS CANADA 2012

Q35B. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

Many people claiming to be refugees are not real refugees.

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
TOP 2 BOX	55%	53%	60% E	57% E	49%	67% HI	64% HI	56% I	47%	44%	45%	61% JK	67% JK	54%	57%	66% N	56% R	48%	68% R
Strongly agree	23%	27%	24%	21%	19%	36% HI	29% I	23% I	17%	9%	16% J	28% JK	35% JKL	21%	29%	39% N	25% R	12%	45% QR
Somewhat agree	32%	26%	36% B	36% B	30%	31%	35%	33%	30%	35%	29%	33%	31%	33%	27%	27%	31%	37% S	23%
Somewhat disagree	25%	25%	20%	26%	28% C	11%	19% F	26% FG	29% FG	34% LM	34% LM	20% M	13%	26% P	22%	15%	24% S	29% S	12%
Strongly disagree	11%	11%	12%	10%	13%	8%	9%	8%	15% FGH	13%	11%	11%	9%	11%	11%	12%	10%	14%	9%
BOTTOM 2 BOX	36%	35%	32%	36%	41% C	18%	28% F	34% F	45% FGH	47% LM	45% LM	31% M	22%	37% P	33%	27%	34% S	43% QS	21%
Neither agree/disagree	2%	1%	2%	3%	3%	1%	2%	3%	3%	3%	2%	3%	2%	3%	2%	1%	2%	4%	2%
DK/NA	7%	10% D	6%	4%	8% D	13% HI	6%	6%	6%	6%	8%	5%	9%	7%	8%	6%	7%	5%	9%

FOCUS CANADA 2012

Q35B. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

Many people claiming to be refugees are not real refugees.

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
TOP 2 BOX	55%	50%	70%	41%	51%	46%	55%	55%	57%	50%	52%	55%	57%	57%	51%
			BDEFG				D							O	
Strongly agree	23%	18%	32%	13%	21%	14%	29%	28%	23%	16%	19%	24%	24%	22%	24%
			BDEF				BDF	J	J			K			
Somewhat agree	32%	31%	38%	29%	30%	32%	26%	27%	33%	33%	33%	31%	33%	36%	27%
			DG											O	
Somewhat disagree	25%	31%	16%	33%	29%	26%	21%	23%	25%	27%	26%	24%	27%	24%	27%
		CG		CG	C	C									
Strongly disagree	11%	11%	4%	19%	15%	19%	9%	11%	10%	13%	11%	12%	9%	8%	15%
		C		BCG	C	BCG	C								N
BOTTOM 2 BOX	36%	42%	20%	51%	45%	46%	30%	34%	36%	40%	37%	36%	36%	32%	43%
		CG		BCG	CG	CG	C								N
Neither agree/disagree	2%	3%	1%	4%	*%	3%	3%	3%	2%	4%	3%	2%	3%	2%	3%
				E											
DK/NA	7%	6%	8%	4%	4%	5%	12%	8%	6%	7%	8%	7%	4%	9%	3%
			D				BDEF				M	M		O	

FOCUS CANADA 2012

Q35E. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

Immigrants take away jobs from other Canadians.

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
TOP 2 BOX	27%	38% CDF	17%	28% C	33% C	25% C	24% H	14%	16%	27% H	39% GHI	33% HI	30% HI	20%	20%	36% NO	41% NO	27%	26%
Strongly agree	11%	16% CF	6%	13% C	14% C	8%	10% H	4%	7%	11%	15% H	14% H	12% H	8%	8%	15% NO	18% NO	11%	11%
Somewhat agree	16%	22% C	10%	16% C	19% C	17%	13%	10%	9%	16%	24% HI	19% HI	17% HI	12%	12%	21% NO	22% NO	16%	16%
Somewhat disagree	35%	28%	43% BDE	32%	32%	38%	29%	42% GKM	40%	34%	27%	33%	33%	35%	35%	36%	36%	36%	35%
Strongly disagree	37%	31%	40%	38%	32%	36%	45% LM	43% L	43%	34%	33%	32%	36%	43% PQ	44% PQ	26%	22%	36%	37%
BOTTOM 2 BOX	72%	60%	83% BDEF	70% B	64%	74% BE	74% K	86% GJKLM	83% JKLM	68%	60%	64%	68%	78% PQ	79% PQ	62%	58%	72%	72%
Neither agree/disagree	1%	2%	*%	1%	1%	1%	2%	1%	-	-	1%	1%	1%	1%	*%	1%	1%	*%	1%
DK/NA	1%	1%	*%	1%	2% C	1%	*%	-	1%	6% G	-	1%	1%	1%	1%	1%	*%	1%	1%

FOCUS CANADA 2012

Q35E. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

Immigrants take away jobs from other Canadians.

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
TOP 2 BOX	27%	36% DE	33% DE	25%	19%	53% HI	43% HI	27% I	12%	26%	23%	27%	31% K	28% O	17%	26%	29% R	18%	30%
Strongly agree	11%	20% DE	14% DE	8%	7%	32% GHI	19% HI	10% I	4%	12%	9%	10%	13%	12% O	5%	11%	12% R	7%	14%
Somewhat agree	16%	16% E	19% E	17%	12%	21% I	24% HI	17% I	9%	14%	13%	17%	18%	16%	12%	15%	17% R	11%	17%
Somewhat disagree	35%	29%	36%	37%	36%	33%	31%	37%	37%	32%	36%	39%	33%	36% P	33%	25%	34%	43% QS	26%
Strongly disagree	37%	35%	29%	37% C	43% BC	13%	23% F	35% FG	49% FGH	40% L	41% L	32%	34%	34%	48% N	48% N	36%	39%	40%
BOTTOM 2 BOX	72%	63%	66%	74% BC	79% BC	46%	54%	72% FG	86% FGH	72%	77% M	71%	67%	71%	81% N	73%	69%	82% QS	65%
Neither agree/disagree	1%	1%	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	1%	2%	-	1%	1%	2%
DK/NA	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	-	1%	1%	1%	2%

FOCUS CANADA 2012

Q35E. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

Immigrants take away jobs from other Canadians.

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
TOP 2 BOX	27%	21%	36% BDEF	20%	21%	19%	31% BDEF	36% IJ	26% J	17%	26%	27%	28%	28%	25%
Strongly agree	11%	8%	14% BDF	8%	7%	7%	18% BDEF	17% IJ	10%	7%	10%	10%	14%	11%	11%
Somewhat agree	16%	13%	23% BDEFG	12%	13%	13%	13%	19% J	16% J	10%	15%	16%	14%	17%	14%
Somewhat disagree	35%	36%	35%	33%	37%	42%	34%	30%	37% H	36%	34%	35%	38%	37%	33%
Strongly disagree	37%	42% CG	27%	47% CG	41% C	38% C	32%	33%	36%	45% HI	39%	37%	32%	34%	41% N
BOTTOM 2 BOX	72%	78% CG	62%	79% CG	79% CG	80% CG	65%	63%	73% H	81% HI	73%	72%	70%	71%	74%
Neither agree/disagree	1%	1%	1%	1%	1%	-	1%	*%	1%	*%	1%	1%	1%	*%	1%
DK/NA	1%	-	1%	*%	-	1%	3% D	1%	*%	1%	1%	*%	1%	1%	*%

FOCUS CANADA 2012

Q35F. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

There are too many immigrants coming into this country who are not adopting Canadian values.

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
TOP 2 BOX	70%	58%	77% BDF	70% B	71% B	63%	70%	73%	66%	74%	62%	73%	68%	69%	64%	73% O	78% NO	69%	71%
Strongly agree	37%	31%	36%	41% BF	39%	32%	41%	32%	30%	36%	30%	44% HK	38%	37%	32%	40% O	43% O	35%	39%
Somewhat agree	33%	27%	41% BDEF	29%	32%	32%	29%	41% GLM	36%	38%	33%	29%	30%	33%	32%	33%	34%	34%	32%
Somewhat disagree	17%	23% D	16%	15%	18%	21%	12%	18%	18%	13%	20%	19%	17% G	16%	19%	18%	14%	19%	15%
Strongly disagree	10%	14% C	6%	12% C	10%	11%	14%	8%	12%	12%	14%	8%	11%	12% PQ	14% PQ	7%	5%	9%	11%
BOTTOM 2 BOX	27%	37% CDE	22%	27%	28%	32% C	25%	26%	30%	25%	34%	27%	29%	28% Q	33% PQ	25%	19%	28%	26%
Neither agree/disagree	1%	*%	*%	1%	*%	2%	2%	-	1%	-	2%	-	1%	1%	1%	1%	*%	1%	1%
DK/NA	2%	5% CE	1%	2%	*%	3%	2%	1%	3%	1%	1%	-	2%	2%	2%	1%	3%	2%	2%

FOCUS CANADA 2012

Q35F. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

There are too many immigrants coming into this country who are not adopting Canadian values.

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
TOP 2 BOX	70%	66%	74% E	72%	66%	83% HI	78% I	73% I	61%	63%	68%	75% JK	74% J	70%	70%	76%	68%	77% Q	71%
Strongly agree	37%	40%	41% E	37%	31%	52% I	49% I	42% I	24%	30%	31%	42% JK	46% JK	37%	39%	44%	37%	36%	47%
Somewhat agree	33%	26%	34%	36% B	35% B	31%	30%	31%	37% GH	34%	37% M	33%	27%	33%	31%	33%	31%	41% QS	24%
Somewhat disagree	17%	22% C	14%	17%	19%	9%	14%	15%	21% FGH	21% LM	19% M	15%	13%	18%	15%	13%	18%	15%	14%
Strongly disagree	10%	9%	9%	9%	13%	5%	5%	9% G	15% FGH	13% L	12% L	8%	8%	10%	11%	8%	11% R	6%	11%
BOTTOM 2 BOX	27%	31%	23%	26%	32% C	14%	19%	24% F	36% FGH	35% LM	31% LM	23%	21%	28%	26%	21%	29% R	22%	26%
Neither agree/disagree	1%	1%	1%	1%	1%	1%	1%	1% I	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%
DK/NA	2%	2%	3% DE	1%	1%	2%	1%	1%	2%	1%	1%	2%	3% K	2%	3%	2%	2%	1%	2%

FOCUS CANADA 2012

Q35F. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

There are too many immigrants coming into this country who are not adopting Canadian values.

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
TOP 2 BOX	70%	63%	81% BDEG	59%	64%	80% BDE	71% D	72%	70%	68%	69%	70%	74%	72%	69%
Strongly agree	37%	29%	49% BDE	25%	32%	44% BD	41% BD	42% J	37%	32%	39%	35%	42%	37%	39%
Somewhat agree	33%	34%	32%	34%	32%	36%	30%	30%	33%	36%	30%	35%	33%	35%	30%
Somewhat disagree	17%	21% CG	12%	22% CG	23% CG	14%	13%	16%	17%	17%	16%	18%	14%	16%	18%
Strongly disagree	10%	14% CF	4%	17% CFG	13% C	6%	10% C	8%	10%	13% H	12%	10%	8%	9%	12%
BOTTOM 2 BOX	27%	35% CFG	16%	38% CFG	36% CFG	20%	23% C	24%	27%	30%	28%	28%	23%	25%	30%
Neither agree/disagree	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
DK/NA	2%	1%	2%	2%	1%	1%	4% B	3% J	2%	1%	3%	1%	2%	2%	1%

FOCUS CANADA 2012

Q35G. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

Overall, immigration has a positive impact on the economy of Canada.

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
TOP 2 BOX	83%	83%	81%	83%	84%	86%	86%	84%	89%	82%	84%	85%	84%	86% PQ	87% PQ	80% Q	71%	85% S	81%
Strongly agree	35%	38% C	29%	39% C	35%	34%	47% HLM	33%	37%	35%	40%	34%	37%	41% PQ	41% PQ	30% Q	19%	37%	34%
Somewhat agree	48%	45%	52% D	44%	48%	51%	39%	50% G	52%	47%	45%	50% G	46% G	46%	46%	51%	52%	49%	47%
Somewhat disagree	10%	9%	12% E	10%	7%	10%	9%	10%	7%	10%	4%	7%	9% K	8%	8%	10%	20% NOP	9%	11%
Strongly disagree	5%	6%	5%	5%	6%	2%	4%	5%	3%	5%	7%	6%	5%	4%	4%	8% NO	6%	5%	6%
BOTTOM 2 BOX	15%	16%	17%	16%	13%	12%	12%	15%	10%	15%	11%	13%	15%	12%	12%	18% NO	26% NOP	13%	17%
Neither agree/disagree	1%	-	1%	1%	1%	1%	-	1%	-	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
DK/NA	1%	1%	1%	1%	1%	1%	2%	1%	1%	3%	4%	-	1%	1%	1%	1%	2%	1%	1%

FOCUS CANADA 2012

Q35G. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

Overall, immigration has a positive impact on the economy of Canada.

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
TOP 2 BOX	83%	77%	84%	84%	87% B	73%	77%	80%	91% FGH	87% L	85% L	78%	84%	81%	96% NP	88%	83%	81%	92% QR
Strongly agree	35%	40%	32%	37%	34%	22%	31%	32% F	42% FGH	35%	32%	33%	41% KL	32%	58% N	51% N	37% R	27%	51% QR
Somewhat agree	48%	37%	51% B	46% B	53% B	50%	46%	47%	49%	52% M	52% LM	45%	43%	50% OP	38%	37%	46%	54% Q	41%
Somewhat disagree	10%	9%	10%	10%	9%	14% I	13% I	13% I	5%	9%	8%	14% KM	8%	11% O	3%	8%	10% S	13% S	3%
Strongly disagree	5%	12% CDE	4%	4%	3%	11% I	8% I	5%	3%	2%	6% J	7% J	4%	6% OP	2%	2%	5%	5%	3%
BOTTOM 2 BOX	15%	21% E	14%	15%	12%	25% I	21% I	19% I	7%	12%	14%	21% JKM	13%	17% OP	4%	10%	15% S	18% S	6%
Neither agree/disagree	1%	-	*%	1%	*%	-	1%	1%	*%	1%	*%	*%	1%	1%	-	-	1%	*%	-
DK/NA	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	3% K	1%	-	2%	1%	1%	2%

FOCUS CANADA 2012

Q35G. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

Overall, immigration has a positive impact on the economy of Canada.

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
TOP 2 BOX	83%	87% CG	79%	90% CFG	85%	80%	79%	79%	83%	89% HI	84%	84%	79%	85%	81%
Strongly agree	35%	41% CFG	28%	46% CFG	40% CF	23%	32%	33%	34%	41% HI	39% M	35% M	29%	35%	36%
Somewhat agree	48%	47%	50%	44%	44%	58% D	47%	46%	49%	48%	45%	49%	51%	49%	45%
Somewhat disagree	10%	7%	15% BD	6%	9%	12%	11% D	10%	12% J	6%	10%	10%	10%	10%	10%
Strongly disagree	5%	5%	5%	3%	6%	5%	7%	9% IJ	4%	3%	3%	5%	9% K	4%	7% N
BOTTOM 2 BOX	15%	12%	19% BD	9%	15%	17% D	18% D	19% J	16% J	9%	13%	15%	19%	14%	17%
Neither agree/disagree	1%	-	*%	1%	-	1%	1%	*%	1%	*%	*%	1%	1%	*%	*%
DK/NA	1%	1%	1%	*%	-	1%	2%	2%	1%	1%	2% L	*%	1%	1%	1%

FOCUS CANADA 2012

Q36. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement:

To create jobs, the government should encourage much more foreign investment in this country.

Split Sample [33%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	519	42	135	205	72	65	95	62	34	16	14	42	384	218	107	136	59	227	292
UNWEIGHTED TOTAL	524	68	141	163	101	51	77	64	25	27	33	41	383	191	107	144	82	241	283
TOP 2 BOX	61%	77% CEF	64% EF	67% EF	42%	45%	69% IJKL	63% J	47%	30%	41%	46%	60% J	61%	60%	61%	59%	67% S	56%
Strongly agree	18%	32% DEF	22% EF	18%	12%	9%	19%	20%	7%	9%	13%	12%	17%	17%	18%	21%	17%	24% S	14%
Somewhat agree	42%	45%	42%	49% E	30%	36%	50% JK	43% J	39%	21%	28%	34%	43% J	45%	41%	40%	42%	44%	42%
Somewhat disagree	22%	10%	26% BD	14%	37% BD	36% BD	15%	29% G	34%	31%	35% G	40% GM	21%	25%	17%	21%	26%	22%	23%
Strongly disagree	11%	7%	8%	11%	13%	15%	8%	8%	12%	31% GHKLM	6%	9%	12%	8%	12%	15%	7%	8%	13% R
BOTTOM 2 BOX	33%	17%	34% B	25%	50% BCD	51% BCD	23%	37%	45% G	62% GHM	40%	49% G	33%	34%	29%	36%	33%	30%	36%
Neither agree/disagree	1%	-	-	2%	-	2%	3%	-	4%	-	-	-	1%	2%	1%	-	-	1%	1%
DK/NA	5%	6%	3%	6%	8%	2%	5%	-	4%	9%	19%	5%	6%	3%	10% NP	2%	8%	3%	7% R

FOCUS CANADA 2012

Q36. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement:

To create jobs, the government should encourage much more foreign investment in this country.

Split Sample [33%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	519	65	116	151	143	39	113	182	184	87	140	161	131	440	37	43	367	127	24
UNWEIGHTED TOTAL	524	62	117	151	146	45	116	177	183	59	166	161	138	453	35	36	362	137	22
TOP 2 BOX	61%	61%	59%	68%	56%	58%	65%	59%	60%	67%	62%	58%	59%	60%	49%	73% O	59%	62%	73%
Strongly agree	18%	22%	18%	16%	16%	26%	18%	19%	16%	22%	17%	16%	19%	17%	20%	25%	18%	18%	29%
Somewhat agree	42%	39%	41%	51%	40%	32%	46%	41%	44%	45%	44%	42%	39%	43%	30%	48%	42%	44%	45%
Somewhat disagree	22%	13%	26% B	22%	27% B	17%	14%	23%	28% G	17%	26%	26%	18%	23%	24%	17%	22% S	28% S	5%
Strongly disagree	11%	16%	10%	7%	11%	15%	16%	9%	9%	11%	10%	9%	15%	11%	18%	6%	12%	7%	9%
BOTTOM 2 BOX	33%	29%	36%	29%	38%	32%	30%	32%	37%	28%	36%	35%	32%	34%	43%	23%	34% S	35% S	14%
Neither agree/disagree	1%	-	-	1%	1%	-	-	3%	-	-	-	2%	2%	1%	3%	-	1%	-	5%
DK/NA	5%	10% D	5%	2%	5%	11%	5%	5%	3%	5%	2%	5%	7%	5%	5%	4%	6%	3%	7%

FOCUS CANADA 2012

Q36. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement:

To create jobs, the government should encourage much more foreign investment in this country.

Split Sample [33%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	519	122	135	89	37	39	98	129	274	108	131	269	115	269	229
UNWEIGHTED TOTAL	524	123	142	86	35	40	98	129	283	104	135	279	106	274	228
TOP 2 BOX	61%	70% G	63%	58%	51%	59%	53%	60%	61%	63%	59%	63%	58%	66% O	56%
Strongly agree	18%	25% D	18%	11%	18%	14%	18%	17%	19%	19%	16%	19%	19%	19%	18%
Somewhat agree	42%	45%	45%	47%	33%	44%	35%	43%	42%	44%	42%	44%	39%	46%	38%
Somewhat disagree	22%	17%	22%	30% B	27%	26%	20%	19%	24%	23%	19%	22%	28%	21%	26%
Strongly disagree	11%	9%	8%	12%	21%	10%	12%	15%	10%	8%	12%	11%	10%	8%	14%
BOTTOM 2 BOX	33%	26%	30%	42% B	49% B	37%	32%	34%	34%	31%	31%	33%	38%	29%	40% N
Neither agree/disagree	1%	1%	2%	-	-	-	1%	-	1%	-	2%	*%	-	-	1%
DK/NA	5%	3%	5%	-	-	4%	13% B	6%	4%	6%	8%	4%	4%	5%	4%

FOCUS CANADA 2012

Q36. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement:

Foreign-owned companies are less likely than Canadian-owned companies to protect the jobs of Canadians.

Split Sample [33%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	476	39	103	187	82	65	76	55	28	21	13	48	373	186	118	117	56	233	243
UNWEIGHTED TOTAL	471	62	106	146	106	51	59	53	22	32	25	49	365	159	107	128	77	243	228
TOP 2 BOX	71%	75%	83% DEF	67%	67%	66%	70%	79% K	59%	72%	48%	69%	68%	71%	74%	67%	74%	71%	71%
Strongly agree	34%	37%	30%	39%	27%	33%	37% K	33%	22%	42% K	12%	25%	35% K	31%	38%	34%	35%	34%	34%
Somewhat agree	37%	37%	53% DF	28%	39%	33%	32%	46%	36%	30%	36%	44%	32%	40%	35%	32%	38%	37%	37%
Somewhat disagree	17%	15%	12%	17%	20%	24%	10%	14%	37% GH	16%	42% GHLM	15%	19% G	16%	19%	19%	12%	18%	17%
Strongly disagree	7%	4%	4%	10%	9%	4%	13%	6%	-	11%	10%	8%	8%	7%	8%	7%	6%	8%	7%
BOTTOM 2 BOX	24%	19%	16%	27% C	29% C	28%	22%	20%	37%	28%	52% GHLM	23%	27%	24%	26%	26%	19%	25%	24%
Neither agree/disagree	1%	-	-	1%	-	2%	-	-	-	-	-	-	1%	-	-	1%	2%	1%	1%
DK/NA	4%	7%	1%	5% C	5%	4%	8%	2%	4%	-	-	8%	5%	5%	-	6%	5%	3%	5%

FOCUS CANADA 2012

Q36. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement:

Foreign-owned companies are less likely than Canadian-owned companies to protect the jobs of Canadians.

Split Sample [33%]

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	476	61	100	150	129	41	79	168	185	100	146	116	114	395	54	28	354	107	16
UNWEIGHTED TOTAL	471	61	103	148	125	46	78	163	181	68	169	114	120	398	48	25	346	110	15
TOP 2 BOX	71%	70%	66%	68%	77%	68%	62%	72%	73%	74%	68%	77%	65%	74% P	65%	41%	67%	84% Q	64%
Strongly agree	34%	42%	30%	32%	34%	35%	34%	30%	38%	32%	28%	41% K	37%	36%	25%	26%	35% S	34%	11%
Somewhat agree	37%	28%	36%	36%	44%	33%	28%	42% G	36%	41%	40%	36%	29%	38% P	40% P	15%	32%	50% Q	52%
Somewhat disagree	17%	16%	21%	16%	18%	11%	20%	18%	17%	17%	22% L	12%	16%	17%	17%	28%	19%	12%	21%
Strongly disagree	7%	8%	6%	10%	5%	7%	10%	7%	7%	6%	9%	5%	8%	6%	10%	17%	8%	4%	8%
BOTTOM 2 BOX	24%	24%	27%	26%	23%	18%	29%	25%	24%	24%	31% L	18%	24%	23%	26%	45% N	27% R	15%	29%
Neither agree/disagree	*%	-	1%	1%	-	3%	-	-	1%	-	-	1%	1%	1%	-	-	1%	-	-
DK/NA	4%	6%	6%	5%	-	11% I	8%	3%	2%	3%	1%	4%	9% JK	3%	9%	14%	5% R	1%	7%

FOCUS CANADA 2012

Q36. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement:

Foreign-owned companies are less likely than Canadian-owned companies to protect the jobs of Canadians.

