

Focus Canada

Fall 2023

Canadian public opinion about housing affordability

Data Tables

Field dates: September 4 – 17, 2023

QFC11. Do you currently rent or own the home you now live in?  
 Base: All

	Total	REGION				AGE							
		ATL	QC	ON	MB/SK	-44	45-59	60+					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
weighted 'N'	2002	133	462	775	149	194	290	771	1231	348	433	429	642
Unweighted 'N'	2002	201	450	700	150	201	300	729	1273	182	317	421	928
Rent	34%	31%	37% E	31% E	23%	30%	42% BDEF	35%	33%	68% MNO	42% NO	19%	21%
Own	62%	67% G	59%	63% G	74% CDFG	62% G	52%	59%	63%	18%	54% L	80% LM	77% LM
I don't own it, but someone I live with does	3%	1%	3%	3% B	1%	4% BE	4% BE	4% I	2%	11% MNO	3% N	1%	1%
DK/NA	2%	1%	1%	3%	2%	3%	1%	2%	2%	3%	1%	*%	2% N

Comparison Groups: BCDEFG/HI/LMNO  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2023

QFC11. Do you currently rent or own the home you now live in?  
Base: All

	Total	EDUCATION			HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
		< HS	COLL	UNI./ POST	<\$30K	\$30- \$60K	\$60- \$100K	\$100K +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	2002	470	667	833	237	366	359	646	1130	325	1455	539	979	1023
Unweighted 'N'	2002	486	675	809	245	390	360	610	1218	299	1517	476	1017	985
Rent	34%	41% CD	34% D	29%	66% FGH	46% GH	31% H	16%	28%	33%	29%	45% IJK	32%	35%
Own	62%	51%	62% B	67% B	31%	51% E	65% EF	78% EFG	67% L	63% L	66% L	50%	63%	60%
I don't own it, but someone I live with does	3%	5% CD	2%	2%	2%	2%	3%	3%	2%	4%	3%	4%	3%	3%
DK/NA	2%	2%	1%	2%	1%	-	1%	3% G	2% J	*%	2% J	2%	2%	2%

Comparison Groups: BCD/EFGH/IJKL/MN  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2023

QFC11. Do you currently rent or own the home you now live in?  
Base: All

	PARTY SUPPORT								DIR. OF CAN	
	Total	Lib.	Cons.	NDP	Bloc Qué.	Green Party	People Party	Undecided	Satis.	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)
Weighted 'N'	2002	405	696	261	102	102	61	292	687	1159
Unweighted 'N'	2002	449	701	229	103	92	49	306	661	1194
Rent	34%	32%	27%	37% C	27%	42% CE	55% BCDE	38% CE	36% L	30%
Own	62%	65% DG	69% DFGH	56% G	71% DFGH	54%	34%	58% G	58%	65% K
I don't own it, but someone I live with does	3%	2%	2%	6% BCFH	2%	1%	9% CFH	2%	4%	3%
DK/NA	2%	1%	3%	1%	-	2%	1%	3%	2%	2%

Comparison Groups: BCDEFGH/KL  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2023

QFC12. How important is it for you personally to someday own your own home?  
 Base: All who rent or live with someone

	REGION							CITY		AGE			
	Total	ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
weighted 'N'	730	43	182	266	36	68	135	300	430	273	195	83	139
Unweighted 'N'	590	53	163	197	28	51	98	243	347	143	134	81	194
Very important	53%	62% C	44%	54%	56%	55%	58% C	46%	58% H	68% NO	70% NO	37% O	11%
Somewhat important	18%	12%	17%	16%	27%	23%	21%	23% I	15%	23% O	20% O	17%	9%
Not very important	10%	7%	12%	9%	11%	10%	10%	11%	10%	8%	6%	18% LM	14% M
Not at all important	16%	18%	24% EFG	18%	5%	9%	9%	17%	16%	1%	4%	21% LM	58% LMN
Already own home	1%	1%	*%	2%	-	2%	1%	2%	1%	-	-	6%	3%
NSP/SR	1%	-	2%	1%	-	1%	-	1%	1%	-	-	1%	5%

Comparison Groups: BCDEFG/HI/LMNO  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2023

QFC12. How important is it for you personally to someday own your own home?  
 Base: All who rent or live with someone