Split Sample [33%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	476	114	124	91	43	30	74	114	276	84	130	267	77	258	197
UNWEIGHTED TOTAL	471	110	130	87	37	30	77	113	272	84	133	261	75	262	189
TOP 2 BOX	71%	74% C	62%	75%	75%	82% C	69%	63%	74% H	74%	71%	72%	69%	66%	78% N
Strongly agree	34%	33%	26%	40%	38%	43%	37%	34%	35%	31%	39%	31%	36%	27%	42% N
Somewhat agree	37%	41%	36%	35%	37%	40%	32%	29%	39%	43%	31%	41%	32%	39%	35%
Somewhat disagree	17%	16%	23%	17%	12%	15%	13%	21%	16%	17%	14%	17%	24%	20% O	13%
Strongly disagree	7%	7%	8%	6%	13%	3%	6%	9%	6%	9%	8%	8%	3%	8%	6%
BOTTOM 2 BOX	24%	23%	31%	23%	25%	18%	19%	29%	22%	26%	22%	25%	27%	29% O	19%
Neither agree/disagree	*%	-	1%	-	-	-	2%	-	1%	-	1%	*%	-	*%	1%
DK/NA	4%	2%	6%	2%	-	-	11% BD	8%	4%	-	6%	2%	4%	5%	3%

FOCUS CANADA 2012

Q36. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement:

Foreign-owned companies contribute more to the economy than they take out.

Split Sample [33%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	504	39	122	178	101	65	84	63	30	23	17	60	382	211	105	123	65	260	245
UNWEIGHTED TOTAL	505	58	129	141	129	48	67	64	21	34	35	60	376	183	101	135	86	266	239
TOP 2 BOX	34%	35%	29%	35%	35%	34%	29%	22%	30%	36%	39%	34%	35% H	28%	41% N	32%	44% N	37%	29%
Strongly agree	7%	9%	5%	7%	9%	4%	3%	5%	4%	14%	3%	9%	7%	5%	12%	4%	9%	7%	6%
Somewhat agree	27%	26%	24%	28%	26%	30%	26%	17%	25%	22%	36%	25%	28% H	23%	29%	27%	35%	31%	23%
Somewhat disagree	34%	30%	44% F	34%	32%	22%	44% IJM	51% IJM	21%	24%	38%	34%	31%	42% OQ	26%	33%	25%	32%	37%
Strongly disagree	23%	24%	20%	18%	25%	37% CD	14%	22%	41% G	33%	19%	24%	24%	22%	22%	27%	20%	25%	21%
BOTTOM 2 BOX	57%	54%	64%	52%	57%	59%	58%	73% M	62%	57%	56%	58%	55%	63% OQ	48%	60% Q	46%	56%	58%
Neither agree/disagree	1%	-	4%	1%	-	-	2%	2%	-	-	-	-	1%	1%	2%	1%	2%	1%	2%
DK/NA	8%	11%	3%	11% C	7%	8%	11%	3%	9%	7%	5%	8%	9% H	8%	10%	7%	8%	5%	11% R

FOCUS CANADA 2012

Q36. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement:

Foreign-owned companies contribute more to the economy than they take out.

Split Sample [33%]

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	504	53	127	143	140	30	99	176	197	112	134	143	116	424	43	37	358	120	25
UNWEIGHTED TOTAL	505	52	128	140	144	35	95	175	198	77	155	154	119	433	40	32	354	129	21
TOP 2 BOX	34%	26%	38%	39%	31%	13%	44% FI	34% F	30% F	36%	37%	33%	28%	33%	26%	46%	34%	30%	44%
Strongly agree	7%	-	4%	11% C	9%	4%	10%	6%	6%	6%	11% M	5%	4%	6%	4%	21% NO	6%	6%	13%
Somewhat agree	27%	26%	34% E	29%	22%	9%	34% F	28% F	24% F	30%	26%	27%	24%	28%	22%	25%	27%	24%	31%
Somewhat disagree	34%	12%	36% B	34% B	43% B	43%	25%	28%	43% GH	37%	38%	33%	29%	35%	38%	21%	32%	43% QS	19%
Strongly disagree	23%	44% CDE	15%	23%	18%	31%	18%	28%	20%	25%	18%	23%	27%	24%	13%	26%	24%	19%	24%
BOTTOM 2 BOX	57%	56%	51%	57%	61%	74% G	44%	56%	63% G	61%	56%	56%	55%	58%	51%	47%	56%	62%	44%
Neither agree/disagree	1%	2%	2%	1%	1%	3%	4%	2%	-	1%	1%	4%	-	1%	3%	-	1%	4%	-
DK/NA	8%	17% D	9%	3%	8%	10%	9%	8%	7%	1%	7% J	8% J	16% JKL	7%	20% N	7%	9% R	4%	13%

FOCUS CANADA 2012

Q36. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement:

Foreign-owned companies contribute more to the economy than they take out.

Split Sample [33%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	504	114	160	74	34	38	84	122	289	92	154	257	92	287	208
UNWEIGHTED TOTAL	505	111	157	75	30	40	92	121	286	96	155	258	90	289	206
TOP 2 BOX	34%	36%	42% FG	30%	28%	21%	26%	34%	33%	35%	39%	29%	37%	41% O	23%
Strongly agree	7%	7%	7%	9%	6%	2%	7%	6%	8%	5%	11% M	6%	3%	9% O	4%
Somewhat agree	27%	29%	35% DFG	21%	22%	19%	19%	29%	25%	30%	28%	24%	34%	32% O	19%
Somewhat disagree	34%	40%	32%	30%	41%	39%	28%	29%	35%	39%	26%	42% KM	27%	36%	33%
Strongly disagree	23%	16%	17%	28%	25%	33% BC	33% BC	25%	22%	20%	25%	20%	26%	14%	35% N
BOTTOM 2 BOX	57%	56%	49%	58%	66%	73% C	61%	54%	57%	59%	52%	62%	53%	50%	68% N
Neither agree/disagree	1%	-	1%	4%	-	5%	1%	2%	1%	1%	1%	2%	2%	*%	3%
DK/NA	8%	8%	8%	8%	6%	2%	12% F	9%	8%	5%	9%	7%	8%	8%	6%

FOCUS CANADA 2012

Q37A. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

The USA

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Should be allowed	71%	71% F	72% F	71% F	75% F	60%	74%	70%	70%	78%	69%	75%	70%	73% Q	76% PQ	67% Q	59%	78% S	64%
Should not be allowed	23%	23%	25%	20%	20%	31% DE	15%	27% G	21%	17%	24%	20%	22% G	20%	19%	27% NO	32% NO	19%	27% R
Depends	3%	4%	1%	5% C	2%	4%	7% HK	1%	5%	2%	2%	2%	4% H	4%	2%	3%	4%	2%	4% R
DK/NA	3%	3%	1%	4% C	3%	4%	4%	2%	4%	3%	5%	3%	4%	3%	3%	3%	5%	1%	5% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Should be allowed	71%	61%	63%	74% BC	81% BCD	58%	64%	71% FG	76% FG	72% M	76% M	71% M	63%	70%	66%	80% NO	70%	72%	76%
Should not be allowed	23%	26% E	31% DE	22% E	15%	33% HI	29% I	23%	18%	24%	21%	23%	24%	23% P	25%	15%	22%	25%	17%
Depends	3%	6% E	3%	2%	2%	3%	3%	3%	3%	2%	1%	4% JK	6% JK	3%	5%	5%	4% R	1%	1%
DK/NA	3%	6% D	3%	2%	2%	6%	4%	3%	3%	2%	2%	2%	7% JKL	3% P	4%	*%	4% R	2%	5%

FOCUS CANADA 2012

Q37A. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

The USA

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Should be allowed	71%	78% DEG	75% EG	68% E	54%	71% E	63%	59%	73% H	78% H	69%	72%	70%	78% O	61%
Should not be allowed	23%	17%	18%	26% BC	42% BCDFG	27% B	25% B	30% IJ	22% J	16%	24%	22%	24%	17%	31% N
Depends	3%	3%	3%	3%	2%	2%	5%	5%	3%	3%	4%	3%	3%	2%	4% N
DK/NA	3%	2%	3%	2%	2%	-	7% BCDE	5% I	2%	3%	3%	3%	3%	2%	3%

FOCUS CANADA 2012

Q37B. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

China

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Should be allowed	42%	47% F	50% DF	39%	43%	35%	38%	56% GJM	44%	36%	45%	45%	40%	45% Q	44% Q	40%	35%	48% S	37%
Should not be allowed	50%	46%	47%	52%	50%	56%	50%	42%	47%	55% H	44%	50%	52% H	47%	50%	53%	57% N	47%	53% R
Depends	3%	2%	1%	5% C	3%	6% C	7% L	-	6%	2%	3%	2%	4%	4%	2%	3%	3%	4%	3%
DK/NA	4%	5%	2%	5% C	4%	4%	5%	2%	3%	6%	8%	2%	5%	3%	4%	4%	5%	1%	6% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	other	Eng.	Fre.	other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Should be allowed	42%	33%	41%	43% B	50% BC	28%	36%	41% F	50% FGH	47% LM	54% LM	37% M	31%	43% O	33%	45%	41%	49% QS	34%
Should not be allowed	50%	52%	54% E	51%	45%	61% I	56% I	52% I	44%	48%	42%	57% JK	55% K	50%	57%	51%	51%	48%	54%
Depends	3%	5%	2%	3%	3%	5%	2%	3%	4%	2%	1%	4%	6% JK	3%	4%	3%	4% R	1%	4%
DK/NA	4%	10% CDE	3%	3%	2%	6%	5%	4%	2%	3%	2%	2%	8% JKL	4%	6%	2%	4% R	2%	8%

FOCUS CANADA 2012

Q37B. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

China

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Should be allowed	42%	50% CDG	40%	41%	43%	47% G	35%	37%	42%	51% HI	39%	43%	45%	47% O	38%
Should not be allowed	50%	44%	53% B	52%	53%	50%	53%	54% J	52% J	42%	52%	50%	49%	47%	55% N
Depends	3%	4%	4%	4%	2%	2%	2%	3%	3%	4%	5%	3%	3%	3%	4%
DK/NA	4%	2%	3%	3%	2%	1%	10% BCDEF	6% IJ	3%	3%	4%	4%	3%	3%	3%

FOCUS CANADA 2012

Q37C. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

France

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Should be allowed	67%	64%	76% BDEF	64%	68%	60%	67%	81% IJKLM G	67%	64%	59%	71%	64%	73% PQ	73% PQ	59%	54%	72% S	63%
Should not be allowed	25%	27%	21%	26%	25%	31% C	23%	17%	25%	27%	29%	22%	26% H	21%	21%	31% NO	35% NO	23%	27%
Depends	3%	3%	1%	5% C	2%	4% C	6%	-	3%	2%	4%	2%	4%	3%	2%	4%	4%	3%	4%
DK/NA	4%	5% C	1%	5% C	5% C	5%	5%	1%	4%	7%	8% H	4%	5% H	3%	4%	6% N	6%	2%	7% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Should be allowed	67%	54%	62%	73% BC	76% BC	44%	58% F	68% FG	76% FGH	71% M	75% LM	67% M	55%	67%	64%	73%	64%	77% Q	64%
Should not be allowed	25%	31% DE	31% DE	21%	19%	40% HI	34% HI	25% I	18%	23%	22%	26%	30% K	25%	26%	22%	26% R	21%	26%
Depends	3%	5% E	4%	2%	2%	5%	2%	3%	3%	2%	1%	4% K	6% JK	3%	4%	2%	4% R	1%	1%
DK/NA	4%	9% CDE	3%	3%	3%	11% HI	6%	4%	2%	4%	2%	3%	9% JKL	4%	6%	3%	5% R	1%	8%

FOCUS CANADA 2012

Q37C. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

France

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Should be allowed	67%	72% G	66% G	69% G	62%	80% CDEG	57%	58%	68% H	79% HI	64%	69%	67%	72% O	62%
Should not be allowed	25%	23%	28% F	24%	34% BF	17%	26%	32% IJ	26% J	16%	27%	24%	26%	23%	29% N
Depends	3%	3%	3%	4%	1%	2%	4%	4%	3%	3%	4%	3%	4%	2%	5% N
DK/NA	4%	3%	3%	3%	3%	1%	13% BCDEF	6% J	4%	3%	6%	4%	4%	3%	4%

FOCUS CANADA 2012

Q37D. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

Germany

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Should be allowed	68%	65%	72%	68%	68%	63%	72%	78% JKM	70%	65%	60%	72%	67%	74% PQ	74% PQ	60%	54%	75% S	62%
Should not be allowed	25%	29%	24%	24%	26%	28%	20%	19%	21%	29%	32% G	23%	25%	20%	20%	33% NO	37% NO	22%	28% R
Depends	3%	3%	1%	4% C	2%	4%	4%	-	3%	3%	2%	1%	3%	2%	2%	3%	4%	2%	3% R
DK/NA	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	7%	4%	4%	3%	4%	4%	6%	2%	6% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Should be allowed	68%	54%	62%	73% BC	80% BCD	48%	59% F	68% FG	77% FGH	73% M	74% M	68% M	57%	68%	63%	79% NO	67%	71%	80% Q
Should not be allowed	25%	33% DE	32% DE	22%	17%	41% HI	34% HI	25% I	18%	23%	23%	26%	29%	25%	28%	18%	26% S	25% S	12%
Depends	3%	5% DE	3%	2%	1%	2%	3%	3%	2%	1%	1%	3% K	5% JK	3%	4%	-	3% R	1%	1%
DK/NA	4%	8% CDE	3%	4%	2%	9% I	4%	4%	3%	3%	3%	3%	9% JKL	4%	5%	3%	4%	3%	6%

FOCUS CANADA 2012

Q37D. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

Germany

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Should be allowed	68%	75% EG	71% G	70% G	61%	67%	57%	56%	69% H	82% HI	66%	70%	67%	75% O	61%
Should not be allowed	25%	20%	25%	23%	35% BD	26%	29% B	33% IJ	26% J	13%	26%	24%	27%	22%	30% N
Depends	3%	2%	2%	4%	1%	3%	3%	4%	2%	3%	3%	2%	3%	1%	4% N
DK/NA	4%	3%	3%	3%	3%	4%	10% BCDEF	6% J	4%	2%	5%	4%	3%	2%	5% N

FOCUS CANADA 2012

Q37E. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

Australia

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	Atl	QC	ON	Prairies	BC		Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Should be allowed	71%	70%	73%	72%	72%	67%	74%	76%	73%	68%	66%	75%	71%	75% PQ	77% PQ	64%	60%	78% S	65%
Should not be allowed	22%	24%	24%	20%	22%	23%	17%	22%	16%	25%	24%	20%	21%	19%	17%	28% NO	31% NO	19%	25% R
Depends	3%	3%	1%	4% C	2%	5% C	5%	-	7%	2%	2%	2%	4%	3%	2%	4%	3%	2%	3%
DK/NA	4%	3%	2%	4%	5%	5%	4%	2%	4%	5%	8%	4%	4%	3%	3%	4%	6%	1%	6% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+		Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.		18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Should be allowed	71%	59%	67%	74% BC	82% BCD	54%	66% F	72% F	78% FGH	72% M	77% M	73% M	62%	71%	66%	74%	71%	73%	64%
Should not be allowed	22%	29% E	26% E	21% E	15%	34% HI	27% I	23% I	16%	23%	20%	22%	25%	22%	23%	21%	21%	23%	25%
Depends	3%	5% DE	3%	2%	1%	4%	3%	3%	3%	2%	1%	3% K	5% JK	3%	5%	3%	4% R	1%	3%
DK/NA	4%	7% E	4%	3%	2%	8%	4%	3%	3%	3%	2%	2%	8% JKL	4%	6%	2%	4%	2%	8%

FOCUS CANADA 2012

Q37E. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

Australia

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Should be allowed	71%	76% EG	75% G	70%	65%	72%	62%	63%	72% H	82% HI	69%	73%	70%	77% O	65%
Should not be allowed	22%	19%	20%	22%	30% B	24%	25%	28% J	23% J	13%	23%	21%	25%	19%	26% N
Depends	3%	2%	2%	4%	1%	3%	4%	4%	3%	3%	3%	3%	3%	1%	5% N
DK/NA	4%	3%	2%	3%	4%	1%	9% BCDF	6% I	3%	3%	5%	4%	2%	3%	3%

FOCUS CANADA 2012

Q37F. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

Brazil

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Should be allowed	60%	61%	65% F	59%	60%	52%	59%	66%	63%	54%	57%	64%	59%	63% PQ	68% PQ	54%	47%	68% S	52%
Should not be allowed	31%	30%	31%	29%	32%	36%	27%	30%	26%	38%	34%	28%	31%	28%	25%	36% NO	41% NO	27%	35% R
Depends	3%	3%	1%	5% C	3%	5% C	6%	-	6%	2%	2%	4%	4%	4%	2%	4%	3%	3%	4%
DK/NA	6%	6%	4%	7% C	5%	7%	7%	4%	6%	6%	7%	4%	7%	5%	6%	6%	9% N	3%	9% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Should be allowed	60%	50%	56%	63% B	71% BCD	37%	53% F	59% F	69% FGH	63% M	69% LM	60% M	46%	60%	55%	61%	59%	65% Q	53%
Should not be allowed	31%	37% E	35% E	29%	24%	46% HI	37% I	33% I	23%	30%	26%	32%	35% K	31%	32%	29%	31%	30%	34%
Depends	3%	4%	2%	3%	2%	5%	3%	3%	3%	2%	1%	4% K	6% JK	3%	4%	4%	4% R	1%	1%
DK/NA	6%	10% DE	7% E	4%	3%	11% I	7%	5%	5%	4%	3%	4%	12% JKL	6%	8%	6%	6%	4%	12%

FOCUS CANADA 2012

Q37F. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

Brazil

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Should be allowed	60%	67% CEG	60% G	60% G	55%	64% G	50%	53%	59%	72% HI	58%	61%	59%	66% O	54%
Should not be allowed	31%	26%	31%	32%	39% B	31%	32%	36% J	32% J	22%	29%	31%	33%	27%	36% N
Depends	3%	3%	4%	3%	2%	3%	4%	4%	3%	3%	5% L	2%	3%	2%	4% N
DK/NA	6%	4%	5% F	5%	3%	1%	13% BCDEF	8% J	6%	4%	8%	5%	5%	5%	6%

FOCUS CANADA 2012

Q37G. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

India

	REGION					SUB-REGION							COMMUNITY SIZE				GENDER		
	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Should be allowed	55%	56%	58%	54%	57%	50%	56%	62%	58%	49%	52%	61%	54%	60% PQ	62% PQ	48%	42%	64% S	47%
Should not be allowed	37%	37%	38%	35%	37%	39%	31%	35%	30%	44% G	36%	34%	36%	32%	31%	44% NO	48% NO	31%	42% R
Depends	3%	2%	1%	5% C	3%	6% C	5%	-	6%	2%	5%	3%	4%	3%	2%	4%	4%	2%	4% R
DK/NA	5%	5%	3%	6% C	4%	5%	8% HL	3%	6%	5%	7%	2%	5% L	5%	5%	5%	6%	3%	7% R

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	other	Eng.	Fre.	other	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Should be allowed	55%	44%	51%	58% B	65% BCD	32%	46% F	53% F	66% FGH	63% LM	65% LM	53% M	40%	55%	48%	63% O	54%	58%	57%
Should not be allowed	37%	42% E	41% E	35%	29%	54% HI	46% I	39% I	27%	32%	32%	38%	44% JK	37%	40%	32%	36%	38%	33%
Depends	3%	5%	3%	3%	2%	4%	4%	3%	3%	2%	1%	4% K	6% JK	3%	5%	3%	4% R	1%	1%
DK/NA	5%	9% DE	5%	4%	3%	10%	4%	5%	4%	3%	2%	5% K	11% JKL	5%	7%	3%	5%	3%	8%

FOCUS CANADA 2012

Q37G. Do you think that companies based in each of the following countries should or should not be allowed to purchase and own companies based here in Canada?

India

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Should be allowed	55%	62% CG	54%	55%	53%	59% G	47%	46%	57% H	63% H	55%	56%	53%	62% O	48%
Should not be allowed	37%	32%	38%	37%	41%	38%	37%	42% J	36%	30%	34%	36%	41%	32%	43% N
Depends	3%	2%	4%	3%	2%	2%	5%	4%	3%	3%	4%	3%	2%	3%	4%
DK/NA	5%	3%	4%	4%	4%	1%	11% BCDEF	7% I	4%	4%	6%	4%	4%	3%	5%

FOCUS CANADA 2012

Q38. Which of the following is closer to your point of view?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Canada's health care system is basically in good shape	49%	49% C	31%	58% BC	53% C	51% C	60% H	33%	54% H	55% H	53% H	51% H	55% H	50%	51%	45%	52%	52% S	46%
Canada's health care system is in a state of crisis	48%	48% D	67% BDEF	39%	43%	43%	37%	66% IJKLM G	43%	40%	42%	44%	41%	47%	46%	51%	43%	45%	50% R
DK/NA	3%	3%	1%	3%	4% C	5%	3%	1%	3%	5%	5%	4%	4% H	3%	3%	4%	5%	3%	3%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Canada's health care system is basically in good shape	49%	52%	48%	51%	49%	46%	49%	48%	51%	48%	50%	45%	54% L	49%	48%	57%	55% R	32%	55% R
Canada's health care system is in a state of crisis	48%	45%	48%	47%	48%	49%	48%	49%	46%	48%	48%	52% M	42%	48%	50%	41%	42%	67% QS	39%
DK/NA	3%	4%	4%	2%	3%	5%	3%	3%	3%	4%	3%	3%	4%	4% P	1%	1%	4% R	1%	6%

FOCUS CANADA 2012

Q38. Which of the following is closer to your point of view?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Canada's health care system is basically in good shape	49%	54% DF	53% DF	44% F	55% F	32%	47% F	44%	49%	55% H	55% M	49%	42%	58% O	39%
Canada's health care system is in a state of crisis	48%	45%	45%	52%	45%	67% BCDEG	44%	52% J	48%	42%	41%	49% K	54% K	40%	58% N
DK/NA	3%	1%	3%	4% BEF	1%	1%	9% BCDEF	4%	3%	4%	4%	2%	4%	2%	3%

FOCUS CANADA 2012

Q39. In your opinion, are problems in the health care system mainly due to...?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Not enough funding for the system, or	26%	35% CE	12%	31% C	25% C	29% C	28% H	10%	34% H	26% H	33% H	23% H	30% H	23%	24%	27%	35% NOP	21%	30% R
Inefficient management of the system	62%	48%	80% BDEF	57% B	63% B	53%	58% IJKLM G	82%	48%	60%	53%	66% IM	56%	65% Q	64% Q	59%	53%	68% S	57%
Other	10%	15% C	7%	9%	9%	16% CD	10%	6%	16% H	12%	9%	9%	11% H	10%	10%	11%	7%	10%	10%
DK/NA	3%	3%	1%	4% C	3%	2%	4%	2%	1%	3%	5%	2%	3%	3%	2%	3%	4%	2%	3%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Not enough funding for the system, or	26%	37% CDE	28%	22%	23%	23%	31% I	25%	24%	25%	25%	25%	27%	26%	27%	19%	30% R	15%	19%
Inefficient management of the system	62%	49%	59% B	65% B	67% BC	58%	57%	64%	63%	59%	65% M	64%	58%	62%	56%	66%	56%	79% QS	64%
Other	10%	10%	9%	11%	8%	12%	8%	9%	11%	12%	8%	9%	11%	9%	15% P	7%	11% R	6%	9%
DK/NA	3%	4%	4% E	2%	1%	8% HI	3%	2%	1%	4%	1%	2%	5% KL	2%	1%	9% O	3% R	1%	8%

FOCUS CANADA 2012

Q39. In your opinion, are problems in the health care system mainly due to...?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Not enough funding for the system, or	26%	32% CF	18%	32% CF	30% CF	15%	25% F	30% J	25%	20%	28%	25%	22%	26%	25%
Inefficient management of the system	62%	60% G	72% BDEG	55%	59%	80% BDEG	50%	55%	63% H	70% HI	58%	64% K	64%	63%	62%
Other	10%	6%	8%	12% BF	10%	5%	18% BCEF	12%	10%	8%	10%	9%	11%	8%	11%
DK/NA	3%	2%	2%	2%	1%	-	8% BCDE	4%	2%	2%	4% L	2%	2%	3%	1%

FOCUS CANADA 2012

Q40. Do you strongly agree, agree, disagree, or strongly disagree that individual Canadians should be given the right to buy private health care within Canada if they do not receive timely access to services in the public system, even if this might weaken the principle of universal access to health care for all Canadians because some people might have quicker access to services?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
TOP 2 BOX	54%	58% D	66% DE	46%	52%	59% D	45%	58% G	58%	57%	57%	48%	51%	50%	56%	56%	64% N	58% S	51%
Strongly agree	22%	24%	25% D	18%	25% D	21%	18%	23%	26%	26%	24%	25%	21%	21%	22%	20%	27%	27% S	17%
Agree	33%	34%	41% DE	28%	26%	38% DE	27%	35% L	32%	31%	33%	22%	30%	28%	34%	36% N	37% N	31%	34%
Disagree	22%	20%	18%	25% C	23%	18%	26% J	21%	17%	15%	19%	27% J	23%	24% Q	20%	22%	16%	19%	24% R
Strongly disagree	21%	20%	16%	25% C	22% C	20%	25%	20%	23%	23%	19%	22%	23%	23% Q	22%	19%	17%	21%	21%
BOTTOM 2 BOX	43%	40%	34%	50% BCF	45% C	38%	50%	41%	40%	39%	39%	49%	46%	48% Q	42% Q	41% Q	33%	40%	46% R
DK/NA	3%	2%	1%	4% C	4% C	2%	5% H	1%	1%	4%	4%	3%	3% H	3%	2%	3%	3%	2%	3%

FOCUS CANADA 2012

Q40. Do you strongly agree, agree, disagree, or strongly disagree that individual Canadians should be given the right to buy private health care within Canada if they do not receive timely access to services in the public system, even if this might weaken the principle of universal access to health care for all Canadians because some people might have quicker access to services?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
TOP 2 BOX	54%	48%	54%	56%	57%	55%	57%	58% I	50%	54%	60% LM	53%	50%	55%	61% P	45%	51%	63% Q	61%
Strongly agree	22%	15%	17%	23% B	28% BC	24%	22%	24%	20%	25% M	26% LM	20%	17%	21%	30% P	16%	21%	24%	26%
Agree	33%	33%	37% E	33%	29%	32%	35%	34%	30%	29%	35%	33%	33%	33%	31%	29%	30%	39% Q	35%
Disagree	22%	25%	21%	21%	24%	17%	19%	22%	24%	20%	21%	25%	20%	22% O	14%	26% O	23%	19%	15%
Strongly disagree	21%	22%	23%	23%	18%	20%	20%	18%	25% H	24%	19%	20%	23%	21%	23%	23%	22% R	17%	21%
BOTTOM 2 BOX	43%	47%	44%	43%	42%	37%	39%	40%	48% FGH	44%	40%	45%	43%	43%	37%	50%	46% R	36%	37%
DK/NA	3%	5% DE	2%	1%	1%	8% HI	4%	2%	2%	2%	*%	2% K	7% JKL	2%	2%	5%	3% R	1%	2%

FOCUS CANADA 2012

Q40. Do you strongly agree, agree, disagree, or strongly disagree that individual Canadians should be given the right to buy private health care within Canada if they do not receive timely access to services in the public system, even if this might weaken the principle of universal access to health care for all Canadians because some people might have quicker access to services?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
TOP 2 BOX	54%	50% D	68% BDEFG	40%	49%	53% D	55% D	46%	56% H	61% H	47%	57% K	58% K	59% O	48%
Strongly agree	22%	18% D	32% BDEG	10%	16%	24% D	24% D	16%	22% H	30% HI	20%	22%	25%	25% O	18%
Agree	33%	33%	36%	30%	33%	29%	31%	30%	34%	31%	27%	35% K	33%	35%	30%
Disagree	22%	26% CG	16%	27% CG	28% C	20%	18%	26% J	21%	19%	25% M	22%	17%	21%	23%
Strongly disagree	21%	21% C	13%	32% BCEG	20%	27% C	21% C	24%	21%	20%	24% L	19%	23%	18%	26% N
BOTTOM 2 BOX	43%	48% CG	29%	59% BCFG	48% C	47% C	39% C	50% IJ	41%	39%	49% LM	41%	40%	39%	49% N
DK/NA	3%	2%	3%	1%	3%	-	6% BD	4% J	2% J	*%	4%	2%	2%	2%	3%

FOCUS CANADA 2012

Q41A. Now, we would like to ask you about different ideas people have to help finance our current health care system.. How much do you support or oppose the following? Is that strongly or somewhat?

Having people pay a small user fee every time they use the health care system, such as when they go to a physician or visit an emergency room

Split sample [60%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	885	73	205	343	145	118	152	95	62	31	27	86	680	362	194	225	104	419	466
UNWEIGHTED TOTAL	880	115	213	268	192	92	119	95	46	49	57	86	667	308	182	245	145	432	448
TOP 2 BOX	46%	35%	57% BDEF	43%	46%	43%	39%	55% GJKM	45%	35%	37%	52%	43%	45%	43%	46%	53%	50% S	42%
Strongly support	16%	13%	20%	14%	18%	17%	14%	20%	20%	17%	9%	22%	15%	17%	14%	15%	20%	20% S	13%
Somewhat support	30%	22%	37% BE	29%	27%	26%	26%	36% J	25%	18%	28%	31%	27%	28%	28%	31%	34%	29%	30%
Somewhat oppose	18%	17%	21%	18%	17%	15%	21%	19%	21%	16%	16%	17%	17%	20% Q	21% Q	15%	11%	17%	19%
Strongly oppose	33%	45% C	20%	35% C	35% C	42% C	34%	25%	34%	47% HL	45% HL	28%	37% H	31%	33%	36%	34%	31%	36%
BOTTOM 2 BOX	52%	62% C	42%	53% C	52%	57% C	55%	43%	55%	63% HL	61% H	45%	55% H	52%	55%	52%	45%	48%	55% R
Depends	1%	2%	*%	2%	2%	-	4%	-	-	-	-	3%	2%	2%	2%	1%	1%	1%	1%
Neither support/oppose	*%	-	-	*%	-	-	-	-	-	-	-	-	*%	-	-	1%	-	*%	-
DK/NA	1%	1%	1%	1%	1%	-	2%	2%	-	2%	2%	-	1%	1%	1%	*%	1%	1%	1%

FOCUS CANADA 2012

Q41A. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Having people pay a small user fee every time they use the health care system, such as when they go to a physician or visit an emergency room

Split sample [60%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	885	113	209	248	233	74	168	303	334	184	246	240	215	735	86	63	642	204	37
UNWEIGHTED TOTAL	880	114	213	242	230	86	166	296	326	124	281	245	230	748	79	53	629	214	34
TOP 2 BOX	46%	30%	44% B	50% B	50% B	42%	45%	45%	48%	35%	45%	55% JK	47% J	46%	48%	39%	43%	58% QS	33%
Strongly support	16%	7%	14%	16% B	21% B	9%	18%	18% F	15%	14%	14%	18%	19%	16%	22%	13%	16%	19%	13%
Somewhat support	30%	23%	29%	34% B	29%	33%	27%	27%	33%	21%	30%	36% J	28%	30%	25%	25%	27%	39% QS	20%
Somewhat oppose	18%	13%	16%	17%	23% B	15%	18%	17%	21%	21%	16%	20%	16%	17%	23%	24%	17%	21%	22%
Strongly oppose	33%	52% CDE	38% E	32%	25%	34%	35%	37%	30%	41% L	38% L	24%	33% L	34%	27%	34%	37% R	20%	40% R
BOTTOM 2 BOX	52%	65% DE	54%	49%	48%	49%	53%	53%	51%	62% LM	54% L	44%	48%	51%	50%	57%	55% R	41%	62% R
Depends	1%	4% D	1%	*%	2%	4%	2%	1%	1%	-	2%	1%	3% L	1%	2%	2%	2%	*%	-
Neither support/oppose	*%	-	1%	-	-	2%	-	-	-	1%	-	-	-	*%	-	-	-	-	5%
DK/NA	1%	*%	*%	1%	-	2%	1%	1%	-	2%	-	1%	1%	1%	-	2%	1%	1%	-

FOCUS CANADA 2012

Q41A. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Having people pay a small user fee every time they use the health care system, such as when they go to a physician or visit an emergency room

Split sample [60%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	885	211	235	157	74	57	150	213	500	165	248	457	177	463	388
UNWEIGHTED TOTAL	880	202	242	149	67	61	159	219	492	163	251	459	168	469	377
TOP 2 BOX	46%	47% D	55% DEG	33%	38%	53% D	44%	37%	47% H	55% H	44%	48%	45%	47%	45%
Strongly support	16%	19%	20% G	13%	15%	16%	12%	13%	16%	23% H	19%	15%	16%	17%	15%
Somewhat support	30%	28%	35% DE	20%	22%	37% D	33% D	23%	32% H	32%	25%	32% K	29%	30%	30%
Somewhat oppose	18%	21%	19%	16%	20%	16%	15%	14%	20%	19%	12%	20% K	21% K	19%	17%
Strongly oppose	33%	31%	24%	49% BCFG	41% C	27%	36% C	45% IJ	32%	24%	39%	31%	31%	31%	36%
BOTTOM 2 BOX	52%	52%	42%	65% BCFG	61% CF	43%	51%	59% J	51%	42%	51%	51%	52%	51%	53%
Depends	1%	1%	2%	1%	2%	2%	1%	3%	1%	2%	2%	1%	2%	2%	1%
Neither support/oppose	*%	-	-	-	-	-	1%	1%	-	-	1%	-	-	-	-
DK/NA	1%	-	1%	*%	-	3%	2%	1%	1%	1%	2%	*%	1%	1%	1%

FOCUS CANADA 2012

Q41B. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Allowing people a certain amount of routine health care services every year and requiring all patients, except for those with serious medical problems, to pay extra if they use more than the amount they have been allotted

Split sample [60%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	879	65	231	321	146	116	148	120	53	33	27	86	648	369	191	213	105	424	455
UNWEIGHTED TOTAL	884	104	242	254	193	91	118	122	39	48	58	87	642	325	186	226	147	445	439
TOP 2 BOX	41%	32%	57% BDEF	31%	44% D	36%	33%	53% GM	39%	39%	41%	47% GM	35%	42%	38%	39%	45%	42%	40%
Strongly support	13%	9%	22% BDEF	10%	13%	9%	7%	19% GM	11%	8%	11%	16%	10%	13%	11%	14%	17%	15%	12%
Somewhat support	28%	23%	35% BD	22%	31% D	27%	26%	34%	28%	30%	30%	31%	25%	29%	27%	25%	28%	27%	28%
Somewhat oppose	25%	22%	22%	26%	25%	27%	23%	23%	22%	21%	26%	27%	25%	23%	25%	27%	23%	24%	25%
Strongly oppose	31%	41% CE	19%	39% CE	27%	33% C	39% HL	21%	35%	37%	25%	24%	35% HL	31%	32%	31%	29%	32%	30%
BOTTOM 2 BOX	56%	63% C	41%	64% CE	53% C	60% C	62% H	44%	57%	58%	51%	51%	61% H	54%	57%	59%	52%	56%	55%
Depends	1%	2%	1%	2%	1%	1%	2%	2%	3%	-	-	1%	1%	2%	1%	1%	-	1%	2%
Neither support/oppose	*%	1%	*%	*%	-	-	-	1%	-	-	-	-	*%	*%	1%	-	*%	*%	1%
DK/NA	2%	2%	*%	2%	3%	2%	3%	-	2%	3%	8%	1%	2%	2%	3%	1%	2%	1%	3% R

FOCUS CANADA 2012

Q41B. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Allowing people a certain amount of routine health care services every year and requiring all patients, except for those with serious medical problems, to pay extra if they use more than the amount they have been allotted

Split sample [60%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	879	92	194	272	250	53	183	306	331	166	253	249	211	741	75	63	617	226	34
UNWEIGHTED TOTAL	884	91	195	270	255	64	181	302	333	113	298	255	218	762	70	52	613	240	30
TOP 2 BOX	41%	34%	43%	45%	39%	38%	40%	42%	40%	45% M	43% M	44% M	32%	42%	33%	36%	35%	56% Q	48%
Strongly support	13%	8%	12%	16%	13%	13%	12%	15%	13%	18% M	13% M	16% M	7%	14%	9%	13%	10%	21% Q	17%
Somewhat support	28%	26%	31%	30%	26%	26%	28%	28%	28%	28%	30%	27%	25%	28%	24%	23%	25%	35% Q	31%
Somewhat oppose	25%	24%	23%	25%	27%	25%	24%	25%	25%	22%	27%	23%	25%	24%	28%	26%	26%	21%	27%
Strongly oppose	31%	35%	30%	29%	32%	29%	32%	29%	33%	31%	28%	29%	36%	31%	33%	32%	35% R	20%	21%
BOTTOM 2 BOX	56%	59%	53%	53%	59%	54%	55%	54%	58%	53%	55%	52%	62% L	55%	60%	57%	61% R	42%	48%
Depends	1%	2%	2%	-	1%	2%	2%	2%	1%	1%	1%	2%	1%	1%	-	2%	1%	1%	-
Neither support/oppose	1%	-	-	1%	1%	1%	-	1%	-	-	-	1%	1%	1%	-	1%	1%	1%	-
DK/NA	2%	5%	2%	1%	1%	5%	3%	2%	1%	1%	1%	2%	4% J	1%	7%	3%	2% R	1%	4%

FOCUS CANADA 2012

Q41B. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Allowing people a certain amount of routine health care services every year and requiring all patients, except for those with serious medical problems, to pay extra if they use more than the amount they have been allotted

Split sample [60%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/Other	Lower	Midle	Upper	Very Stro.	Some Stro.	Some/Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	879	205	243	136	75	66	154	204	498	170	233	480	161	502	352
UNWEIGHTED TOTAL	884	202	250	136	66	68	162	199	508	170	242	484	154	512	347
TOP 2 BOX	41%	32%	47% B	39%	40%	56% BDG	39%	40%	40%	45%	40%	40%	47%	43%	38%
Strongly support	13%	10%	17% BD	10%	12%	21% D	12%	11%	14%	14%	16% L	10%	21% L	15% O	10%
Somewhat support	28%	22%	30%	29%	29%	35% B	26%	29%	26%	31%	24%	30%	26%	28%	28%
Somewhat oppose	25%	27%	25%	25%	25%	20%	22%	18%	27% H	25%	24%	27% M	17%	25%	23%
Strongly oppose	31%	37% CF	24%	34% CF	32%	21%	34% CF	36%	30%	29%	31%	31%	31%	28%	36% N
BOTTOM 2 BOX	56%	64% CF	49%	59% F	58%	41%	56% F	54%	57%	53%	56%	58% M	47%	53%	59%
Depends	1%	2%	1%	2%	2%	-	-	3%	1%	-	2%	1%	2%	1%	1%
Neither support/oppose	1%	-	-	-	-	1%	1%	-	1%	1%	1%	1%	-	1%	1%
DK/NA	2%	2%	3%	-	-	1%	4%	4%	2%	1%	2%	1%	3%	2%	1%

FOCUS CANADA 2012

Q41C. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Cutting back on the types of services that are covered by our health system and currently “free” to the general public

Split sample [60%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	914	69	226	348	156	115	166	116	55	41	26	89	687	390	195	221	107	433	481
UNWEIGHTED TOTAL	907	109	234	275	201	88	132	115	40	64	49	88	673	336	189	236	146	450	457
TOP 2 BOX	24%	31% F	29% DF	21%	27%	17%	24%	24%	19%	27%	29%	27%	23%	23%	18%	27% O	34% NO	28% S	21%
Strongly support	8%	9%	9% F	10% F	8%	3%	12%	10%	-	12%	7%	6%	8%	8%	7%	8%	13%	10%	7%
Somewhat support	16%	22% D	20% D	11%	19% D	14%	12%	14%	19%	15%	22%	21%	15%	15%	11%	20% O	21% O	18%	14%
Somewhat oppose	25%	19%	30% B	23%	24%	29%	21%	28%	28%	23%	26%	24%	24%	25%	30%	23%	23%	26%	25%
Strongly oppose	47%	46%	40%	53% C	47%	48%	50%	46%	48%	44%	41%	50%	50%	49% Q	49%	48%	38%	43%	52% R
BOTTOM 2 BOX	73%	66%	70%	75%	71%	77%	71%	74%	76%	67%	67%	73%	74%	74% Q	79% Q	71%	61%	69%	76% R
Depends	1%	1%	1%	2%	1%	2%	2%	1%	-	2%	3%	-	1%	1%	2%	-	2%	1%	1%
Neither support/oppose	1%	-	1%	1%	-	1%	1%	1%	-	-	-	-	1%	1%	-	1%	2%	1%	1%
DK/NA	1%	3%	1%	1%	1%	3%	2%	-	4%	4%	-	-	2%	2%	1%	1%	1%	1%	1%

FOCUS CANADA 2012

Q41C. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Cutting back on the types of services that are covered by our health system and currently “free” to the general public

Split sample [60%]

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	914	96	217	280	262	58	178	330	345	190	240	261	223	764	88	62	643	223	46
UNWEIGHTED TOTAL	907	94	218	274	261	64	177	318	345	129	281	267	230	771	82	54	629	235	41
TOP 2 BOX	24%	31% E	28% E	23%	20%	38% HI	31% I	24%	19%	25%	21%	24%	28%	24%	20%	32%	22%	27%	37%
Strongly support	8%	18% DE	11% E	7%	5%	21% HI	13% I	7%	5%	9%	7%	8%	10%	8%	6%	19% NO	7%	8%	27% QR
Somewhat support	16%	13%	18%	16%	15%	17%	18%	17%	13%	16%	14%	16%	18%	16%	14%	13%	15%	19%	11%
Somewhat oppose	25%	11%	27% B	28% B	28% B	23%	21%	26%	28%	25%	30% M	24%	22%	26%	20%	23%	24%	29%	24%
Strongly oppose	47%	55%	43%	46%	49%	28%	45% F	48% F	51% F	46%	48%	49%	46%	47%	57% P	37%	50% RS	42%	33%
BOTTOM 2 BOX	73%	66%	69%	74%	77%	51%	66%	73% F	79% FG	72%	78% M	73%	68%	73%	77% P	60%	74% S	71%	56%
Depends	1%	1%	*%	*%	2%	1%	2%	1%	1%	1%	*%	1%	3%	1%	-	-	2%	*%	-
Neither support/oppose	1%	-	1%	1%	*%	6% HI	-	*%	*%	2%	-	1%	-	*%	2%	3%	*%	*%	4%
DK/NA	1%	2%	1%	2%	*%	4%	1%	1%	1%	1%	1%	2%	2%	1%	1%	5%	2%	*%	2%

FOCUS CANADA 2012

Q41C. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Cutting back on the types of services that are covered by our health system and currently “free” to the general public

Split sample [60%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	914	216	252	154	60	70	162	227	505	173	251	475	182	496	386
UNWEIGHTED TOTAL	907	211	254	152	54	70	166	220	504	174	254	477	170	500	378
TOP 2 BOX	24%	23%	30% D	17%	24%	28%	23%	25%	24%	24%	22%	25%	26%	28% O	20%
Strongly support	8%	8%	11%	7%	12%	6%	6%	11%	8%	7%	9%	8%	8%	8%	8%
Somewhat support	16%	15%	19% D	9%	12%	21% D	18% D	14%	16%	18%	13%	17%	18%	20% O	11%
Somewhat oppose	25%	27% G	33% EG	26% G	16%	26%	14%	18%	27% H	28% H	20%	27%	29%	27%	23%
Strongly oppose	47%	47% C	34%	57% C	59% C	45%	56% C	51%	47%	45%	53%	46%	45%	42%	54% N
BOTTOM 2 BOX	73%	74%	67%	83% CG	74%	71%	70%	69%	74%	73%	73%	72%	74%	69%	78% N
Depends	1%	1%	2%	1%	-	-	2%	2%	1%	1%	2%	1%	-	1%	1%
Neither support/oppose	1%	-	1%	-	-	1%	2%	1%	*%	1%	1%	1%	-	1%	*%
DK/NA	1%	2%	1%	-	2%	-	3%	2%	1%	1%	2%	1%	-	1%	1%

FOCUS CANADA 2012

Q41D. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Giving Canadians the option to pay out of their own pockets for faster access to Canadian hospitals, or to specialized services, such as MRIs and cancer care

Split sample [60%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	906	78	200	351	161	116	150	99	48	34	28	99	706	355	201	243	108	439	468
UNWEIGHTED TOTAL	910	123	211	277	211	88	120	101	36	53	59	99	699	310	190	269	141	459	451
TOP 2 BOX	49%	45%	60% BD	39%	54% D	51%	40%	58% GM	45%	68% GILM	57%	48%	45%	47%	50%	50%	49%	50%	47%
Strongly support	17%	13%	19%	14%	21%	20%	17%	17%	16%	25%	26%	18%	17%	17%	17%	15%	24% P	21% S	14%
Somewhat support	31%	32%	41% D	25%	33%	31%	23%	42% GM	29%	43% G	31%	30%	29%	29%	33%	36% Q	25%	30%	32%
Somewhat oppose	18%	23%	17%	19%	15%	19%	23% J	15% J	14%	5%	15%	18% J	18% J	19%	20%	14%	20%	15%	20%
Strongly oppose	31%	31%	22%	39% CF	30%	24%	34%	26%	36%	27%	26%	33%	34%	32%	28%	34%	27%	32%	30%
BOTTOM 2 BOX	49%	54% C	39%	58% CEF	45%	43%	57% HJ	42%	50%	32%	41%	51% J	52% J	52%	47%	47%	47%	47%	51%
Depends	1%	1%	1%	1%	*%	2%	1%	-	-	-	-	1%	1%	*%	1%	1%	3% N	1%	1%
Neither support/oppose	*%	-	-	-	-	1%	-	-	-	-	-	-	*%	-	-	*%	-	*%	-
DK/NA	1%	1%	*%	2%	*%	2%	2%	-	5%	-	2%	-	2%	1%	2%	1%	*%	1%	2%

FOCUS CANADA 2012

Q41D. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Giving Canadians the option to pay out of their own pockets for faster access to Canadian hospitals, or to specialized services, such as MRIs and cancer care

Split sample [60%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	906	119	203	261	251	76	165	316	346	180	255	253	218	766	70	70	671	196	38
UNWEIGHTED TOTAL	910	114	205	259	257	82	165	312	346	122	299	260	229	784	63	63	661	212	34
TOP 2 BOX	49%	43%	51%	46%	52%	50%	43%	51%	48%	54% L	55% L	38%	49% L	48%	48%	56%	45%	59% Q	61%
Strongly support	17%	11%	17%	18%	19%	22%	16%	18%	16%	25% LM	17%	15%	15%	17%	18%	18%	17%	18%	18%
Somewhat support	31%	31%	34%	27%	33%	29%	26%	33%	32%	30%	38% L	23%	34% L	31%	29%	39%	28%	41% Q	44%
Somewhat oppose	18%	15%	21%	19%	17%	15%	18%	19%	18%	18%	17%	21%	16%	18%	23%	14%	18%	16%	20%
Strongly oppose	31%	37%	27%	33%	29%	33%	34%	27%	33%	26%	27%	37% JK	33%	32%	28%	28%	34% RS	25%	18%
BOTTOM 2 BOX	49%	52%	48%	52%	45%	48%	52%	46%	51%	44%	44%	59% JKM	49%	50%	51%	42%	52% R	41%	39%
Depends	1%	2%	-	1%	1%	-	2%	1%	0%	2%	1%	0%	1%	1%	-	-	1%	-	-
Neither support/oppose	0%	-	-	-	0%	-	1%	-	-	-	-	0%	-	0%	-	-	0%	-	-
DK/NA	1%	3%	0%	1%	1%	2%	2%	2%	0%	-	-	3%	2%	1%	2%	2%	2%	1%	-