	Total	EDUCATION			HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
		< HS	COLL	UNI./ POST	<\$30K	\$30- \$60K	\$60- \$100K	\$100K +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
weighted 'N'	730	216	242	257	161	178	123	122	348	119	467	262	340	390
Unweighted 'N'	590	174	207	199	142	149	95	90	312	86	398	191	290	300
Very important	53%	49%	49%	61% BC	38%	50%	64% EF	65% EF	43%	50%	45%	68% IJK	59% N	48%
Somewhat important	18%	18%	18%	17%	25% H	19%	18%	12%	18%	22%	19%	16%	17%	19%
Not very important	10%	9%	13%	9%	13%	10%	11%	8%	12%	11%	12%	8%	8%	12%
Not at all important	16%	22% D	19%	10%	23% G	19% G	5%	11%	24% L	14%	21% L	7%	14%	18%
Already own home	1%	1%	1%	2%	-	2%	1%	2%	1%	2%	1%	1%	1%	2%
NSP/SR	1%	1%	1%	1%	2%	*%	1%	1%	2%	1%	1%	*%	1%	1%

Comparison Groups: BCD/EFHG/IJKL/MN  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2023

QFC12. How important is it for you personally to someday own your own home?  
 Base: All who rent or live with someone

	PARTY SUPPORT							DIR. OF CAN		
	Total	Lib.	Cons.	NDP	Bloc Qué.	Green Party	People Party	Undecided	Satis.	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)
Weighted 'N'	730	138	200	112	29	45	40	116	273	381
Unweighted 'N'	590	132	164	74	27	30	25	99	211	322
Very important	53%	49%	68% BDEF	49%	37%	28%	48%	55% F	52%	53%
Somewhat important	18%	14%	9%	25% C	13%	41% BCEH	24%	18%	22%	15%
Not very important	10%	8%	8%	15%	16%	14%	18%	7%	9%	11%
Not at all important	16%	26% DG	14%	9%	31%	16%	7%	18%	15%	18%
Already own home	1%	2%	*%	2%	-	-	3%	*%	1%	1%
NSP/SR	1%	2%	1%	-	3%	-	-	2%	1%	1%

Comparison Groups: BCDEFGH/KL  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2023

QFC13. How likely do you think it is that you ever will be able to afford to buy your own home?  
 Base: All who rent or live with someone

	REGION						CITY		AGE				
	Total	ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	730	43	182	266	36	68	135	300	430	273	195	83	139
Unweighted 'N'	590	53	163	197	28	51	98	243	347	143	134	81	194
Very likely	26%	29%	33% D	19%	27%	32%	25%	22%	29%	31% O	28% O	33% O	7%
Somewhat likely	26%	31%	21%	25%	37%	28%	29%	24%	27%	35% NO	30% O	20% O	8%
Not very likely	19%	14%	16%	19%	21%	20%	21%	18%	19%	18%	23%	14%	19%
Not at all likely	27%	24%	24%	36% CEF	10%	17%	24%	33% I	23%	16%	17%	33% LM	55% LMN
DK/NA	3%	2%	5%	2%	4%	4%	1%	4%	2%	*%	1%	-	12% LM

Comparison Groups: BCDEFG/HI/LMNO  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2023

QFC13. How likely do you think it is that you ever will be able to afford to buy your own home?  
 Base: All who rent or live with someone

	EDUCATION				HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
	Total	< HS	COLL	UNI./ POST	<\$30K	\$30- \$60K	\$60- \$100K	\$100K +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	730	216	242	257	161	178	123	122	348	119	467	262	340	390
Unweighted 'N'	590	174	207	199	142	149	95	90	312	86	398	191	290	300
Very likely	26%	20%	23%	33% BC	20%	21%	22%	38% EFG	19%	28%	21%	34% IK	28%	24%
Somewhat likely	26%	24%	24%	29%	21%	21%	29%	31%	22%	22%	22%	32% IK	23%	29%
Not very likely	19%	25%	17%	16%	21%	26% H	21%	13%	22% L	20%	22% L	13%	21%	17%
Not at all likely	27%	29%	34% D	19%	36% H	30% H	26%	17%	33% L	27%	31% L	18%	27%	27%
DK/NA	3%	3%	3%	2%	3%	2%	1%	2%	3%	3%	3%	2%	2%	4%