FOCUS CANADA 2012

Q41D. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Giving Canadians the option to pay out of their own pockets for faster access to Canadian hospitals, or to specialized services, such as MRIs and cancer care

Split sample [60%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	906	207	263	160	66	60	150	228	507	164	248	480	172	495	380
UNWEIGHTED TOTAL	910	207	268	155	58	64	158	225	511	167	253	485	166	504	374
TOP 2 BOX	49%	51% DE	60% DEG	36%	35%	53% DE	42%	40%	49% H	58% H	43%	51%	49%	55% O	40%
Strongly support	17%	18%	27% BDEFG	11%	9%	14%	12%	12%	19% H	21% H	18%	16%	20%	20% O	14%
Somewhat support	31%	33%	33%	26%	26%	40%	31%	28%	30%	37%	25%	35% K	29%	35% O	26%
Somewhat oppose	18%	18%	16%	24% G	27% G	15%	13%	18%	19%	16%	13%	20% K	19%	19%	17%
Strongly oppose	31%	29%	21%	39% C	38% C	32%	39% C	37% J	30%	26%	40% LM	27%	28%	24%	41% N
BOTTOM 2 BOX	49%	47% C	37%	63% BCF	65% BCF	47%	52% C	56% J	49%	42%	53%	47%	48%	43%	58% N
Depends	1%	1%	1%	-	-	-	3%	1%	1%	-	*%	1%	1%	1%	1%
Neither support/oppose	*%	-	-	1%	-	-	-	-	*%	-	-	-	1%	-	*%
DK/NA	1%	1%	2%	-	-	-	3%	3%	1%	1%	3% L	*%	2%	1%	1%

FOCUS CANADA 2012

Q41E. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Raising taxes in order to have more money for health care

Split sample [60%]

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	916	75	218	347	157	120	149	111	58	40	27	90	699	369	208	223	117	446	470
UNWEIGHTED TOTAL	919	113	228	276	211	91	120	110	43	65	56	90	691	320	198	245	156	464	455
TOP 2 BOX	42%	46% C	23%	47% C	46% C	58% C	48% H	26%	60% HL	55% H	54% H	40% H	48% H	42%	44%	43%	39%	43%	42%
Strongly support	10%	9%	4%	11% C	10% C	21% BCDE	13% H	5%	20% H	12%	10%	10%	12% H	11%	12%	8%	11%	11%	10%
Somewhat support	32%	37% C	19%	35% C	36% C	37% C	36% H	21%	39% H	43% H	44% H	31%	36% H	31%	31%	35%	28%	32%	32%
Somewhat oppose	26%	26%	43% BDEF	21%	20%	15%	19%	40% IJKLM G	13%	19%	20%	21%	20%	25%	29%	25%	23%	21%	30% R
Strongly oppose	30%	24%	34%	30%	33%	25%	30%	34%	23%	27%	24%	38%	29%	31%	26%	30%	37% O	33%	27%
BOTTOM 2 BOX	56%	50%	77% BDEF	51% F	53% F	39%	49%	74% IJKLM G	36%	45%	44%	58% I	49%	56%	55%	54%	60%	54%	57%
Depends	1%	2%	-	1%	1%	1%	1%	-	2%	-	-	1%	1%	1%	1%	1%	-	1%	1%
Neither support/oppose	1%	1%	-	1%	-	-	-	-	-	-	-	-	1%	-	-	1%	1%	1%	-
DK/NA	1%	3%	-	1%	1%	2%	2%	-	2%	-	2%	-	1%	1%	1%	1%	1%	1%	1%

FOCUS CANADA 2012

Q41E. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Raising taxes in order to have more money for health care

Split sample [60%]

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	916	116	208	271	242	71	177	322	341	180	266	257	213	770	82	65	665	212	38
UNWEIGHTED TOTAL	919	112	213	272	242	82	178	317	336	124	311	260	224	787	75	57	654	227	35
TOP 2 BOX	42%	49%	40%	43%	41%	35%	40%	34%	52% FGH	50% L	40%	37%	46% L	41%	43%	53%	48% R	24%	42%
Strongly support	10%	19% CDE	8%	11%	9%	13%	10%	6%	14% H	16% KL	8%	6%	14% KL	9%	19% N	17%	12% R	5%	12%
Somewhat support	32%	30%	32%	33%	32%	22%	30%	28%	38% FH	34%	31%	31%	32%	32%	24%	36%	36% R	20%	30%
Somewhat oppose	26%	17%	32% B	28% B	25%	23%	25%	31% I	22%	28%	31% M	25%	18%	26%	29%	16%	20%	44% QS	20%
Strongly oppose	30%	30%	27%	28%	34%	36%	33%	34% I	24%	21%	29%	36% J	31% J	30%	26%	30%	30%	31%	29%
BOTTOM 2 BOX	56%	47%	59%	55%	59%	60% I	58% I	65% I	47%	49%	60% JM	62% JM	50%	57%	56%	46%	50%	76% QS	50%
Depends	1%	2%	-	1%	1%	2%	1%	0%	1%	1%	-	1%	2%	1%	-	-	1%	-	2%
Neither support/oppose	0%	-	1%	-	-	3%	-	-	-	1%	-	-	0%	0%	-	-	0%	-	4%
DK/NA	1%	2%	0%	0%	-	1%	2%	1%	0%	-	0%	1%	1%	1%	1%	1%	1%	-	2%

FOCUS CANADA 2012

Q41E. Now, we would like to ask you about different ideas people have to help finance our current health care system. How much do you support or oppose the following? Is that strongly or somewhat?

Raising taxes in order to have more money for health care

Split sample [60%]

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	916	212	264	155	67	65	153	223	508	179	266	487	157	487	394
UNWEIGHTED TOTAL	919	210	273	152	61	67	156	226	508	178	269	489	155	490	393
TOP 2 BOX	42%	49% CFG	37%	49% CFG	47%	35%	36%	42%	41%	44%	48% M	42%	34%	43%	43%
Strongly support	10%	12% C	6%	15% CF	12%	6%	12%	16% I	9%	9%	12%	10%	12%	10%	12%
Somewhat support	32%	37% G	31%	34%	36%	29%	24%	27%	33%	35%	36% M	32% M	22%	34%	31%
Somewhat oppose	26%	29% D	24%	18%	31%	38% CD	25%	25%	26%	27%	20%	28% K	31% K	28%	23%
Strongly oppose	30%	22%	37% BE	31%	21%	27%	33% B	28%	31%	28%	29%	30%	34%	27%	33%
BOTTOM 2 BOX	56%	51%	61% BD	49%	51%	65% BD	58%	53%	57%	55%	48%	58% K	65% K	56%	56%
Depends	1%	-	*%	2%	1%	-	2%	1%	1%	1%	1%	*%	1%	*%	1%
Neither support/oppose	*%	-	*%	-	-	-	1%	1%	-	-	1%	-	-	*%	-
DK/NA	1%	-	1%	-	-	-	3%	2%	*%	-	1%	*%	1%	1%	1%

FOCUS CANADA 2012

Q42. Please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statement:

Government drug plans should provide coverage for any medications that a patient and their doctor agree are the most effective treatment.

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
TOP 2 BOX	88%	89%	88%	89%	85%	86%	85%	88%	87%	89%	83%	84%	87%	86%	90%	88%	88%	89%	87%
Strongly agree	56%	66% CEF	48%	59% C	55%	54%	56%	51%	57%	64% H	49%	53%	58%	55%	59%	53%	57%	53%	58% R
Somewhat agree	32%	23%	40% BDE	30%	30%	32%	29%	37% J	30%	25%	34%	31%	29%	32%	31%	34%	31%	36% S	28%
Somewhat disagree	7%	6%	8%	6%	9%	6%	8%	8%	5%	8%	12%	9%	7%	7%	8%	8%	6%	7%	8%
Strongly disagree	3%	3%	3%	3%	5%	5%	3%	4%	6%	2%	6%	6%	4%	4% O	2%	3%	5%	3%	3%
BOTTOM 2 BOX	11%	10%	11%	9%	14% D	11%	11%	11%	10%	10%	17%	15%	11%	11%	10%	11%	11%	10%	11%
Depends	1%	-	1%	1%	*%	2%	2%	1%	1%	-	-	1%	1%	1%	*%	1%	*%	*%	1% R
DK/NA	1%	2%	*%	1%	1%	1%	1%	*%	1%	1%	-	1%	1%	1%	*%	1%	1%	1%	1%

FOCUS CANADA 2012

Q42. Please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statement:

Government drug plans should provide coverage for any medications that a patient and their doctor agree are the most effective treatment.

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
TOP 2 BOX	88%	92%	90%	88%	86%	89%	91%	87%	86%	90%	89%	85%	87%	89% P	83%	80%	88%	88%	82%
Strongly agree	56%	59%	61% E	55%	50%	58%	65% HI	57% I	49%	54%	54%	53%	61% L	56%	55%	53%	59% R	47%	47%
Somewhat agree	32%	33%	29%	33%	36%	31%	26%	30%	37% GH	35% M	35% M	32%	26%	33%	28%	27%	29%	41% Q	35%
Somewhat disagree	7%	3%	6%	7% B	9% B	2%	4%	8% F	9% FG	7%	7%	8%	6%	7%	9%	11%	7%	8%	8%
Strongly disagree	3%	3%	2%	4%	5%	4%	3%	4%	3%	2%	3%	5% J	4%	3%	7%	6%	3%	3%	6%
BOTTOM 2 BOX	11%	6%	8%	11%	13% BC	6%	7%	11%	12% FG	9%	10%	13%	10%	10%	16%	16%	10%	11%	14%
Depends	1%	2%	2%	-	*%	2%	1%	1%	1%	1%	-	*%	2% L	1%	1%	-	1%	1%	-
DK/NA	1%	-	1%	2% E	*%	3%	1%	*%	1%	1%	1%	1%	1%	1%	-	4%	1%	*%	5%

FOCUS CANADA 2012

Q42. Please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statement:

Government drug plans should provide coverage for any medications that a patient and their doctor agree are the most effective treatment.

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
TOP 2 BOX	88%	90% C	82%	93% CG	91% C	91% C	85%	89%	89% J	83%	86%	89%	87%	87%	89%
Strongly agree	56%	59% C	51%	58%	58%	55%	57%	62% J	56% J	47%	59%	54%	57%	53%	59% N
Somewhat agree	32%	32%	31%	36%	33%	36%	28%	27%	33% H	36% H	27%	36% K	29%	34%	30%
Somewhat disagree	7%	6%	11% BDEF	3%	4%	4%	9% DF	5%	7%	11% H	8%	6%	9%	8%	6%
Strongly disagree	3%	2%	5% B	3%	3%	4%	3%	3%	3%	5%	4%	3%	2%	3%	3%
BOTTOM 2 BOX	11%	8%	17% BDEF	6%	8%	8%	12% D	8%	10%	16% HI	12%	10%	11%	12%	9%
Depends	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%
DK/NA	1%	1%	1%	-	1%	-	2%	2% I	1%	-	1%	1%	1%	1%	1%

FOCUS CANADA 2012

Q43. Which one of the following best fits your own view about the latest scientific evidence about global warming:

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
The science is conclusive that global warming is happening and caused mostly by human activity	57%	59% E	70% BDE	51%	48%	61% DE	55%	80% IJKLM G	64% JKL	44%	46%	50%	53%	64% OPQ	55%	49%	52%	54%	59%
The science is conclusive that global warming is happening, but not yet conclusive that it is caused by human activity	28%	29% C	21%	30% C	33% C	27%	26% H	13%	23%	33% H	31% H	34% H	30% H	22%	31% N	34% N	29% N	29%	27%
The science is not yet conclusive that global warming is happening.	12%	7%	8%	15% BCF	15% BCF	8%	14% H	7%	8%	18% H	18% H	14%	13% H	11%	12%	13%	13%	13%	11%
Other	1%	*%	*%	1%	1%	1%	1%	-	1%	-	3%	1%	1%	*%	1%	2%	2%	2% S	*%
DK/NA	2%	5% C	*%	3% C	2% C	3%	4% H	*%	3%	5%	2%	2%	3% H	2%	1%	3% O	5% O	2%	3%

FOCUS CANADA 2012

Q43. Which one of the following best fits your own view about the latest scientific evidence about global warming:

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
The science is conclusive that global warming is happening and caused mostly by human activity	57%	57%	57%	55%	61%	39%	49%	58% FG	64% FG	61% M	62% M	57% M	47%	56%	59%	68% N	52%	71% Q	58%
The science is conclusive that global warming is happening, but not yet conclusive that it is caused by human activity	28%	24%	28%	29%	27%	29%	33% I	27%	25%	24%	28%	28%	30%	29% P	27%	19%	31% RS	21%	19%
The science is not yet conclusive that global warming is happening.	12%	13%	10%	13%	10%	19% I	13%	11%	10%	11%	8%	12%	16% K	12%	12%	9%	13% R	7%	11%
Other	1%	1%	1%	1%	1%	1%	1%	2% I	**	1%	1%	**	1%	1%	-	-	1% R	**	2%
DK/NA	2%	5% DE	5% DE	1%	1%	11% GHI	3% I	2%	**	3% K	**	2% K	5% KL	2%	3%	5%	3% R	**	10% QR

FOCUS CANADA 2012

Q43. Which one of the following best fits your own view about the latest scientific evidence about global warming:

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
The science is conclusive that global warming is happening and caused mostly by human activity	57%	65% CG	39%	68% CG	73% CG	74% CG	50% C	56%	57%	60%	55%	58%	58%	52%	64% N
The science is conclusive that global warming is happening, but not yet conclusive that it is caused by human activity	28%	25%	35% BDEF	24%	20%	19%	32% EF	25%	29%	27%	27%	28%	29%	32% O	23%
The science is not yet conclusive that global warming is happening.	12%	8%	23% BDEFG	7%	8%	5%	9%	11%	12%	11%	13%	11%	11%	13%	10%
Other	1%	*%	1%	*%	-	1%	3%	2%	1%	1%	2%	1%	-	1%	1%
DK/NA	2%	2%	2%	1%	-	1%	8% BCDF	7% IJ	1%	1%	4% L	2%	2%	2%	2%

FOCUS CANADA 2012

Q44. Some people believe that [RANDOMIZE] the best way to deal with the uncertainty around global warming is to take strong actions now to reduce the chances of a worst case scenario. Other people believe [RANDOMIZE] the best way to deal with uncertainty is to hold off taking strong actions until we can be more sure about what might happen in the future.

Subsample: Those who do not believe science is conclusive

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	595	44	105	254	124	68	101	35	29	30	22	72	490	201	143	175	76	303	292
UNWEIGHTED TOTAL	607	72	109	202	171	53	81	35	21	48	50	73	498	172	137	190	108	318	289
Best to take strong actions now	52%	56%	64% EF	53%	46%	41%	52%	70% IKLM	40%	56%	45%	43%	50%	52%	56%	48%	58%	47%	58% R
Best to wait until we can be more sure	45%	35%	33%	46% C	49% C	55% BC	48% H	27%	55% H	39%	53% H	52% H	47% H	46%	40%	49%	37%	50% S	39%
Depends	1%	4%	2%	-	1%	4%	-	3%	4%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%
DK/NA	2%	4%	1%	1%	3%	-	-	-	-	3%	-	4%	2%	1%	2%	1%	3%	1%	2%

FOCUS CANADA 2012

Q44. Some people believe that [RANDOMIZE] the best way to deal with the uncertainty around global warming is to take strong actions now to reduce the chances of a worst case scenario. Other people believe [RANDOMIZE] the best way to deal with uncertainty is to hold off taking strong actions until we can be more sure about what might happen in the future.

Subsample: Those who do not believe science is conclusive

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	595	66	130	187	153	53	134	203	200	106	152	168	168	514	51	30	474	100	19
UNWEIGHTED TOTAL	607	66	139	187	155	60	136	205	202	73	183	176	175	532	48	27	478	107	20
Best to take strong actions now	52%	57%	51%	60%	49%	43%	49%	52%	58%	60% M	59% M	49%	46%	52%	46%	65%	49%	65% Q	65%
Best to wait until we can be more sure	45%	40%	47%	40%	45%	52%	47%	45%	40%	40%	35%	48% K	52% K	44%	54%	32%	47% R	33%	31%
Depends	1%	-	1%	*%	3%	1%	1%	2%	1%	-	3%	1%	1%	2%	-	3%	1%	2%	4%
DK/NA	2%	3%	2%	-	3%	4%	3%	1%	-	-	3%	2%	1%	2%	-	-	2%	1%	-

FOCUS CANADA 2012

Q44. Some people believe that [RANDOMIZE] the best way to deal with the uncertainty around global warming is to take strong actions now to reduce the chances of a worst case scenario. Other people believe [RANDOMIZE] the best way to deal with uncertainty is to hold off taking strong actions until we can be more sure about what might happen in the future.

Subsample: Those who do not believe science is conclusive

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	595	114	243	78	31	26	103	131	347	109	165	313	113	364	211
UNWEIGHTED TOTAL	607	114	253	76	29	26	109	134	356	109	170	325	108	379	207
Best to take strong actions now	52%	68% CG	38%	69% CG	74% CG	66% C	48%	53%	54%	47%	50%	53%	56%	49%	58% N
Best to wait until we can be more sure	45%	30%	59% BDEFG	29%	26%	34%	46% BDE	44%	43%	50%	49%	44%	39%	48%	39%
Depends	1%	2%	1%	1%	-	-	2%	1%	2%	2%	1%	2%	2%	2%	1%
DK/NA	2%	-	2%	1%	-	-	3%	2%	1%	1%	1%	2%	3%	2%	1%

FOCUS CANADA 2012

Q45. Which one of the following do you think is the most essential to making serious progress on the climate change problem in Canada over the next few years?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Consumers adjusting their lifestyles to reduce their impact on the environment	10%	13% CF	7%	10% F	16% CDF	5%	11% I	7%	3%	13% I	14% I	18% HIM	11% I	10%	9%	10%	12%	11%	9%
Industry and business making new investments and changing their operations to reduce their impact on the environment	17%	17%	17%	18%	16%	15%	19% K	15%	12%	18%	10%	18%	17%	17%	17%	19%	17%	18%	16%
Governments implementing new standards and regulations to push consumers and industry to make the necessary changes	59%	56%	66% BDE	57%	53%	61%	52%	68% GJLM	68% GJL	52%	64%	50%	57%	59%	62%	58%	54%	57%	61%
All three equally essential	8%	6%	8%	8%	7%	12%	10%	8%	14%	10%	6%	6%	8%	9%	7%	8%	9%	7%	9%
Other combination	2%	3% C	*%	2% C	3% C	1%	3%	-	-	2%	4%	3%	2%	2%	2%	2%	2%	1%	2%
None of the above/Other	2%	2%	1%	2%	2%	2%	2%	1%	3%	1%	2%	3%	2%	2%	1%	2%	2%	3% S	1%
DK/NA	2%	3%	*%	2% C	3% C	3%	3%	1%	1%	5%	2%	2%	3% H	2%	2%	2%	4%	2%	2%

FOCUS CANADA 2012

Q45. Which one of the following do you think is the most essential to making serious progress on the climate change problem in Canada over the next few years?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Consumers adjusting their lifestyles to reduce their impact on the environment	10%	12%	9%	8%	10%	16% I	12%	10%	7%	9%	10%	10%	11%	10%	8%	10%	11% R	6%	12%
Industry and business making new investments and changing their operations to reduce their impact on the environment	17%	20%	17%	15%	18%	17%	19%	17%	17%	18%	16%	18%	17%	17%	11%	24% O	18%	16%	14%
Governments implementing new standards and regulations to push consumers and industry to make the necessary changes	59%	53%	60%	62% B	59%	46%	57%	61% F	61% F	63% M	62% M	59%	53%	59%	61%	55%	56%	68% Q	59%
All three equally essential	8%	8%	9%	10%	7%	6%	7%	9%	9%	7%	7%	8%	11%	8%	15% NP	6%	9% S	8%	3%
Other combination	2%	2%	1%	2%	1%	4%	1%	2%	2%	2%	2%	2%	1%	2%	1%	-	2% R	*%	2%
None of the above/Other	2%	1%	*%	2% C	3% C	2%	1%	1%	3% H	*%	2%	2%	2% J	2%	3%	-	2%	1%	-
DK/NA	2%	5% D	3% D	*%	2%	10% GHI	3% I	1%	1%	2%	1%	2%	5% JKL	2%	1%	6%	2% R	*%	11% QR

FOCUS CANADA 2012

Q45. Which one of the following do you think is the most essential to making serious progress on the climate change problem in Canada over the next few years?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Consumers adjusting their lifestyles to reduce their impact on the environment	10%	6%	18% BDEFG	5%	5%	9%	9%	9%	10%	10%	8%	10%	11%	12% O	7%
Industry and business making new investments and changing their operations to reduce their impact on the environment	17%	17%	22% DEF	15%	13%	13%	16%	16%	17%	18%	19%	18%	15%	19%	16%
Governments implementing new standards and regulations to push consumers and industry to make the necessary changes	59%	63% C	46%	68% CG	68% C	68% C	58% C	59%	59%	61%	55%	61%	59%	56%	63% N
All three equally essential	8%	8%	7%	8%	14%	8%	9%	8%	9%	6%	11% L	6%	10%	8%	9%
Other combination	2%	2%	2%	2%	-	-	3%	3% J	2% J	*%	2%	1%	3%	1%	2%
None of the above/Other	2%	1%	3% D	*%	-	2%	1%	1%	2%	3% H	1%	2%	2%	2%	1%
DK/NA	2%	2%	3%	1%	-	-	4%	4% J	2%	1%	4% LM	2%	1%	2%	1%

FOCUS CANADA 2012

Q46. Some experts have said that consumers should be prepared to pay more to help do their part to address climate change in Canada, in the form of new government taxes and higher prices for certain kinds of products and services?
Do you think an additional \$100 per year is a reasonable amount for an average household to pay, or do you think this amount is unreasonable?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Reasonable	57%	51%	56%	57%	57%	60%	53%	60%	60%	58%	60%	56%	57%	57% Q	65% NPQ	55% Q	46%	58%	56%
Unreasonable	38%	42%	41%	37%	37%	32%	41%	37%	30%	38%	35%	38%	37%	38%	32%	39%	48% NOP	39%	37%
Consumers shouldn't have to pay anything extra	1%	2%	1%	1%	*%	-	1%	1%	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%
Depends	3%	4%	1%	4% C	2%	6% C	4%	1%	9% H	-	2%	4%	4% H	3%	2%	5%	2%	2%	5% R
DK/NA	1%	1%	1%	1%	2%	1%	2%	1%	1%	4%	3%	1%	1%	1%	1%	1%	3%	1%	2%

FOCUS CANADA 2012

Q46. Some experts have said that consumers should be prepared to pay more to help do their part to address climate change in Canada, in the form of new government taxes and higher prices for certain kinds of products and services?
Do you think an additional \$100 per year is a reasonable amount for an average household to pay, or do you think this amount is unreasonable?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Reasonable	57%	39%	56% B	60% B	66% BC	39%	46%	54% FG	68% FGH	64% M	59% M	56%	51%	58% P	58%	46%	58%	56%	44%
Unreasonable	38%	51% CDE	39% E	35%	31%	49% I	48% I	41% I	27%	33%	38%	39%	40%	37%	35%	47%	37%	39%	51% Q
Consumers shouldn't have to pay anything extra	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	0%	1%	1%	1%	2%	-	1%	1%	-
Depends	3%	7% E	4%	3%	2%	7%	4%	3%	3%	2%	2%	3%	6% JK	3%	4%	3%	4%	2%	-
DK/NA	1%	2%	2%	2%	0%	4%	2%	1%	1%	1%	1%	1%	2%	1%	1%	4%	1%	1%	4%

FOCUS CANADA 2012

- Q46. Some experts have said that consumers should be prepared to pay more to help do their part to address climate change in Canada, in the form of new government taxes and higher prices for certain kinds of products and services?
Do you think an additional \$100 per year is a reasonable amount for an average household to pay, or do you think this amount is unreasonable?

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Reasonable	57%	66% CG	50%	66% CG	65% CG	55%	44%	47%	58% H	67% HI	56%	56%	62%	58%	55%
Unreasonable	38%	30%	45% BDE	29%	30%	41% BD	49% BDE	45% IJ	38% J	29%	38%	40%	33%	37%	39%
Consumers shouldn't have to pay anything extra	1%	1%	1%	*%	-	2%	-	1%	1%	1%	1%	1%	*%	1%	*%
Depends	3%	3%	3%	4%	5%	2%	4%	6% IJ	2%	2%	4%	3%	3%	2%	4%
DK/NA	1%	1%	1%	1%	-	1%	3%	2%	1%	1%	1%	1%	1%	1%	1%

FOCUS CANADA 2012

Q47A. As you may know, British Columbia now has a tax on all carbon based fuels used by consumers and businesses in the province, as a way to encourage reductions in greenhouse gas emissions generated in the province. This tax is now 7.2 cents per litre. This tax is “revenue neutral” which means the same amount raised through this tax each year is refunded – by law – to taxpayers in the form of lower personal income and corporate taxes.

Do you strongly support, somewhat support, somewhat oppose or strongly oppose this carbon tax for B.C.?

BC ONLY

	REGION					SUB-REGION							COMMUNITY SIZE				GENDER		
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	195	-	-	-	-	195	-	-	92	-	-	-	195	92	24	58	21	96	99
UNWEIGHTED TOTAL	150	-	-	-	-	150	-	-	68	-	-	-	150	68	16	49	17	75	75
TOP 2 BOX	64%	-	-	-	-	64%	-	-	66%	-	-	-	64%	66%	78%	62%	48%	65%	63%
Strongly support	25%	-	-	-	-	25%	-	-	29%	-	-	-	25%	29%	30%	19%	16%	30%	20%
Somewhat support	39%	-	-	-	-	39%	-	-	36%	-	-	-	39%	36%	48%	43%	31%	35%	43%
Somewhat oppose	17%	-	-	-	-	17%	-	-	14%	-	-	-	17%	14%	16%	21%	19%	13%	20%
Strongly oppose	17%	-	-	-	-	17%	-	-	18%	-	-	-	17%	18%	-	18%	28%	20%	14%
BOTTOM 2 BOX	33%	-	-	-	-	33%	-	-	32%	-	-	-	33%	32%	16%	38% 0	47% 0	32%	35%
DK/NA	3%	-	-	-	-	3%	-	-	3%	-	-	-	3%	3%	5%	-	5%	3%	2%

FOCUS CANADA 2012

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Do you strongly support, somewhat support, somewhat oppose or strongly oppose this carbon tax for B.C.?

BC ONLY

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	195	33	52	44	48	12	46	72	66	36	43	63	52	152	29	14	186	2	7
UNWEIGHTED TOTAL	150	25	38	35	39	9	34	55	52	20	36	51	43	117	23	10	143	2	5
TOP 2 BOX	64%	75%	67%	58%	58%	60%	57%	60%	74%	70%	70%	61%	59%	63%	71%	64%	64%	52%	64%
Strongly support	25%	29%	27%	24%	23%	16%	17%	18%	39% GH	35%	28%	17%	24%	24%	30%	20%	26%	-	-
Somewhat support	39%	46%	40%	35%	36%	45%	40%	41%	35%	35%	42%	43%	35%	39%	41%	44%	38%	52%	64%
Somewhat oppose	17%	10%	20%	17%	19%	10%	13%	19%	17%	26%	14%	17%	11%	18%	13%	9%	16%	48%	17%
Strongly oppose	17%	12%	11%	22%	23%	29%	21%	19%	9%	5%	16%	20% J	22% J	16%	16%	27%	17%	-	19%
BOTTOM 2 BOX	33%	21%	30%	39%	42%	40%	35%	38%	26%	30%	30%	37%	34%	34%	29%	36%	33%	48%	36%
DK/NA	3%	4%	2%	3%	-	-	8%	2%	-	-	-	2%	7%	3%	-	-	3%	-	-

FOCUS CANADA 2012

Q47A. As you may know, British Columbia now has a tax on all carbon based fuels used by consumers and businesses in the province, as a way to encourage reductions in greenhouse gas emissions generated in the province. This tax is now 7.2 cents per litre. This tax is “revenue neutral” which means the same amount raised through this tax each year is refunded – by law – to taxpayers in the form of lower personal income and corporate taxes.

Do you strongly support, somewhat support, somewhat oppose or strongly oppose this carbon tax for B.C.?

BC ONLY

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	195	36	56	32	36	-	35	62	107	26	60	106	29	98	89
UNWEIGHTED TOTAL	150	29	42	25	28	-	26	46	84	20	48	81	21	74	70
TOP 2 BOX	64%	66%	43%	86% CG	85% CG	-	54%	66%	59%	81% I	62%	67%	56%	59%	70%
Strongly support	25%	15%	13%	35% C	37% BC	-	32%	29%	17%	47% I	20%	25%	35%	16%	34% N
Somewhat support	39%	51% G	31%	51% G	48% G	-	21%	37%	42%	34%	42%	43% M	21%	43%	36%
Somewhat oppose	17%	13%	24% D	4%	12%	-	25% D	16%	21%	-	13%	19%	15%	21%	13%
Strongly oppose	17%	21% E	26% DE	7%	3%	-	21% E	14%	18%	19%	21%	11%	29%	17%	16%
BOTTOM 2 BOX	33%	34% D	50% DE	11%	15%	-	46% DE	30%	39%	19%	34%	30%	44%	39%	29%
DK/NA	3%	-	7%	4%	-	-	-	4%	2%	-	4%	2%	-	3%	1%

FOCUS CANADA 2012

Q47B. British Columbia now has a tax on all carbon based fuels used by consumers and businesses in the province, as a way to encourage reductions in greenhouse gas emissions generated in the province. This tax is now 7.2 cents per litre. This tax is revenue neutral” which means the same amount raised through this tax each year is refunded – by law - to taxpayers in the form of lower personal income and corporate taxes.

Would you strongly support, somewhat support, somewhat oppose or strongly oppose this type of carbon tax FOR YOUR PROVINCE?

ALL PROVINCES EXCEPT BC

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1305	120	360	570	255	-	255	180	-	60	45	150	945	523	306	317	159	624	681
UNWEIGHTED TOTAL	1350	188	376	450	336	-	203	181	-	93	93	150	974	465	299	358	228	675	675
TOP 2 BOX	58%	54%	67% BDE	58% E	50%	-	55% L	71% GKLM	-	59% L	58% L	43%	55% L	60% Q	64% PQ	55%	49%	56%	61%
Strongly support	19%	17%	20%	20%	16%	-	21%	27% KLM	-	24%	13%	14%	18%	22% PQ	20% P	13%	16%	19%	19%
Somewhat support	40%	38%	47% BDE	38%	34%	-	34%	45% GL	-	35%	45% L	30%	37%	38%	44% Q	42% Q	33%	37%	42%
Somewhat oppose	16%	15%	20% D	14%	15%	-	14%	18%	-	12%	15%	16%	14%	16%	13%	15%	21% O	14%	17%
Strongly oppose	22%	28% C	11%	23% C	33% CD	-	23% H	8%	-	26% H	27% H	37% GHM	26% H	19%	20%	26% N	28% NO	27% S	17%
BOTTOM 2 BOX	38%	43% C	31%	37%	47% CD	-	37% H	26%	-	38%	41% H	53% GHJM	40% H	35%	33%	41% O	49% NO	41% S	34%
Depends	1%	1%	1%	2%	2%	-	1%	-	-	2%	-	2%	1%	1%	2%	2%	1%	2%	1%
DK/NA	3%	2%	1%	4% CE	2%	-	7% JKLM	3%	-	1%	1%	2%	3%	4% OQ	1%	2%	1%	1%	4% R

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Q47B. British Columbia now has a tax on all carbon based fuels used by consumers and businesses in the province, as a way to encourage reductions in greenhouse gas emissions generated in the province. This tax is now 7.2 cents per litre. This tax is revenue neutral" which means the same amount raised through this tax each year is refunded – by law - to taxpayers in the form of lower personal income and corporate taxes.

Would you strongly support, somewhat support, somewhat oppose or strongly oppose this type of carbon tax FOR YOUR PROVINCE?

ALL PROVINCES EXCEPT BC

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1305	146	291	400	364	99	244	454	500	264	377	357	308	1107	105	93	893	351	57
UNWEIGHTED TOTAL	1350	150	310	404	376	117	255	460	510	184	454	378	334	1167	100	83	919	374	53
TOP 2 BOX	58%	51%	62% B	61%	60%	36%	53% F	57% F	66% FGH	64% LM	62% L	54%	55%	58%	60%	59%	56%	65% Q	54%
Strongly support	19%	19%	20%	20%	18%	9%	15%	17% F	24% FGH	20%	21% L	15%	18%	18%	25%	19%	18%	20%	22%
Somewhat support	40%	33%	42%	41%	43% B	27%	38%	41% F	42% F	44%	40%	39%	36%	40%	35%	39%	38%	45% Q	32%
Somewhat oppose	16%	16%	17%	16%	15%	18%	18%	17%	13%	20% M	18% M	13%	12%	17% O	8%	14%	14%	22% Q	13%
Strongly oppose	22%	26%	19%	21%	21%	38% GHI	25% I	23% I	17%	15%	18%	28% JK	26% JK	22%	26%	21%	26% R	11%	23%
BOTTOM 2 BOX	38%	42%	36%	37%	36%	56% GHI	43% I	40% I	30%	35%	36%	41%	38%	38%	34%	35%	40% R	33%	36%
Depends	1%	2%	-	1%	1%	-	2%	1%	1%	-	1%	2%	1%	1%	-	2%	2%	1%	1%
DK/NA	3%	5% D	2%	1%	3%	7% GHI	2%	2%	3%	1%	1%	3% J	6% JK	2%	5%	5%	3%	2%	9% R

FOCUS CANADA 2012

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Would you strongly support, somewhat support, somewhat oppose or strongly oppose this type of carbon tax FOR YOUR PROVINCE?

ALL PROVINCES EXCEPT BC

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1305	314	363	222	78	106	222	303	733	258	355	687	255	716	544
UNWEIGHTED TOTAL	1350	315	387	223	74	110	241	317	757	264	375	717	250	751	553
TOP 2 BOX	58%	67% CG	43%	73% CG	72% CG	71% CG	46%	56%	59%	61%	60%	57%	59%	57%	61%
Strongly support	19%	23% CG	11%	28% CFG	35% CFG	17%	11%	19%	17%	22%	20%	18%	20%	16%	22% N
Somewhat support	40%	44% C	32%	44% C	37%	54% CEG	35%	37%	41%	39%	40%	40%	39%	41%	39%
Somewhat oppose	16%	14% E	17% E	15% E	4%	21% E	18% E	14%	16%	14%	12%	17% K	17%	16%	16%
Strongly oppose	22%	15% F	36% BDEF	10%	19% F	6%	31% BDEF	24%	21%	23%	22%	23%	20%	25% O	19%
BOTTOM 2 BOX	38%	29%	53% BDEF	25%	23%	27%	49% BDEF	38%	38%	37%	35%	40%	37%	40% O	34%
Depends	1%	1%	1%	3%	2%	-	*%	1%	1%	1%	2%	1%	1%	1%	2%
DK/NA	3%	3%	3%	-	3%	2%	5%	4%	2%	2%	3%	2%	3%	2%	3%

FOCUS CANADA 2012

Q48. What do you think is the most important issue or problem facing the world today?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Economy/recession/unemployment	21%	23%	18%	23%	24% C	17%	25% H	16%	16%	22%	29% H	24%	22% H	21%	25%	20%	20%	23%	20%
war/lack of peace/territorial disputes	18%	19%	20%	16%	18%	16%	21% K	17%	18%	25% K	10%	18%	17%	19% P	17%	14%	20%	16%	19%
Environment/pollution/global warming	15%	14%	20% DE	13%	11%	21% DE	9%	22% GJKLM	22% GL	12%	11%	10%	14%	15%	16% Q	17% Q	10%	16%	15%
Starvation/world hunger/poverty	10%	9%	14% DEF	9%	9%	8%	7%	16% GJM	9%	7%	9%	10%	9%	11%	11%	11% Q	6%	9%	12%
Religious issues	3%	1%	2%	4% BF	3%	1%	3%	2%	1%	5%	1%	2%	3%	2%	2%	4%	3%	4% S	2%
Unequal distribution of wealth	3%	1%	4% B	3% B	1%	4%	4%	3%	4%	3%	4%	-	3%	3% Q	3% Q	3% Q	1%	3%	2%
Overpopulation	3%	-	1%	4% C	3%	3%	4% H	1%	3%	-	7% H	4%	3% H	3%	3%	3%	2%	4% S	2%
Social/moral decline	3%	2%	3%	2%	3%	2%	2%	4%	-	4%	3%	3%	2%	2%	2%	3%	5% O	1%	4% R
Political unrest	2%	4% C	1%	3% C	2%	3%	4%	1%	3%	-	5%	2%	3%	3%	2%	2%	2%	3%	2%
Over-consumption of resources/greed	2%	1%	2%	1%	2%	5% BD	2%	4%	7% J	1%	2%	2%	2%	3% O	*%	3% O	1%	2%	2%
Control of energy sources [eg gas, oil]	1%	2%	1%	1%	2%	2%	-	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%
Food pricing/scarcity/high prices for food	1%	1%	1%	1%	2%	2%	-	-	1%	2%	2%	2%	1%	1%	2%	1%	3% N	1%	1%
Terrorism	1%	1%	1%	2%	1%	1%	2%	*%	1%	2%	-	1%	1%	1%	2%	1%	1%	2%	1%
Government corruption	1%	1%	2%	1%	*%	1%	1%	2%	-	-	-	1%	1%	1%	1%	2%	-	1%	1%
Inadequate health care systems	1%	*%	2%	1%	1%	1%	-	1%	1%	3%	1%	-	1%	1%	*%	2% O	2%	1%	1%
Inadequate educational opportunities	1%	2%	*%	1%	1%	-	1%	*%	-	-	2%	2%	1%	1%	1%	1%	1%	1%	1%
Disease/AIDS	1%	2%	1%	*%	1%	-	-	*%	-	-	3%	1%	*%	*%	1%	*%	1%	1%	*%

FOCUS CANADA 2012

(Continued)

Q48. What do you think is the most important issue or problem facing the world today?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Racism/ethnic intolerance	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Crime/law and order	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Nuclear Arms	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Refugees/immigration	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Trade	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Other	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%
None	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%
DK/NA	9%	14%	5%	9%	11%	10%	9%	3%	9%	9%	10%	12%	10%	7%	8%	9%	16%	7%	10%

FOCUS CANADA 2012

Q48. What do you think is the most important issue or problem facing the world today?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Economy/recession/unemployment	21%	17%	19%	22%	24%	21%	25%	20%	20%	20%	23% M	25% M	16%	21%	17%	24%	22%	18%	22%
War/lack of peace/territorial disputes	18%	14%	20%	19%	16%	14%	19%	17%	18%	17%	13%	20% K	21% K	17%	23%	19%	16%	21% Q	23%
Environment/pollution/global warming	15%	13%	18%	14%	17%	9%	11%	16% G	18% FG	19% M	18% LM	13%	11%	16%	12%	14%	14%	20% QS	9%
Starvation/world hunger/poverty	10%	14%	8%	11%	11%	8%	11%	10%	11%	11%	11%	10%	9%	11%	9%	9%	9%	14% Q	8%
Religious issues	3%	4% C	1%	4% C	3% C	4%	3%	3%	2%	3%	4%	3%	3%	3%	3%	2%	3%	3%	1%
Unequal distribution of wealth	3%	2%	4%	4%	2%	1%	1%	3%	4% FG	2%	4%	2%	3%	3%	2%	2%	2%	4%	4%
Overpopulation	3%	1%	1%	3% B	4% BC	1%	2%	3%	3%	2%	3%	3%	3%	3%	2%	4%	3% R	1%	6%
Social/moral decline	3%	5%	3%	2%	2%	3%	3%	3%	2%	3%	2%	3%	3%	3%	5%	2%	3%	3%	2%
Political unrest	2%	2%	3%	3%	2%	2%	2%	3%	3%	3%	2%	2%	3%	2%	3%	6%	3%	1%	-
Over-consumption of resources/greed	2%	2%	3%	2%	2%	-	2%	2%	3%	4%	2%	2%	2%	2%	1%	5%	2%	2%	2%
Control of energy sources [eg gas, oil]	1%	1%	2%	1%	1%	3%	1%	1%	1%	1%	2% M	1%	1%	1%	2%	-	1%	1%	1%
Food pricing/scarcity/high prices for food	1%	1%	1%	1%	1%	2%	1%	1%	2%	*%	1%	1%	2% J	1%	2%	-	1%	1%	2%
Terrorism	1%	-	2%	1%	1%	4% I	1%	1%	1%	1%	1%	1%	2%	1%	2%	4%	1% R	*%	3%
Government corruption	1%	2%	2%	1%	1%	2%	1%	2%	1%	*%	1%	1%	2%	1%	3%	1%	1%	2%	1%
Inadequate health care systems	1%	3% E	1%	1%	*%	1%	2%	1%	*%	-	1%	1%	2%	1%	1%	*%	1%	2%	-
Inadequate educational opportunities	1%	*%	1%	1%	1%	-	*%	*%	2% GH	2%	1%	1%	*%	1%	3%	-	1%	*%	-
Disease/AIDS	1%	1%	1%	1%	*%	1%	1%	*%	*%	1%	*%	*%	1%	1%	-	-	1%	1%	-
Racism/ethnic intolerance	*%	1%	*%	1%	1%	1%	-	1%	*%	-	1%	*%	1%	1%	-	-	*%	*%	3%

FOCUS CANADA 2012

(Continued)

Q48. What do you think is the most important issue or problem facing the world today?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Crime/law and order	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	-	-	1%	1%	-
Nuclear Arms	1%	1%	-	1%	1%	2%	-	1%	1%	-	1%	1%	1%	1%	1%	-	1%	-	-
Refugees/immigration	1%	1%	-	-	-	-	1%	1%	-	-	1%	-	1%	1%	-	-	1%	1%	-
Trade	1%	-	-	-	1%	-	1%	-	-	-	-	1%	-	1%	-	-	1%	-	-
Other	1%	1%	1%	2%	1%	1%	1%	1%	2% H	1%	1%	1%	2%	1%	1%	-	1% R	1%	1%
None	1%	2%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	3%	-	1%	1%	4%
DK/NA	9%	11%	11%	7%	7%	19% GHI	9%	9%	6%	10%	7%	7%	12% KL	9%	7%	8%	10% R	5%	9%

FOCUS CANADA 2012

Q48. What do you think is the most important issue or problem facing the world today?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Economy/recession/unemployment	21%	20%	28%	19%	9%	17%	21%	21%	21%	24%	21%	23%	18%	25%	17%
		E	BDEFG	E			E							O	
war/lack of peace/territorial disputes	18%	18%	15%	22%	13%	18%	17%	16%	19%	15%	20%	15%	22%	17%	18%
											L		L		
Environment/pollution/global warming	15%	15%	7%	21%	37%	23%	10%	16%	14%	18%	16%	16%	13%	13%	19%
		C		CG	BCDFG	CG									N
Starvation/world hunger/poverty	10%	10%	9%	9%	8%	17%	11%	10%	11%	9%	10%	11%	8%	10%	11%
						CDE									
Religious issues	3%	2%	4%	2%	5%	3%	3%	3%	3%	3%	3%	3%	5%	4%	2%
Unequal distribution of wealth	3%	2%	3%	5%	2%	4%	3%	3%	2%	5%	4%	2%	4%	2%	4%
										I					N
Overpopulation	3%	4%	3%	2%	2%	1%	3%	2%	2%	4%	1%	3%	4%	3%	3%
		F										K			
Social/moral decline	3%	2%	5%	2%	1%	-	3%	5%	2%	2%	2%	3%	4%	2%	3%
			BD					I							
Political unrest	2%	4%	1%	2%	2%	2%	3%	1%	3%	2%	3%	3%	1%	3%	2%
Over-consumption of resources/greed	2%	3%	2%	3%	3%	2%	1%	2%	3%	2%	2%	2%	2%	2%	3%
Control of energy sources [eg gas, oil]	1%	2%	1%	-	2%	1%	3%	2%	1%	*%	1%	2%	1%	1%	2%
Food pricing/scarcity/high prices for food	1%	2%	1%	2%	-	-	1%	1%	1%	1%	1%	1%	2%	1%	1%
Terrorism	1%	2%	1%	2%	-	-	*%	1%	1%	1%	*%	1%	2%	2%	1%
Government corruption	1%	1%	*%	*%	3%	4%	2%	2%	1%	1%	1%	1%	2%	*%	2%
															N
Inadequate health care systems	1%	1%	1%	1%	1%	2%	1%	1%	2%	*%	1%	1%	1%	1%	1%
									J						
Inadequate educational opportunities	1%	1%	1%	1%	-	-	1%	*%	1%	2%	1%	1%	1%	1%	1%
										H					
Disease/AIDS	1%	1%	1%	*%	-	-	-	*%	1%	*%	*%	1%	1%	1%	*%

FOCUS CANADA 2012

(Continued)

Q48. What do you think is the most important issue or problem facing the world today?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/Other	Lower	Midle	Upper	Very Stro.	Some Stro.	Some/Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Racism/ethnic intolerance	1%	1%	1%	-	2%	1%	-	1%	1%	1%	1%	1%	-	1%	1%
Crime/law and order	1%	1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%
Nuclear Arms	1%	-	1%	-	-	-	1%	1%	1%	1%	-	1%	1%	1%	1%
Refugees/immigration	1%	1%	1%	-	-	-	-	1%	1%	-	1%	1%	-	1%	1%
Trade	1%	-	-	1%	-	-	-	-	1%	-	-	-	1%	-	1%
Other	1%	1%	2%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%
None	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
DK/NA	9%	8%	12% DF	4%	7%	5%	13% DF	10% J	10% J	5%	10%	9%	6%	11% O	6%

FOCUS CANADA 2012

Q49. Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with Canada's place in the world?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
TOP 2 BOX	82%	84% C	74%	84% C	88% CF	79%	83% H	71%	78%	83% H	93% GHIM	88% H	84% H	79%	80%	86% NO	85% N	82%	82%
Very satisfied	30%	32% C	14%	35% C	37% C	33% C	36% H	13%	30% H	24% H	35% H	43% HJ	35% HJ	29%	30%	34% Q	26%	34% S	27%
Somewhat satisfied	52%	52%	60% DEF	49%	50%	46%	47%	58% GLM	48%	59% L	57%	45%	49%	50%	50%	53%	60% NO	48%	55% R
Somewhat dissatisfied	13%	9%	20% BDE	10%	9%	13%	11%	22% GJKLM	14%	8%	7%	9%	10%	15% P	13%	9%	12%	12%	13%
Very dissatisfied	4%	4%	5%	4%	3%	6%	4%	6%	6%	6%	-	2%	4%	5%	6%	3%	3%	5%	3%
BOTTOM 2 BOX	17%	14%	25% BDE	14%	11%	19% E	15%	28% GJKLM	20% K	14%	7%	11%	14% K	20% P	19% P	12%	14%	17%	17%
Neither satisfied/dissatisfied	1%	-	*%	1%	*%	1%	2%	*%	-	1%	-	-	1%	1%	*%	*%	*%	1%	1%
DK/NA	1%	2%	*%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%

FOCUS CANADA 2012

Q49. Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with Canada's place in the world?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
TOP 2 BOX	82%	78%	82%	84%	83%	88% I	86% I	84% I	77%	82%	84%	79%	82%	82%	77%	84%	84% R	74%	81%
Very satisfied	30%	27%	22%	33% C	35% C	37%	35%	28%	28%	29%	27%	29%	36% K	29%	33%	40% N	35% R	14%	38% R
Somewhat satisfied	52%	50%	60% BDE	50%	48%	51%	51%	55% I	49%	53%	58% LM	50%	46%	53% O	43%	44%	49%	61% QS	43%
Somewhat dissatisfied	13%	12%	13%	13%	11%	5%	9%	13% F	16% FG	13%	12%	14%	12%	12%	17%	10%	11%	19% QS	7%
Very dissatisfied	4%	9% D	4%	3%	5%	5%	5%	2%	6% H	4%	3%	5%	5%	5%	3%	3%	4%	6%	6%
BOTTOM 2 BOX	17%	21%	17%	16%	16%	10%	13%	15%	22% FGH	16%	15%	19%	17%	17%	21%	13%	15%	25% QS	13%
Neither satisfied/dissatisfied	1%	1%	1%	-	*%	*%	1%	1%	*%	1%	1%	*%	1%	1%	1%	-	1%	*%	3%
DK/NA	1%	*%	*%	*%	1%	1%	*%	*%	1% H	1%	*%	1%	1%	1%	2%	3%	1%	*%	3%

FOCUS CANADA 2012

Q49. Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with Canada's place in the world?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
TOP 2 BOX	82%	82% DEF	95% BDEFG	71% F	68% F	65% F	82% DEF	80%	83% H	80% H	83% LM	82% M	80% K	93% O	67% N
Very satisfied	30%	34% DEF	43% BDEFG	20% F	18% F	9% F	29% DEF	24%	31% H	34% H	38% LM	29% M	22% K	41% O	15% N
Somewhat satisfied	52%	49% C	52% C	52% CG	50% CG	57% BCG	54% C	56% J	52%	46%	45% K	53% K	58% K	52%	52%
Somewhat dissatisfied	13%	14% C	3% C	20% CG	20% CG	27% BCG	9% C	13%	12%	14%	10%	14%	13%	6%	21% N
Very dissatisfied	4%	3% C	1% C	7% C	11% BC	8% C	5% C	6%	4%	4%	5%	4%	5%	*%	10% N
BOTTOM 2 BOX	17%	17% C	4% C	27% BCG	32% BCG	35% BCG	14% C	18%	16%	18%	15%	17%	18%	7%	31% N
Neither satisfied/dissatisfied	1%	*%	1%	1%	-	-	1%	1%	*%	*%	*%	*%	1%	*%	1%
DK/NA	1%	-	1%	*%	-	-	3% CD	1%	*%	1%	2% L	*%	1%	1%	1%

FOCUS CANADA 2012

Q50. In your opinion, what is the most positive contribution that Canada, as a country, makes to the world?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Peacekeeping	20%	21%	14%	24% C	22% C	18%	24% H	15%	16%	25%	16%	23%	22% H	21%	21%	20%	19%	19%	21%
Foreign Aid	9%	9%	16% BDEF	6%	9%	7%	7%	14% GKM	10%	7%	4%	12% K	7%	10%	8%	9%	9%	9%	10%
Our economic system/banks	5%	3%	2%	6% C	9% BC	6%	8% H	1%	6%	12% H	7%	8% H	6% H	6%	7%	4%	5%	5%	5%
Natural resources	5%	7%	7% D	3%	8% D	4%	2%	7% G	7%	4%	5%	10% GM	5% G	5%	5%	6%	9%	6%	5%
Voice of moderation/neutrality	5%	3%	4%	5%	4%	9% BCE	7% J	3%	12% HJK	2%	3%	5%	5% J	6%	4%	4%	5%	6%	4%
Support for human rights/democracy	5%	7% E	4%	6% E	2%	4%	6% J	5%	5%	1%	3%	2%	5% J	5%	6%	4%	4%	6% S	4%
World example/role model	5%	4%	4%	4%	6%	6%	5%	4%	3%	4%	11% I	5%	5%	4%	5%	5%	3%	6%	4%
Multiculturalism/Accepts immigrants/ethnic diversity	3%	3%	3%	2%	3%	4%	2%	4%	4%	5%	-	3%	3%	3% Q	3% Q	2%	1%	3%	3%
Tolerance/justice	2%	4%	1%	3%	2%	2%	4% H	1%	1%	1%	4%	2%	3% H	2%	2%	3%	3%	2%	2%
Technology	2%	1%	4% BF	2%	2%	1%	1%	6% GIJM	1%	1%	3%	3%	1%	3% O	1%	2%	2%	3%	1%
Great/friendly people	2%	3%	1%	2%	2%	1%	1%	2%	-	1%	1%	3%	2%	1%	2%	3%	1%	1%	2%
Immigration/refugees	2%	1%	2%	2%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%
Education/health care	1%	1%	1%	3% BE	1%	1%	2%	1%	1%	-	2%	-	1%	1%	2%	1%	1%	1%	2% R
Armed forces [no detail]	1%	2%	1%	1%	1%	2%	1%	-	-	-	-	2%	1%	1%	1%	3% OQ	1%	1%	2%
UN involvement	1%	1%	2% D	1%	1%	2%	1%	1%	3%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Sports achievements	1%	1%	1%	2%	1%	1%	1%	-	1%	-	2%	-	1%	1%	1%	1%	1%	2% S	1%
Environment	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	-	1%	1%	1%	1%	1%	1%	1%

FOCUS CANADA 2012

(Continued)

Q50. In your opinion, what is the most positive contribution that Canada, as a country, makes to the world?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
High standard of living	1%	1%	1%	*%	*%	2%	-	1%	-	1%	*%	-	1%	*%	1%	2% N	*%	1%	1%
System of government	1%	-	-	1%	*%	1%	*%	-	-	-	1%	1%	1%	*%	1%	1%	*%	1%	*%
Trade/Free Trade	1%	1%	*%	1%	-	2%	-	*%	3%	-	-	-	1%	1%	-	1%	*%	1%	1%
NATO involvement	*%	-	*%	1%	1%	-	-	*%	-	1%	-	1%	*%	*%	1%	*%	-	1%	*%
Other	1%	1%	1%	*%	1%	1%	-	1%	-	2%	3%	-	1%	*%	1%	1%	*%	1%	*%
None	5%	2%	12% BDEF	4%	3%	3%	3%	13% IJKLM G	3%	6%	3%	1%	3%	5%	7%	3%	5%	5%	5%
DK/NA	22%	26%	20%	22%	20%	24%	22%	20%	22%	22%	29% L	17%	22%	20%	19%	23%	28% NO	19%	24% R

FOCUS CANADA 2012

Q50. In your opinion, what is the most positive contribution that Canada, as a country, makes to the world?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Peacekeeping	20%	19%	22%	22%	18%	13%	21%	22% F	20%	15%	21%	22% J	22% J	21%	16%	19%	23% R	14%	14%
Foreign Aid	9%	9%	9%	11%	8%	9%	11%	10%	8%	11%	10%	9%	8%	10%	5%	11%	8% S	15% QS	3%
Our economic system/banks	5%	2%	5%	6% B	7% B	4%	5%	5%	7%	4%	4%	7% K	5%	5%	10%	8%	6% R	2%	15% R
Natural resources	5%	6%	7%	4%	6%	3%	8% FI	5%	4%	10% LM	6% L	3%	3%	6% O	2%	4%	5%	7%	5%
Voice of moderation/neutrality	5%	4%	2%	5% C	7% C	3%	5%	5%	5%	3%	4%	6%	7% J	4%	8%	7%	6% R	3%	6%
Support for human rights/democracy	5%	4%	4%	5%	6%	4%	3%	4%	7% GH	4%	4%	5%	6%	5%	6%	3%	5%	4%	-
World example/role model	5%	4%	4%	6%	4%	2%	3%	5% F	5% F	6%	4%	3%	6% L	5%	2%	-	5%	4%	3%
Multiculturalism/Accepts immigrants/ethnic diversity	3%	2%	2%	2%	4%	1%	1%	2%	4% FGH	2%	3%	3%	3%	2%	5%	4%	2%	2%	9%
Tolerance/justice	2%	1%	1%	2% BC	4% BC	2%	1%	3%	3%	1%	2%	3%	2%	2%	8% N	4%	3%	1%	2%
Technology	2%	1%	1%	3%	3%	4%	1%	2% G	2%	3% M	2% M	2% M	*%	2%	-	1%	2%	4% Q	-
Great/friendly people	2%	3%	1%	2%	1%	5%	2%	2%	1%	*%	2%	2% J	2%	2%	2%	-	2%	1%	-
Immigration/refugees	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	1%	2%	2%	1%	1%	2%	2%	-
Education/health care	1%	2%	2%	1%	1%	-	*%	2% G	2% G	2% L	1%	*%	2% L	1%	4%	5%	1%	2%	3%
Armed forces [no detail]	1%	2%	1%	1%	1%	2%	1%	2%	1%	3%	2%	-	1%	1%	-	-	1%	1%	-
UN involvement	1%	*%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	*%	-	1%	2%	-
Sports achievements	1%	1%	1%	2%	1%	1%	1%	1%	*%	1%	1%	1%	-	1%	-	-	1%	*%	-
Environment	1%	*%	1%	1%	1%	1%	1%	*%	1%	-	1%	1%	1%	1%	-	-	1%	1%	-
High standard of living	1%	1%	1%	1%	*%	1%	1%	1%	*%	-	*%	1% K	1%	1%	-	-	1%	1%	-

FOCUS CANADA 2012

(Continued)

Q50. In your opinion, what is the most positive contribution that Canada, as a country, makes to the world?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
System of government	1%	1%	1%	1%	*%	3%	-	*%	1%	1%	-	1%	1%	1%	1%	1%	1%	-	2%
Trade/Free Trade	1%	-	2%	-	1%	2%	1%	1%	*%	1%	1%	*%	-	1%	-	-	1%	*%	-
NATO involvement	*%	-	-	1%	1%	-	-	*%	1%	1%	*%	1%	*%	1%	-	-	1%	*%	-
Other	1%	*%	1%	*%	1%	-	1%	-	1%	2%	*%	*%	-	1%	-	-	*%	2% Q	-
None	5%	4%	7%	4%	5%	4%	5%	5%	6%	6%	6%	5%	5%	5%	8%	3%	3%	12% Q	7%
DK/NA	22%	31% DE	26% DE	17%	17%	32% HI	26% I	21%	17%	21%	22%	21%	23%	21%	20%	27%	22%	20%	32%

FOCUS CANADA 2012

Q50. In your opinion, what is the most positive contribution that Canada, as a country, makes to the world?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Peacekeeping	20%	22% F	20%	22% F	22%	13%	19%	20%	22% J	16%	27% LM	19%	15%	21%	19%
Foreign Aid	9%	12% EG	8%	9%	4%	18% CEG	6%	9%	9%	12%	11%	9%	10%	9%	10%
Our economic system/banks	5%	5% F	9% BDEF	2%	2%	1%	7% DEF	3%	5%	10% HI	5%	6%	5%	7% O	3%
Natural resources	5%	2%	6% B	5%	7%	7%	7% B	6%	5%	5%	3%	6% K	9% K	4%	7%
Voice of moderation/neutrality	5%	5%	6%	4%	3%	5%	5%	3%	6%	5%	6%	4%	6%	5%	5%
Support for human rights/democracy	5%	6% G	4%	8% G	3%	4%	2%	4%	5%	6%	4%	5%	5%	4%	6% N
World example/role model	5%	4%	5%	5%	5%	4%	4%	4%	4%	7%	3%	6%	4%	6% O	3%
Multiculturalism/Accepts immigrants/ethnic diversity	3%	2%	2%	4%	3%	1%	3%	2%	3%	2%	5% LM	2%	1%	2%	3%
Tolerance/justice	2%	2%	4% DFG	2%	2%	1%	1%	1%	2%	5% H	3%	3%	1%	3%	2%
Technology	2%	2%	1%	2%	1%	7% CEG	2%	2%	2%	2%	1%	2%	3%	1%	3%
Great/friendly people	2%	2%	3%	1%	-	1%	2%	3%	1%	2%	2%	2%	2%	2%	2%
Immigration/refugees	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%
Education/health care	1%	2% C	1%	1%	-	2%	2%	1%	1%	3% I	1%	2%	1%	1%	2%
Armed forces [no detail]	1%	2%	1%	2%	1%	-	1%	2%	1%	-	1%	1%	1%	1%	1%
UN involvement	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%
Sports achievements	1%	1%	1%	1%	1%	-	2%	1%	1%	*%	1%	1%	2% L	1%	1%
Environment	1%	1%	*%	*%	2%	1%	*%	*%	1%	1%	1%	1%	1%	1%	1%
High standard of living	1%	1%	*%	1%	2%	-	-	*%	1%	*%	1%	1%	-	1%	1%

FOCUS CANADA 2012

(Continued)

Q50. In your opinion, what is the most positive contribution that Canada, as a country, makes to the world?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
System of government	1%	-	2%	-	1%	-	*%	1%	1%	*%	1%	1%	-	1% O	*%
Trade/Free Trade	1%	1%	*%	1%	2%	-	*%	1%	*%	-	1%	1%	-	*%	1%
NATO involvement	*%	1%	*%	-	-	-	*%	-	1%	-	1%	*%	1%	*%	*%
Other	1%	*%	*%	1%	3%	1%	*%	1%	1%	1%	1%	1%	-	*%	1% N
None	5%	5%	2%	8% C	7%	15% BCEG	4%	5%	5%	5%	4%	5%	6%	4%	7% N
DK/NA	22%	19%	21%	18%	27%	17%	29% BCDF	28% IJ	20%	17%	18%	22%	26% K	23%	19%

FOCUS CANADA 2012

Q51. In general, what is your opinion of the United States? Is it very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
TOP 2 BOX	68%	75% F	73% F	67% F	69% F	58%	65%	70%	57%	62%	73% I	70%	67%	66%	71%	70%	67%	66%	70%
Very favourable	11%	13% C	5%	15% C	12% C	11% C	19% H	4%	15% H	11% H	14% H	11% H	13% H	12%	11%	11%	8%	14% S	9%
Somewhat favourable	57%	62% DF	68% DEF	53%	57%	48%	46% GIJM	66% GIJM	42%	51%	59% I	59% GI	54%	55%	60%	59%	58%	52%	62% R
Somewhat unfavourable	23%	14%	23% B	23% B	22% B	30% B	26%	24%	28%	28%	20%	21%	23%	24%	23%	20%	26%	23%	23%
Very unfavourable	6%	8% C	3%	6% C	8% C	9% C	5%	4%	11%	8%	4%	9%	7%	6%	5%	7%	6%	9% S	3%
BOTTOM 2 BOX	29%	22%	26%	29%	30%	39% BCD	31%	29%	39%	36%	24%	29%	30%	31%	28%	26%	32%	31%	27%
DK/NA	3%	3%	2%	3%	1%	3%	4% L	2%	4%	2%	3%	1%	3% L	3%	2%	4%	2%	2%	3%

FOCUS CANADA 2012

Q51. In general, what is your opinion of the United States? Is it very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
TOP 2 BOX	68%	66%	64%	68%	71% C	64%	67%	71%	67%	61%	70% J	69%	71% J	70% O	56%	66%	67%	73% Q	63%
Very favourable	11%	12%	8%	12%	13% C	15%	11%	11%	10%	8%	8%	12% K	17% JKL	11%	17%	11%	13% R	5%	13%
Somewhat favourable	57%	54%	56%	57%	59%	49%	56%	60% F	57%	53%	63% JM	57%	54%	59% O	40%	55% O	54%	68% QS	50%
Somewhat unfavourable	23%	20%	28% B	24%	23%	18%	21%	23%	25%	27%	22%	23%	21%	23% P	30% P	14%	23% S	24% S	13%
Very unfavourable	6%	11% CE	5%	7%	4%	10% H	9% HI	4%	5%	9% M	7%	5%	4%	5%	8%	13% N	7% R	2%	14% R
BOTTOM 2 BOX	29%	31%	33%	30%	27%	28%	30%	27%	31%	36% LM	29%	28%	25%	28%	38% N	27%	30%	26%	27%
DK/NA	3%	3%	3%	1%	2%	8% GH	2%	2%	2%	3%	1%	3% K	4% K	2%	6%	7%	3% R	1%	10% R

FOCUS CANADA 2012

Q51. In general, what is your opinion of the United States? Is it very favourable, somewhat favourable, somewhat unfavourable, or very unfavourable?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
TOP 2 BOX	68%	71% DE	77% DEG	60%	55%	68%	65%	62%	70% H	72% H	68%	71% M	62%	75% O	61%
Very favourable	11%	11% DEF	19% BDEFG	6% F	5%	2%	11% F	9%	11%	16% HI	15% L	9%	11%	13% O	9%
Somewhat favourable	57%	59%	58%	54%	50%	66% DEG	55%	53%	59%	56%	53%	62% KM	51%	62% O	51%
Somewhat unfavourable	23%	23%	17%	32% BCG	31% CG	24%	19%	23%	24%	21%	22%	22%	28%	18%	29% N
Very unfavourable	6%	4%	4%	7%	12% BC	6%	8% BC	11% IJ	4%	6%	7%	4%	9% L	4%	8% N
BOTTOM 2 BOX	29%	27%	22%	39% BCG	42% BCG	30%	27%	33%	28%	27%	29%	26%	37% KL	22%	37% N
DK/NA	3%	2%	2%	*%	3%	2%	7% BCDEF	4% J	2%	1%	3%	2%	2%	2%	2%

FOCUS CANADA 2012

Q52. Now that Barack Obama has been reelected as US President for another four years, which of the following two scenarios do you think is most likely to happen:

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
The US will pull together to more seriously address its economic and social challenges	50%	50%	61% BDEF	46%	45%	48%	47%	61% GJKLM	51%	38%	47%	47%	47%	52%	50%	48%	46%	44%	56% R
The US will remain politically divided, and make little progress in addressing its economic and social challenges	45%	43%	36%	48% C	52% C	44%	46%	38%	41%	57% HI	47%	52% H	48% H	43%	47%	47%	45%	53% S	38%
Depends	1%	1%	1%	2%	-	2%	4%	-	3%	-	-	-	2%	2% P	1%	*%	2%	1%	2%
DK/NA	4%	5%	2%	4%	3%	6%	4%	1%	6%	5%	5%	1%	4% HL	3%	2%	5% O	7% NO	2%	5% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
The US will pull together to more seriously address its economic and social challenges	50%	53%	52%	52%	47%	48%	50%	52%	49%	52%	49%	49%	50%	51% O	37%	57% O	47%	61% Q	49%
The US will remain politically divided, and make little progress in addressing its economic and social challenges	45%	40%	41%	45%	48%	39%	44%	45%	47%	43%	49% M	46%	42%	45% P	54% P	34%	48% R	37%	35%
Depends	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2% K	1%	5% N	1%	1%	1%	2%
DK/NA	4%	5%	5% D	2%	3%	12% GHI	5% H	2%	3%	3%	2%	4% K	6% K	3%	5%	8%	3%	2%	14% QR

FOCUS CANADA 2012

Q52. Now that Barack Obama has been reelected as US President for another four years, which of the following two scenarios do you think is most likely to happen:

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
The US will pull together to more seriously address its economic and social challenges	50%	56% CE	41%	52% C	44%	63% CEG	51% C	50%	50%	50%	51%	51%	46%	50%	51%
The US will remain politically divided, and make little progress in addressing its economic and social challenges	45%	40%	55% BDFG	44%	51% FG	34%	38%	42%	46%	48%	43%	45%	49%	46%	44%
Depends	1%	1%	*%	2%	1%	2%	2%	1%	2% J	*%	1%	1%	2%	1%	2% N
DK/NA	4%	2%	3%	2%	4%	1%	8% BCDF	7% IJ	3%	2%	5%	3%	3%	3%	3%

FOCUS CANADA 2012

Q53. Which country do you think will be more important to Canada over the next ten years:

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female	
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
TOTAL	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780	
UNWEIGHTED TOTAL	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750	
China	35%	48% BD	35%	42%	43%	32%	51% GKM	40%	44%	31%	45% GK	38%	41%	41%	38%	43%	40%	41%	
United States	58%	51%	60% CE	52%	53%	63% HL	49%	54%	53%	64% HL	49%	57% H	55%	54%	59%	53%	58%	53%	
Depends	1%	1%	*%	1%	2% C	1%	1%	*%	2%	1%	1%	2%	1%	1%	1%	-	*%	1% R	
Both equally important	1%	2%	-	1%	1%	2%	1%	-	3%	-	-	2%	1%	1%	1%	1%	1%	1%	
DK/NA	2%	4% C	*%	3% C	2% C	1%	3%	-	-	2%	4%	2%	3%	1%	3%	2%	3%	1%	3% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other	
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
TOTAL	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64	
UNWEIGHTED TOTAL	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58	
China	34%	43% B	46% BE	38%	36%	38%	43%	41%	46% LM	46% LM	37%	33%	41%	38%	39%	38%	49% Q	36%	
United States	58%	54%	52%	59%	59%	58%	54%	56%	49%	52%	61% JK	60% JK	56%	55%	57%	57% R	51%	53%	
Depends	1%	2%	1%	1%	2%	1%	*%	1%	1%	1%	1%	1%	1%	1%	1%	1% R	*%	-	
Both equally important	1%	2%	1%	*%	1%	-	1%	1%	1%	1%	-	*%	2% L	1%	2%	-	1%	-	3%
DK/NA	2%	4%	1%	1%	2%	4%	1%	2%	1%	3%	1%	1%	4% KL	2%	5%	3%	2% R	*%	8% R

FOCUS CANADA 2012

Q53. Which country do you think will be more important to Canada over the next ten years:

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
China	41%	37%	37%	48% BCG	50% BCG	51% BCG	36%	41%	42%	38%	39%	40%	45%	38%	44% N
United States	56%	60% D	59% D	49%	50%	49%	56%	54%	55%	59%	56%	57%	52%	59% O	52%
Depends	1%	*%	2% B	-	-	-	1%	2%	1%	1%	1%	1%	1%	1%	1%
Both equally important	1%	*%	1%	1%	-	-	2%	1%	1%	1%	1%	1%	1%	*%	1% N
DK/NA	2%	2%	1%	2%	-	-	5% C	3%	2%	1%	3% LM	1%	1%	2%	2%

FOCUS CANADA 2012

Q54. In federal politics, do you usually think of yourself as a:

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
A Conservative	28%	19%	13%	29% BC	50% BCDF	28% BC	31% H	8%	29% H	37% H	43% H	57% GHIJM	33% H	26%	25%	30%	35% NO	32% S	24%
A Liberal	23%	25% E	22% E	30% CEF	14%	19%	30% JKL	22%	20%	13%	14%	15%	24% JKL	25% Q	27% Q	22% Q	15%	22%	25%
A New Democrat	17%	24% DE	20% E	15%	14%	16%	14%	22% GKL	15%	24% GKL	12%	10%	16% L	17%	23% NPQ	14%	14%	15%	19% R
A Green	8%	4%	5%	7%	5%	19% BCDE	6%	6%	21% HJKLM G	6%	5%	4%	8% L	8%	6%	8%	7%	7%	8%
A Bloc Quebecois supporter	7%	-	30%	-	-	-	-	31%	-	-	-	-	-	9% P	6%	5%	7%	7%	7%
Other	2%	1%	1%	2%	3%	3%	*%	2%	5%	1%	5%	3%	2% G	2%	2%	1%	2%	2%	2%
None of these	9%	19% CDEF	8%	9%	8%	8%	10%	6%	5%	10%	10%	6%	10%	7%	9%	13% N	9%	9%	9%
DK/NA	6%	9% C	2%	7% C	7% C	7% C	9% H	3%	5%	9%	11% H	5%	7% H	6%	3%	7% O	11% NO	5%	7%

FOCUS CANADA 2012

Q54. In federal politics, do you usually think of yourself as a:

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/ US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
A Conservative	28%	17%	26% B	28% B	32% B	33%	33% I	29%	24%	24%	26%	29%	32% J	29%	25%	25%	33% R	13%	31% R
A Liberal	23%	21%	18%	24%	31% BCD	20%	19%	23%	27% G	16%	26% J	24% J	26% J	23%	23%	31%	24%	21%	23%
A New Democrat	17%	19%	19%	18%	15%	6%	14% F	17% F	21% FG	21%	17%	16%	14%	17%	20%	17%	16%	20%	15%
A Green	8%	11% E	10% E	7%	4%	5%	9%	8%	8%	10% M	10% M	6%	5%	7% P	15% NP	1%	8%	5%	12%
A Bloc Quebecois supporter	7%	7%	8%	9%	6%	8%	5%	9%	7%	11% M	8% M	7% M	3%	8% OP	2%	2%	-	30% S	2%
Other	2%	3%	2%	1%	2%	*%	3% F	2%	2%	1%	2%	1%	3%	2%	1%	1%	2%	1%	-
None of these	9%	13% E	9%	9%	7%	16% HI	12%	8%	7%	10%	9%	10%	7%	9%	8%	15%	10%	8%	6%
DK/NA	6%	8% E	7% E	5%	3%	12% H	5%	5%	6%	7% K	2%	7% K	10% K	6%	7%	10%	7% R	2%	11% R

FOCUS CANADA 2012

Q54. In federal politics, do you usually think of yourself as a:

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
A Conservative	28%	-	100%	-	-	-	-	25%	30%	27%	29%	29%	23%	40% O	14%
A Liberal	23%	100%	-	-	-	-	-	15%	24% H	32% HI	24%	23%	23%	24%	23%
A New Democrat	17%	-	-	100%	-	-	-	20%	16%	15%	15%	18%	18%	11%	24% N
A Green	8%	-	-	-	100%	-	-	12% IJ	7%	5%	7%	9%	6%	6%	9% N
A Bloc Quebecois supporter	7%	-	-	-	-	100%	-	5%	7%	9%	6%	8%	8%	4%	12% N
Other	2%	-	-	-	-	-	11%	3%	1%	2%	2%	1%	3%	1%	2%
None of these	9%	-	-	-	-	-	54%	13% IJ	8%	7%	9%	9%	12%	8%	11%
DK/NA	6%	-	-	-	-	-	36%	7%	6% J	4%	8% L	4%	8%	7%	5%

FOCUS CANADA 2012

Q55. Do you agree or disagree with the following statement: "It makes a big difference which political party is in power in Ottawa".

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	Atl	QC	ON	Prairies	BC		Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(B)	(C)	(D)	(E)	(F)	(A)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	120	360	570	255	195	1500	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	188	376	450	336	150	1500	203	181	68	93	93	150	1124	533	315	407	245	750	750
Agree	55%	68% B	69% B	65% B	71% B	67%	69%	70%	73%	60%	73%	65%	67%	69% Q	71% Q	65%	60%	67%	68%
Disagree	41% CDF	29%	26%	32%	27%	29%	27%	27%	27%	37% K	20%	34% K	29%	28%	25%	33% O	34% O	30%	28%
Depends	2%	1%	1%	1%	1%	1%	*%	1%	-	-	3%	1%	1%	*%	2%	2%	2%	1%	2%
DK/NA	3%	1%	3%	1%	1%	2%	3%	2%	-	3%	4%	-	2%	2%	2%	1%	4% P	2%	2%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+		Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.		18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(B)	(C)	(D)	(E)	(A)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
TOTAL	179	343	444	413	1500	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64	
UNWEIGHTED TOTAL	175	348	439	415	1500	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58	
Agree	64%	65%	68%	70%	67%	53%	63%	66% F	74% FGH	71%	66%	64%	70%	67%	70%	75%	67%	68%	66%	
Disagree	29%	31%	30%	28%	29%	37% I	34% I	31% I	25%	24%	32% J	34% JM	26%	31% P	26%	19%	30%	30%	20%	
Depends	2%	2% E	1%	*%	1%	2%	2%	2%	*%	1%	1%	1%	2%	1%	1%	-	1%	1%	-	
DK/NA	5% D	2%	1%	1%	2%	8% GHI	1%	2%	1%	3% K	1%	1%	3% K	2%	3%	6%	2%	1%	14% QR	

FOCUS CANADA 2012

Q55. Do you agree or disagree with the following statement: "It makes a big difference which political party is in power in Ottawa".

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Agree	67%	72% G	71% G	75% G	64% G	69% G	49%	63%	68%	75% HI	72% M	68%	62%	66%	70%
Disagree	29%	24%	27%	24%	33%	31%	44% BCDF	32%	30%	25%	25%	29%	35% K	30%	28%
Depends	1%	2%	1%	1%	1%	-	2%	2%	1%	1%	1%	1%	1%	1%	2%
DK/NA	2%	2%	2%	*%	2%	-	5% BCD	3%	2%	-	2%	2%	2%	2% O	1%

FOCUS CANADA 2012

Q56. Which one day of the year is most personally meaningful for you?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Christmas	37%	41% C	31%	38%	39% C	37%	30%	30%	36%	27%	41%	43% GHJ	38% GHJ	33%	38%	42% N	39%	31%	42% R
My birthday	12%	8%	16% BE	12%	10%	12%	15% K	16% K	17% K	13% K	3%	11% K	11% K	16% PQ	12%	9%	10%	15% S	10%
Other family member birthday (spouse/children/parent)	7%	7%	10% DE	5%	5%	6%	5%	12% GKLM	8%	8%	4%	4%	6%	8%	6%	7%	5%	6%	8%
wedding anniversary	5%	7%	5%	4%	7%	9%	5%	4%	10%	9%	6%	5%	6%	5%	7%	5%	7%	6%	5%
Easter	4%	2%	1%	4% C	9% BCD	4%	2%	1%	1%	13% GHIM	9% GHI	7% GHI	5% GHI	2%	3%	6% N	7% N	3%	4%
Remembrance Day	4%	6% C	1%	5% C	4% C	4%	5% H	*%	1%	3%	5%	5% H	5% HI	3%	4%	5%	3%	4%	3%
Canada Day	3%	5% C	1%	4% C	3%	2%	5% H	1%	3%	3%	2%	4%	4% H	4%	2%	3%	3%	3%	3%
New Years Day	3%	2%	6% BDEF	2%	2%	2%	2%	7% GILM	1%	3%	-	2%	2%	3%	3%	2%	2%	3%	2%
Thanksgiving	2%	3% C	*%	4% C	2%	3%	5% HJ	1%	3%	1%	4%	2%	3% H	3%	2%	1%	5% OP	2%	2%
Other religious [eg Passover]	2%	1%	2%	4% BE	1%	2%	6% K	3%	3%	3%	1%	-	3%	4% P	2%	1%	3%	2%	2%
St Jean Baptiste (June 24)	1%	-	5% D	*%	-	-	*%	6% GM	-	-	-	-	*%	2% O	*%	1%	2%	2%	1%
Anniversary of someone's death (family member)	1%	2%	1%	1%	1%	1%	2%	1%	-	1%	2%	-	1%	1%	*%	1%	1%	1%	2%
Other officially recognized dates [Earth Day, National Aboriginal Day etc]	1%	-	1%	*%	3% D	-	-	1%	-	4%	1%	3%	1%	1%	1%	1%	2%	1%	1%
Family Day [stat. holiday]	1%	1%	-	1%	*%	-	1%	-	-	-	-	1%	1%	1%	1%	*%	-	*%	1%
Mother's Day/Father's Day	*%	1%	1%	*%	*%	1%	-	-	1%	1%	1%	-	*%	*%	1%	*%	*%	*%	1%
Hallowe'en	*%	-	-	*%	1%	-	-	-	-	-	-	1%	*%	*%	1%	*%	-	*%	*%
Valentines Day	*%	*%	*%	-	*%	-	-	*%	-	-	2%	-	*%	*%	*%	*%	-	*%	-
Specific date [e.g. Oct 14, no reason given]	5%	3%	7% E	5%	3%	5%	3%	8% L	3%	4%	6%	2%	4%	4%	6%	5%	3%	5%	4%

FOCUS CANADA 2012

(Continued)

Q56. Which one day of the year is most personally meaningful for you?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Other	1%	-	1%	1%	1%	-	1%	1%	-	1%	1%	-	1%	1%	-	1%	1%	1%	1%
None	5%	5%	5%	4%	6%	9%	5%	4%	6%	4%	7%	6%	5%	5%	6%	5%	4%	6%	4%
DK/NA	7%	7%	7%	8%	5%	7%	11%	8%	8%	5%	6%	5%	7%	9%	7%	5%	6%	8%	6%

FOCUS CANADA 2012

Q56. Which one day of the year is most personally meaningful for you?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Christmas	37%	37%	35%	39%	35%	29%	40% F	40% FI	33%	30%	40% J	39% J	36%	38% P	34% P	22%	39% RS	32%	26%
My birthday	12%	17% D	14%	10%	11%	18%	15%	11%	12%	17% K	9%	12%	13%	12%	13%	20%	10%	16% Q	24% Q
Other family member birthday (spouse/children/parent)	7%	4%	6%	7%	10% B	3%	5%	7%	8% F	7%	10% LM	6%	5%	6%	9%	8%	6%	10% QS	3%
wedding anniversary	5%	3%	5%	6% B	7% B	6%	2%	7% G	6% G	6%	6%	5%	5%	6% P	8% P	1%	6% S	6%	2%
Easter	4%	5%	5% E	4%	2%	5%	3%	3%	4%	4%	2%	4%	4%	4%	4%	2%	5% R	1%	4%
Remembrance Day	4%	5%	5%	4%	2%	10% GHI	4%	3%	4%	3%	4%	4%	4%	4%	2%	2%	5% R	1%	-
Canada Day	3%	*%	3% B	2%	5% B	4%	2%	2%	4% G	3%	3%	3%	2%	3%	1%	9% NO	4% R	1%	4%
New Years Day	3%	*%	3% B	3% B	3% B	-	3%	4%	2%	3%	4% M	2%	1%	3%	3%	4%	2%	6% Q	4%
Thanksgiving	2%	2%	2%	3%	3%	-	3%	2%	3%	3%	2%	2%	3%	2%	5%	2%	3% R	*%	2%
Other religious [eg Passover]	2%	1%	3%	2%	3%	3%	2%	2%	3%	3%	2%	3%	2%	2%	4%	4%	3%	2%	4%
St Jean Baptiste (June 24)	1%	2%	1%	1%	1%	1%	-	1%	2%	3%	1%	1%	-	1%	1%	1%	*%	5% Q	-
Anniversary of someone's death (family member)	1%	1%	1%	1%	1%	2%	1%	*%	2%	2%	1%	1%	1%	1%	-	2%	1%	1%	3%
Other officially recognized dates [Earth Day, National Aboriginal Day etc]	1%	-	1%	2%	*%	-	3% HI	*%	*%	2%	*%	1%	1%	1%	-	-	1%	1%	1%
Family Day [stat. holiday]	1%	1%	1%	1%	*%	-	1%	1%	*%	-	1%	1%	1%	*%	-	4%	1%	-	-
Mother's Day/Father's Day	*%	3% C	*%	*%	-	2%	1%	*%	*%	-	*%	1%	1%	1%	-	-	1%	1%	-
Hallowe'en	*%	1%	-	*%	*%	-	*%	*%	*%	-	1%	1%	-	*%	-	-	*%	-	-
Valentines Day	*%	-	1%	-	*%	-	-	-	*%	*%	*%	-	-	*%	-	-	*%	*%	-

FOCUS CANADA 2012

(Continued)

Q56. Which one day of the year is most personally meaningful for you?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Specific date [e.g. Oct 14, no reason given]	5%	4%	5%	5%	6%	2%	4%	5%	5%	8% LM	7% LM	2%	3%	5%	4%	7%	4%	7%	5%
Other	*%	1%	1%	*%	*%	2%	*%	1%	*%	-	*%	1%	*%	1%	-	-	1%	*%	-
None	5%	5%	5%	4%	5%	6%	6%	4%	6%	3%	5%	6%	7% J	5%	8%	7%	5%	4%	7%
DK/NA	7%	10%	6%	7%	6%	10%	6%	7%	7%	5%	5%	8%	11% JK	7%	5%	11%	7%	7%	13%

FOCUS CANADA 2012

Q56. Which one day of the year is most personally meaningful for you?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Christmas	37%	35%	44% BDEFG	35%	33%	28%	33%	36%	37%	37%	40%	35%	37%	38%	35%
My birthday	12%	13% C	8%	13%	18% C	18% C	14% C	14%	11%	14%	10%	13%	15%	12%	13%
Other family member birthday (spouse/children/parent)	7%	6%	5%	7%	7%	14% BC	9% C	5%	7%	7%	7%	7%	6%	6%	8%
Wedding anniversary	5%	4%	5%	8% B	6%	5%	7%	3%	6% H	7% H	5%	6%	4%	6%	5%
Easter	4%	2%	9% BDG	3%	-	-	2%	5%	4%	3%	5%	3%	3%	5% O	2%
Remembrance Day	4%	3%	5%	3%	2%	-	5%	6% IJ	3%	2%	3%	3%	5%	3%	5% N
Canada Day	3%	4%	3%	4%	3%	-	2%	3%	3%	5%	4%	3%	3%	3%	3%
New Years Day	3%	4% G	3%	3%	1%	5%	1%	2%	3%	2%	2%	3%	1%	3%	2%
Thanksgiving	2%	4%	2%	2%	4%	-	2%	2%	3%	3%	3%	2%	2%	3% O	1%
Other religious [eg Passover]	2%	3%	1%	3%	4%	1%	2%	3%	2%	3%	2%	2%	3%	2%	3% N
St Jean Baptiste (June 24)	1%	*%	-	2%	1%	12% BDE	-	2%	1%	3%	1%	1%	1%	*%	2% N
Anniversary of someone's death (family member)	1%	1%	2% G	1%	-	2%	*%	1%	1%	1%	*%	1%	1%	1%	1%
Other officially recognized dates [Earth Day, National Aboriginal Day etc]	1%	1%	1%	*%	2%	1%	1%	1%	1%	*%	1%	*%	1%	1%	1%
Family Day [stat. holiday]	1%	1%	-	1%	-	-	*%	1%	*%	*%	1%	1%	*%	*%	1%
Mother's Day/Father's Day	*%	1%	1%	-	-	1%	*%	1%	*%	*%	-	1%	-	1%	*%
Hallowe'en	*%	-	*%	1%	-	-	1%	*%	*%	*%	-	*%	*%	*%	*%
Valentines Day	*%	*%	*%	-	-	-	-	-	*%	-	*%	-	1%	*%	-

FOCUS CANADA 2012

(Continued)

Q56. Which one day of the year is most personally meaningful for you?

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Specific date [e.g. Oct 14, no reason given]	5%	5%	3%	7% C	6%	7%	4%	4%	5%	5%	3%	6%	4%	4%	6% N
Other	*%	1%	*%	1%	-	1%	*%	1%	*%	*%	*%	1%	1%	*%	1%
None	5%	4%	5%	4%	6%	4%	8%	7%	5%	4%	5%	5%	6%	4%	6%
DK/NA	7%	11% CDF	5% F	5%	10% F	2%	9% F	6%	8%	6%	7%	7%	8%	7%	7%

FOCUS CANADA 2012

QA. Which of the following best describes your own present employment status?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Working full-time	48%	45%	62% BDEF	42%	52% DF	35%	43%	67% GIKLM	36%	58% GIM	44%	52% I	43%	51% P	49%	43%	45%	56% S	40%
Working part-time	10%	9%	9%	11% E	6%	15% E	11% L	6%	10%	8%	6%	5%	10% HL	8%	13%	10%	10%	6%	13% R
Unemployed or looking for a job	3%	5%	2%	4%	3%	4%	3%	2%	3%	-	8% HL	2%	4%	3%	3%	3%	5%	4% S	2%
Self-employed	9%	6%	7%	8%	10%	14% BC	8%	6%	20% GHJM	3%	14% HJ	12% J	10% J	9%	8%	8%	11%	10%	8%
Stay at home full-time	4%	5%	4%	3%	7% D	5%	2%	3%	8%	7%	4%	8% G	5% G	4%	2%	6% O	8% NO	1%	8% R
Student	4%	3%	7% BD	1%	5% D	5% D	-	9% LM	5%	5%	9% LM	3%	3%	4% Q	7% Q	3% Q	1%	4%	4%
Retired	20%	25% CE	7%	28% CE	15% C	21% C	30% HIJKL	6%	17% H	16% H	14%	15% H	23% HL	18%	17%	23%	20%	16%	23% R
Disability pension	2%	2%	1%	2% C	2%	1%	2%	1%	1%	2%	-	2%	2% H	1%	2%	2%	1%	2%	2%
DK/NA	***	***	-	***	1%	-	***	-	-	-	-	1%	***	1%	-	-	***	***	***

FOCUS CANADA 2012

QA. Which of the following best describes your own present employment status?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Working full-time	48%	12%	38% B	57% BC	66% BCD	28%	39% F	46% F	58% FGH	51% M	65% JM	61% JM	9%	49% O	39%	44%	43%	63% QS	44%
Working part-time	10%	14% E	12% E	11% E	6%	8%	12%	11%	8%	16% KLM	10% M	9%	6%	10%	8%	10%	10%	9%	9%
Unemployed or looking for a job	3%	9% CDE	3%	2%	2%	4%	5% I	3%	2%	6% M	3% M	4% M	1%	3%	2%	8% O	3%	3%	8%
Self-employed	9%	3%	8% B	9% B	13% BCD	5%	5%	11% FG	9% G	5%	10% JM	13% JM	6%	9%	11%	7%	10%	7%	5%
Stay at home full-time	4%	7%	6%	3%	3%	5%	6%	5%	3%	6% M	6% M	4%	2%	4%	5%	4%	5%	4%	8%
Student	4%	6% E	5% E	4% E	1%	3%	3%	7% FGI	2%	15% KL	3% L	1%	-	4%	3%	9%	3%	7% Q	7%
Retired	20%	39% CDE	26% DE	13% E	8%	42% GHI	28% HI	14%	16%	*%	1%	5% JK	74% JKL	19%	31% NP	15%	24% R	7%	16%
Disability pension	2%	8% CDE	1%	1%	*%	5% I	2%	2%	1%	*%	1%	3% JK	1%	2%	1%	1%	2% R	1%	4%
DK/NA	*%	-	-	-	*%	-	-	-	*%	-	-	1%	*%	*%	1%	1%	*%	-	-

FOCUS CANADA 2012

QA. Which of the following best describes your own present employment status?

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Working full-time	48%	51% E	45%	50%	39%	65% BCDEG	43%	31%	52% H	59% HI	44%	47%	58% KL	50%	45%
Working part-time	10%	8%	7%	16% BCG	18% BCG	10%	7%	15% IJ	8%	9%	7%	12% K	8%	10%	11%
Unemployed or looking for a job	3%	3%	2%	3%	10% BCD	3%	3%	6% IJ	3%	1%	3%	4%	3%	3%	3%
Self-employed	9%	8%	12% DF	5%	9%	6%	9%	6%	10% H	11% H	12% M	8%	7%	9%	8%
Stay at home full-time	4%	3%	6% B	3%	7%	3%	4%	6% J	4%	3%	4%	5%	5%	5%	4%
Student	4%	4%	4%	5%	3%	4%	4%	6%	3%	5%	3%	4%	5%	4%	4%
Retired	20%	21% EF	22% EF	16%	12%	9%	25% DEF	26% IJ	19% J	11%	26% LM	19% M	11%	17%	22% N
Disability pension	2%	2%	1%	2%	2%	-	2%	4% IJ	1%	*%	2%	1%	3%	1%	2%
DK/NA	*%	*%	*%	-	-	-	1%	*%	*%	*%	1%	*%	-	*%	*%

FOCUS CANADA 2012

QD. What is the highest level of education that you have reached?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Some elementary	1%	2%	-	1%	1%	-	1%	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%
Completed elementary	1%	1%	1%	1%	1%	-	1%	-	-	1%	-	-	1%	1%	1%	1%	1%	1%	1%
Some high school	6%	8%	6%	6%	6%	6%	7%	3%	3%	7%	8%	4%	6% H	5%	2%	9% NO	14% NO	8%	5%
Completed high school	19%	19%	14%	20% C	23% C	24% C	17%	11%	18%	18%	24% H	25% H	21% H	16%	15%	24% NO	27% NO	19%	20%
Community college/ vocational/ trade school/ commercial/ CEGEP	28%	22%	32% B	27%	27%	26%	22%	30% K	30%	26%	19%	30% K	26%	27%	26%	28%	33%	27%	28%
Some university	7%	5%	7%	6%	9%	11%	5%	9%	8%	9%	18% GLM	7%	8%	7%	11% NP	5%	8%	7%	8%
Completed university	24%	29%	28%	24%	22%	20%	28%	32% JKM	22%	18%	20%	24%	23%	28% Q	25% Q	23% Q	13%	25%	23%
Post graduate university/ professional school	13%	13%	11%	16%	12%	13%	20% KL	14%	18%	19% L	10%	10%	14%	17% PQ	19% PQ	8% Q	3%	13%	14%
DK/NA	1%	1%	-	1%	1%	-	1%	-	-	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%

FOCUS CANADA 2012

QD. What is the highest level of education that you have reached?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Some elementary	1%	2%	1%	1%	1%	6%	-	-	-	-	1%	1%	1%	1%	1%	1%	1%	-	2%
Completed elementary	1%	2%	1%	-	1%	8%	-	-	-	-	-	1%	1%	1%	-	-	1%	1%	1%
Some high school	6%	15% DE	8% E	5% E	2%	86%	-	-	-	5%	3%	6%	12% JKL	7%	6%	4%	6%	8% S	3%
Completed high school	19%	32% DE	27% DE	16% E	11%	-	100%	-	-	21% K	13%	19% K	25% K	20% O	13%	17%	22% RS	14%	12%
Community college/ vocational/ trade school/ commercial/ CEGEP	28%	26%	29%	31% E	23%	-	-	79%	-	28% M	33% M	29% M	19%	29% P	29% P	13%	27% S	32% S	15%
Some university	7%	7%	8%	8%	5%	-	-	21%	-	10%	8%	7%	6%	7%	7%	16% NO	8%	6%	9%
Completed university	24%	10%	19% B	25% BC	36% BCD	-	-	-	64%	25% M	30% M	24% M	18%	25%	22%	25%	22%	28% Q	38% Q
Post graduate university/ professional school	13%	5%	7%	14% BC	22% BCD	-	-	-	36%	10%	14%	13%	16% J	12%	20% N	23% N	14%	12%	18%
DK/NA	1%	-	1%	-	-	-	-	-	-	1%	-	1%	1%	1%	2%	2%	1%	-	4%

FOCUS CANADA 2012

QD. What is the highest level of education that you have reached?

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Some elementary	1%	1%	1%	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%
Completed elementary	1%	1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	-	1%	1%
Some high school	6%	5%	8%	2%	5%	9%	10%	14%	5%	1%	7%	6%	5%	5%	7%
Completed high school	19%	16%	23%	15%	22%	14%	23%	29%	20%	7%	21%	18%	21%	18%	21%
Community college/ vocational/ trade school/ commercial/ CEGEP	28%	29%	28%	25%	24%	36%	25%	28%	28%	26%	25%	29%	29%	28%	27%
Some university	7%	6%	7%	10%	11%	6%	6%	8%	7%	9%	6%	8%	8%	8%	7%
Completed university	24%	28%	24%	28%	17%	23%	19%	14%	27%	32%	25%	24%	25%	27%	22%
Post graduate university/ professional school	13%	14%	8%	18%	20%	12%	14%	5%	13%	24%	14%	14%	12%	13%	15%
DK/NA	1%	1%	1%	1%	-	-	2%	1%	1%	1%	2%	1%	-	1%	1%

FOCUS CANADA 2012

QH. Which language do you, yourself, usually speak at home? (If you speak more than one language, which one do you speak most often?)

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female	
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
English	72%	90% C	5%	92% C	94% C	95% C	91% H	6%	92% H	91% H	98% GHJM	94% H	93% H	66%	75% N	80% NQ	68%	71%	73%
French	24%	7% DEF	91% BDEF	2%	1%	1%	-	87% IJKLM	1%	2%	1%	1%	2%	26% P	22%	18%	30% OP	24%	24%
OTHER	4%	2%	4%	5% B	4%	4%	9% KLM	6% K	6%	6% K	%	4%	4% K	7% OPQ	3%	2%	1%	5%	4%
DK/NA	%	%	-	%	%	-	%	-	-	-	%	1%	%	%	-	-	%	%	%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other	
	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
English	72%	77% C	67%	70%	73%	70%	80% FHI	72%	69%	59%	66%	72% J	89% JKL	72% P	80% NP	59%	100%	-	-
French	24%	19%	28% B	27% B	22%	27% G	17%	25% G	25% G	35% LM	30% LM	22% M	8%	27% OP	8%	7%	-	100%	-
OTHER	4%	4%	6%	3%	5%	3%	3%	3%	6% GH	6%	3%	5%	3%	1%	11% N	32% NO	-	-	100%
DK/NA	%	-	-	-	-	-	-	-	-	-	-	%	%	%	1%	1%	-	-	-

FOCUS CANADA 2012

QH. Which language do you, yourself, usually speak at home? (If you speak more than one language, which one do you speak most often?)

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
English	72%	75%	84% BD	68%	77%	-	80% D	74% J	73%	66%	77% LM	71%	66%	77% O	65%
French	24%	21% C	11%	28% CEG	17%	99% BCDEG	16%	21%	22%	30% HI	18%	25% K	28% K	18%	32% N
OTHER	4%	4%	5% F	4%	7%	1%	4%	4%	5%	3%	4%	4%	6%	5% O	3%
DK/NA	*%	*%	*%	-	-	-	*%	*%	*%	*%	1%	*%	-	*%	*%

FOCUS CANADA 2012

QJ. Which of the following categories best corresponds to the total annual income, before taxes, of all members of your household, for 2011?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Under \$30,000	12%	13%	11%	12%	10%	17% E	11% J	8%	16% J	4%	14% J	11% J	12% J	11%	10%	14%	16% O	10%	14% R
\$30,000 to \$60,000	23%	28% D	26% D	20%	20%	27%	16%	25% GL	19%	38% HIKLM G	21%	13%	22% GL	18%	24%	25% N	34% NOP	20%	26% R
\$60,000 to \$80,000	16%	15%	17% F	17% F	17% F	9%	20%	17%	11%	18%	19%	15%	15%	17%	13%	17%	15%	18% S	14%
\$80,000 to \$100,000	14%	17%	15%	14%	11%	14%	9%	13%	13%	11%	12%	11%	13%	11%	18% NQ	16% N	11%	15%	13%
\$100,000 to \$150,000	17%	10%	19% B	16%	19% B	16%	17%	21%	21%	15%	14%	23%	16%	20% PQ	17%	13%	13%	19% S	15%
\$150,000 and over	11%	6%	7%	14% BC	13% BC	8%	18% HJM	10% J	12% J	3%	13% J	16% J	12% J	15% OPQ	9%	8%	5%	13% S	8%
DK/NA	8%	11% C	5%	8% C	11% C	9%	9%	6%	9%	12%	7%	11%	9%	8%	9%	7%	7%	6%	10% R

FOCUS CANADA 2012

QJ. Which of the following categories best corresponds to the total annual income, before taxes, of all members of your household, for 2011?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Under \$30,000	12%	100%	-	-	-	31% GHI	20% HI	11% I	5%	11%	9%	7%	23% JKL	12%	12%	13%	13%	9%	11%
\$30,000 to \$60,000	23%	-	100%	-	-	29% I	32% HI	24% I	16%	29% KL	19%	17%	29% KL	23%	23%	24%	21%	27% Q	30%
\$60,000 to \$80,000	16%	-	-	54%	-	13%	15%	17%	16%	21% LM	17% M	14%	12%	16%	11%	16%	16%	17%	11%
\$80,000 to \$100,000	14%	-	-	46%	-	9%	10%	16% FG	15% F	16%	16% M	12%	10%	14%	16%	10%	13%	16% S	8%
\$100,000 to \$150,000	17%	-	-	-	61%	6%	12% F	14% F	24% FGH	11%	25% JM	22% JM	7%	17%	16%	16%	16%	19%	21%
\$150,000 and over	11%	-	-	-	39%	2%	4%	9% FG	18% FGH	6%	12% JM	17% JKM	6%	11%	9%	11%	12% R	7%	11%
DK/NA	8%	-	-	-	-	10%	8%	9%	6%	6% K	2%	11% K	13% JK	7%	13%	9%	9% R	4%	8%

FOCUS CANADA 2012

QJ. Which of the following categories best corresponds to the total annual income, before taxes, of all members of your household, for 2011?

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Under \$30,000	12%	11%	7%	14% C	18% C	12%	17% C	34% IJ	5% J	2%	11%	12%	14%	8%	16% N
\$30,000 to \$60,000	23%	17%	21%	26% B	31% B	26%	24%	37% IJ	23% J	6%	23%	23%	23%	21%	25% N
\$60,000 to \$80,000	16%	13%	16%	18%	16%	21%	15%	13%	19% HJ	10%	14%	17%	14%	18%	14%
\$80,000 to \$100,000	14%	17% G	14%	13%	10%	15%	10%	5%	17% H	14% H	16%	12%	15%	15%	13%
\$100,000 to \$150,000	17%	21% EG	18% EG	15%	9%	20% E	12%	3%	19% H	29% HI	18%	17%	16%	18%	16%
\$150,000 and over	11%	16% DEFG	13% EFG	9%	7%	4%	6%	1%	8% H	32% HI	10%	11%	10%	13% O	7%
DK/NA	8%	5%	10% BDF	5%	10% F	2%	15% BDF	6%	9%	7%	8%	8%	7%	7%	8%

FOCUS CANADA 2012

QK. How many years have you lived at your current address?

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Less than one year	3%	4%	5% D	2%	4%	2%	2%	6% G	5%	2%	8% GJM	4%	3%	4% P	4%	2%	3%	3%	4%
1 - 4 Years	23%	29% DF	32% DF	17%	26% D	20%	11%	32% GIM	18%	27% G	29% G	25% G	21% G	21%	28% NQ	25%	20%	24%	23%
5 - 9 Years	26%	24%	23%	24%	29%	33% C	24%	24%	38% GH	29%	31%	28%	27%	26%	24%	28%	24%	27%	25%
10 - 24 Years	32%	21%	31% B	37% BE	26%	35% BE	42% IJKLM H	30%	28%	23%	19%	29%	33% K	34%	32%	29%	32%	33%	32%
25 - 49 Years	13%	14%	9%	17% CF	12%	10%	19% HL	6%	11%	16% H	12%	11%	14% H	12%	11%	14%	17%	12%	14%
50+ Years	2%	5% C	1%	2%	2%	-	2%	1%	-	3%	1%	2%	2%	1%	1%	2%	3%	1%	2%
DK/NA	%%	2%	-	%%	%%	-	1%	-	-	-	%%	1%	1%	1%	-	%%	1%	%%	%%

FOCUS CANADA 2012

QK. How many years have you lived at your current address?

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Less than one year	3%	4%	4%	3%	3%	1%	3%	4%	4%	6% LM	6% LM	1%	1%	3%	-	10% N	2%	5%	11%
1 - 4 Years	23%	24%	27%	27% E	21%	15%	16%	26% FG	27% FG	45% KLM	36% LM	8%	9%	25% OP	14%	16%	21%	32% Q	24%
5 - 9 Years	26%	27%	24%	29%	28%	15%	25% F	27% F	28% F	24% M	43% JLM	20% M	14%	25%	31%	32%	27%	24%	22%
10 - 24 Years	32%	28%	26%	30%	37% BCD	40% I	37% I	31%	29%	21% K	14%	54% JKM	37% JK	32%	33%	36%	33%	29%	32%
25 - 49 Years	13%	12%	15%	11%	11%	20% H	17% H	10%	13%	3%	1%	16% JK	33% JKL	13% P	19% P	5%	15% R	9%	8%
50+ Years	2%	4% DE	3% DE	1%	1%	8% HI	2%	2% I	1%	-	-	1%	6% L	2%	3%	-	2%	1%	3%
DK/NA	1%	1%	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

FOCUS CANADA 2012

QK. How many years have you lived at your current address?

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Less than one year	3%	3%	3%	4%	2%	5%	4%	4%	4%	2%	2%	4%	4%	4%	3%
1 - 4 Years	23%	23%	21%	24%	27%	38%	20%	25%	23%	22%	18%	25%	27%	24%	23%
						BCDG						K	K		
5 - 9 Years	26%	22%	25%	29%	33%	18%	28%	26%	26%	26%	20%	28%	30%	27%	25%
				F	F		F					K	K		
10 - 24 Years	32%	32%	34%	33%	29%	31%	29%	29%	32%	37%	36%	31%	28%	31%	33%
										H	M				
25 - 49 Years	13%	17%	14%	10%	9%	6%	14%	13%	14%	11%	20%	10%	10%	12%	14%
		DEF	F				F				LM				
50+ Years	2%	1%	2%	*%	-	1%	4%	3%	1%	1%	3%	1%	*%	1%	2%
			D				D	J			M				
DK/NA	*%	1%	1%	-	1%	-	*%	*%	*%	*%	1%	*%	-	1%	*%

FOCUS CANADA 2012

Region

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Newfoundland and Labrador	2%	25%	-	-	-	-	-	-	-	-	-	-	3%	-	2%	4%	4%	2%	2%
Prince Edward Island	1%	12%	-	-	-	-	-	-	-	-	-	-	1%	-	-	2%	5%	1%	1%
Nova Scotia	3%	37%	-	-	-	-	-	-	-	-	-	-	4%	-	8% PQ	3%	3%	3%	3%
New Brunswick	2%	25%	-	-	-	-	-	-	-	-	-	-	3%	-	-	5%	6%	2%	2%
Quebec	24%	-	100%	-	-	-	-	100%	-	-	-	-	-	29% OP	20%	17%	27% P	24%	24%
Ontario	38%	-	-	100%	-	-	100% M	-	-	-	-	-	50%	41% Q	44% Q	39% Q	13%	38%	38%
Manitoba	4%	-	-	-	24%	-	-	-	100% M	-	-	-	5%	-	11% P	4%	6%	4%	4%
Saskatchewan	3%	-	-	-	18%	-	-	-	-	100% M	-	-	4%	-	8% P	2%	8% P	3%	3%
Alberta	10%	-	-	-	59%	-	-	-	-	-	-	100% M	13%	14% P	-	9%	16% P	10%	10%
British Columbia	13%	-	-	-	-	100%	-	-	100% M	-	-	-	17%	15% O	7%	15% O	12% O	13%	13%

FOCUS CANADA 2012

Region

Region	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/ US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Newfoundland and Labrador	2%	1%	2%	3%	1%	3%	1%	2%	2%	1%	3%	2%	2%	2%	2%	1%	3%	-	1%
Prince Edward Island	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	2%	1%	1%	1%	1%	-	1%
Nova Scotia	3%	4%	4%	3%	2%	6%	3%	2%	4%	3%	4%	2%	3%	3%	1%	2%	4% R	**	2%
New Brunswick	2%	3%	3%	2%	1%	2%	3%	2%	2%	3%	1%	2%	2%	2%	1%	-	2%	2%	-
Quebec	24%	22%	28%	26%	23%	24%	18%	27% G	25% G	36% LM	30% LM	23% M	9%	26% OP	11%	15%	2%	93% QS	21% Q
Ontario	38%	38%	32%	40% C	41% C	39%	38%	36%	39%	26%	30%	41% JK	52% JKL	35%	52% N	54% N	49% R	3%	48% R
Manitoba	4%	1%	7% BE	4%	3%	4%	4%	4%	4%	5%	4%	3%	4%	4%	3%	4%	5% R	**	6%
Saskatchewan	3%	4%	3%	3%	3%	4%	4%	3%	2%	6%	3%	2%	2%	3%	2%	1%	4% R	**	**
Alberta	10%	9%	6%	9%	14% CD	7%	13%	10%	9%	8%	13% JL	9%	9%	11%	6%	8%	13% R	1%	9% R
British Columbia	13%	18% DE	15% D	10%	12%	10%	16%	14%	12%	12%	10%	15% K	14%	12%	22% N	13%	17% R	1%	11% R

FOCUS CANADA 2012

Region

Region	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Newfoundland and Labrador	2%	2%	2%	2%	1%	-	3%	2%	2%	2%	2%	3%	1%	2%	2%
Prince Edward Island	1%	1%	*%	*%	-	-	3% CD	2%	1%	1%	2%	1%	1%	1%	1%
Nova Scotia	3%	3%	2%	6% CE	1%	-	3%	4%	3%	2%	2%	4%	2%	3%	3%
New Brunswick	2%	2%	1%	2%	2%	-	3%	2%	2%	2%	2%	2%	2%	2%	2%
Quebec	24%	22% CG	11%	28% CEG	17%	100% BCDEG	15%	22%	23%	30% HI	18%	25% K	31% K	19%	32% N
Ontario	38%	48% CDE	40%	34%	37%	-	41%	36%	38%	38%	43% L	35%	36%	40% O	35%
Manitoba	4%	2%	5%	6%	3%	-	5%	3%	4%	4%	4%	4%	4%	5%	3%
Saskatchewan	3%	2%	5%	2%	2%	-	5%	3%	3%	3%	4%	3%	2%	4%	2%
Alberta	10%	6%	20% BDEG	6%	6%	-	8%	9%	10%	10%	8%	11%	11%	13% O	7%
British Columbia	13%	10%	13%	13%	32% BCDG	-	14%	17% IJ	13%	9%	15%	13%	10%	12%	14%

FOCUS CANADA 2012

Community Size

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Less than 5,000	12%	27% CDF	14% D	4%	21% CDF	11% D	-	-	-	18%	32% M	19% M	11%	-	-	-	100%	12%	12%
5,000 to 10,000	6%	15% CDEF	4%	4%	8% CD	7%	-	-	-	15% KM	2%	7%	6%	-	-	23%	-	6%	6%
10,000 to 25,000	9%	16% CEF	6%	12% CE	5%	8%	-	-	-	2%	6%	5%	10% JL	-	-	36%	-	9%	10%
25,000 to 100,000	10%	14% C	7%	11%	8%	15% CE	-	-	-	6%	5%	10%	11% K	-	-	41%	-	11%	9%
100,000 to 1 million	22%	29% CF	19% F	25% CF	24% F	12%	-	-	-	59% M	56% M	-	23%	-	100%	-	-	25% S	20%
1 million plus	41%	-	50% E	45% E	35%	47% E	100% LM	100% LM	100% LM	-	-	59% M	38%	100%	-	-	-	38%	44% R

FOCUS CANADA 2012

Community Size

	HOUSEHOLD INCOME				EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Less than 5,000	12%	16% E	18% DE	10%	8%	24% HI	17% I	14% I	5%	12%	12%	12%	12%	14% OP	4%	*%	11% S	15% S	3%
5,000 to 10,000	6%	5%	9% D	5%	5%	16% HI	9% HI	4%	4%	5%	6%	5%	7%	6%	6%	3%	6%	4%	3%
10,000 to 25,000	9%	11%	9%	11%	7%	8%	9%	9%	9%	8%	8%	8%	12%	10% OP	5%	1%	10% S	7%	4%
25,000 to 100,000	10%	13%	11%	13% E	7%	12%	13% I	11%	8%	9%	11%	11%	10%	11% OP	6%	4%	11% R	8%	5%
100,000 to 1 million	22%	18%	23%	23%	21%	11%	17%	23% FG	25% FG	24%	24%	20%	21%	23% P	23%	12%	23%	20%	16%
1 million plus	41%	37%	32%	39% C	52% BCD	29%	35%	39% F	49% FGH	42%	39%	44%	38%	36%	57% N	79% NO	38%	45% Q	70% QR

FOCUS CANADA 2012

Community size

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Less than 5,000	12%	8%	15% B	10%	12%	11%	15% B	17% IJ	11%	8%	17% LM	11%	8%	12%	12%
5,000 to 10,000	6%	3%	7% B	5%	7%	3%	9% BF	7%	5%	5%	6% M	7% M	2%	5%	6%
10,000 to 25,000	9%	9%	10%	6%	11%	7%	11%	9%	9%	8%	11%	8%	8%	10%	7%
25,000 to 100,000	10%	12%	10%	9%	9%	8%	11%	14% J	10% J	6%	11%	10%	11%	10%	10%
100,000 to 1 million	22%	25% G	20%	30% CEFG	17%	18%	18%	18%	23%	25%	19%	24% K	21%	23%	21%
1 million plus	41%	44% G	39%	40%	44%	52% CDG	36%	35%	41% H	48% H	36%	40%	50% KL	39%	44%

FOCUS CANADA 2012

Gender

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
Male	48%	48%	47%	49%	47%	49%	41%	44%	53%	46%	47%	47%	48%	44%	53% N	49%	49%	100%	-
Female	52%	52%	53%	51%	53%	51%	59%	56%	47%	54%	53%	53%	52%	56% O	47%	51%	51%	-	100%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
Male	48%	39%	41%	53% BC	57% BC	54%	46%	47%	48%	51% M	53% M	48% M	39%	49% O	39%	48%	48%	48%	56%
Female	52%	61% DE	59% DE	47%	43%	46%	54%	53%	52%	49%	47%	52%	61% JKL	51%	61% N	52%	52%	52%	44%

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY	
	Lib	Con	NDP	Grn	Bloc	None/Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/Very Weak	Satis fied	Dissat isfied	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
Male	48%	45%	55% BDG	41%	47%	50%	47%	45%	47%	55% HI	48%	47%	50%	51% O	45%
Female	52%	55% C	45%	59% C	53%	50%	53% C	55% J	53% J	45%	52%	53%	50%	49%	55% N

FOCUS CANADA 2012

Language of interview

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	Atl	QC	ON	Prairies	BC		Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(B)	(C)	(D)	(E)	(F)	(A)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
English	77%	93% C	6%	100% BC	100% BC	100% BC	100% HM	8%	100% HM	100% HM	99% H	100% HM	99% H	73%	80% N	83% NQ	72%	77%	77%
French	23%	7% DE	94% BDE	*%	*%	-	-	92% KM	-	-	1%	-	1%	27% OP	20%	17%	28% P	23%	23%

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME			
	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+		Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.		18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(B)	(C)	(D)	(E)	(A)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64	
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58	
English	77%	79%	73%	74%	78%	75%	82% HI	75%	76%	65%	70%	78% JK	92% JKL	74%	91% N	88% N	99% RS	7%	84% R	
French	23%	21%	27%	26%	22%	25%	18%	25% G	24% G	35% LM	30% LM	22% M	8%	26% OP	9%	12%	1%	93% QS	16% Q	

	FEDERAL PARTY AFFILIATION							SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	Lib	Con	NDP	Grn	Bloc	None/Other		Lower	Mid dle	Upper		Very Stro.	Some Stro.	Some/Very Weak	Satis fied	Dissat isfied
	(B)	(C)	(D)	(E)	(F)	(G)	(A)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633	
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623	
English	77%	81% DF	89% BDF	72% F	85% DF	1%	85% DF	79% J	77%	71%	83% LM	76%	70%	82% O	69%	
French	23%	19% C	11%	28% BCEG	15% BCDEG	99% BCDEG	15%	21%	23%	29% H	17%	24% K	30% K	18%	31% N	

FOCUS CANADA 2012

QE. In what year were you born? [Age]:

	REGION						SUB-REGION							COMMUNITY SIZE				GENDER	
	TOTAL	Atl	QC	ON	Prairies	BC	Tor	Mtl	Vanc.	MB	SK	AB	Can. Excl. QC	1M+	100K-1M	5K-100K	<5K	Male	Female
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	120	360	570	255	195	255	180	92	60	45	150	1140	615	330	375	180	720	780
UNWEIGHTED TOTAL	1500	188	376	450	336	150	203	181	68	93	93	150	1124	533	315	407	245	750	750
18-29	20%	18%	30% BDEF	14%	22% D	19%	13%	31% GILM	20%	25% GLM	39% GIJLM	16%	17%	21%	22%	18%	20%	21%	19%
30-44	28%	31% D	35% DF	22%	34% DF	22%	16%	36% GM	29% G	29% G	28% G	37% GM	26% G	27%	31%	28%	27%	31% S	25%
45-59	28%	25%	27%	31% E	22%	32% E	35% JKL	26%	28%	21%	15%	25%	28% K	30%	25%	27%	28%	28%	28%
60+	24%	26% C	9%	33% CE	22% C	27% C	36% HKL	6%	24% H	25% H	18% H	22% H	29% HK	22%	22%	27%	25%	19%	28% R

	HOUSEHOLD INCOME					EDUCATION				AGE GROUP				PLACE OF BIRTH			LANGUAGE AT HOME		
	TOTAL	<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Less Than HS	HS Grad.	Coll. Grad.	Univ. Grad.	18-29	30-44	45-59	60+	Canada	Euro/US	Other	Eng.	Fre.	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL	1500	179	343	444	413	111	290	526	566	300	420	420	360	1259	134	108	1079	354	64
UNWEIGHTED TOTAL	1500	175	348	439	415	126	289	515	562	204	490	429	377	1284	123	93	1062	376	58
18-29	20%	18%	25% BE	25% BE	12%	12%	22% F	21% F	19% F	100%	-	-	-	21% O	9%	25% O	16%	30% Q	26%
30-44	28%	20%	24%	31% BC	38% BC	12%	19%	32% FG	32% FG	-	100%	-	-	30% OP	18%	19%	26%	36% QS	23%
45-59	28%	16%	21%	25% B	39% BCD	26%	28%	29%	28%	-	-	100%	-	27%	27%	37%	28%	26%	34%
60+	24%	46% CDE	31% DE	18% E	11%	49% GHI	31% HI	17%	21%	-	-	-	100%	22%	46% NP	19%	30% RS	8%	17%

FOCUS CANADA 2012

QE. In what year were you born? [Age]:

	FEDERAL PARTY AFFILIATION						SOCIAL CLASS			COMMUNITY BELONGING			DIRECTION OF COUNTRY		
	TOTAL	Lib	Con	NDP	Grn	Bloc	None/ Other	Lower	Mid dle	Upper	Very Stro.	Some Stro.	Some/ Very Weak	Satis fied	Dissat isfied
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL	1500	351	419	254	114	106	256	365	840	284	415	793	283	814	633
UNWEIGHTED TOTAL	1500	344	429	248	102	110	267	363	841	284	423	798	271	825	623
18-29	20%	14%	17%	24% BC	26% BC	32% BCG	21% B	21%	20%	19%	16%	20%	27% KL	22%	19%
30-44	28%	31% G	26%	28%	36% G	32% G	20%	23%	29%	33% H	21%	30% K	32% K	31% O	25%
45-59	28%	29%	29%	27%	24%	26%	30%	26%	28%	30%	30%	27%	28%	26%	31% N
60+	24%	27% EF	28% DEF	21% F	14%	9%	28% EF	30% IJ	23%	18%	33% LM	23% M	13%	22%	25%