Comparison Groups: BCD/EFGH/IJKL/MN  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2023

QFC13. How likely do you think it is that you ever will be able to afford to buy your own home?  
 Base: All who rent or live with someone

	PARTY SUPPORT							DIR. OF CAN		
	Total	Lib.	Cons.	NDP	Bloc Qué.	Green Party	People Party	Undecided	Satis.	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)
Weighted 'N'	730	138	200	112	29	45	40	116	273	381
Unweighted 'N'	590	132	164	74	27	30	25	99	211	322
Very likely	26%	28%	19%	30%	20%	17%	27%	37% CF	35% L	19%
Somewhat likely	26%	24%	24%	28%	22%	44% H	36%	15%	30%	22%
Not very likely	19%	17%	20%	22%	25%	11%	17%	17%	15%	22%
Not at all likely	27%	27%	35% D	18%	25%	24%	21%	25%	17%	36% K
DK/NA	3%	4%	1%	2%	8%	5%	-	6%	3%	2%

Comparison Groups: BCDEFGH/KL  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2023

QFC14. Are you very, somewhat, not very, or not at all worried about being able to afford to pay for the home you own?  
 Base: All who own

	Total	REGION						CITY		AGE			
		ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	1232	88	274	488	110	121	151	454	778	64	232	344	493
Unweighted 'N'	1374	146	282	484	119	147	196	473	901	34	178	338	719
Very worried	17%	12%	12%	19% BC	14%	23% BCEG	14%	17%	16%	33% O	25% O	18% O	10%
Somewhat worried	21%	19%	15%	24% C	19%	23%	22%	26% I	18%	28%	26% O	22% O	16%
Not very worried	18%	21%	29% DEFG	14%	16%	13%	13%	16%	19%	24%	18%	19%	18%
Not at all worried	44%	46%	42%	42%	50%	39%	49%	40%	46%	12%	31% L	42% LM	54% LMN
DK/NA	1%	2%	1%	1%	2%	2%	1%	1%	1%	2%	1%	-	2%

Comparison Groups: BCDEFG/HI/LMNO  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2023

QFC14. Are you very, somewhat, not very, or not at all worried about being able to afford to pay for the home you own?  
Base: All who own

	EDUCATION				HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
	Total	< HS	COLL	UNI./ POST	<\$30K	\$30- \$60K	\$60- \$100K	\$100K +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	1232	242	416	560	74	188	233	506	756	204	960	267	619	614
Unweighted 'N'	1374	302	461	593	100	241	263	509	880	212	1092	276	707	667
Very worried	17%	18%	18%	14%	27% H	17%	18%	15%	13%	24% IK	16%	20% I	15%	18%
Somewhat worried	21%	20%	23%	20%	24%	22%	22%	19%	18%	23%	19%	26% IK	21%	21%
Not very worried	18%	18%	16%	20%	18%	18%	25% H	17%	21% JL	14%	20% L	12%	19%	16%
Not at all worried	44%	42%	42%	46%	30%	41%	35%	48% EG	46% J	38%	44%	41%	43%	44%
DK/NA	1%	2%	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	1%	1%

Comparison Groups: BCD/EFGH/IJKL/MN  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2023

QFC14. Are you very, somewhat, not very, or not at all worried about being able to afford to pay for the home you own?  
Base: All who own

	PARTY SUPPORT							DIR. OF CAN		
	Total	Lib.	Cons.	NDP	Bloc Qué.	Green Party	People Party	Undecided	Satis.	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)
Weighted 'N'	1232	262	478	145	72	55	21	168	400	757
Unweighted 'N'	1374	313	520	152	76	60	23	197	436	852
Very worried	17%	6%	24% BDEH	12%	7%	26% BDEH	12%	14% B	8%	22% K
Somewhat worried	21%	20% E	19% E	27% E	11%	23%	38% E	25% E	16%	22% K
Not very worried	18%	23% CFH	15% F	21% F	33% CFH	6%	27%	13%	20%	16%
Not at all worried	44%	51% CDG	40%	40%	49% G	44%	20%	46% G	54% L	38%
DK/NA	1%	1%	2%	*%	-	-	3%	2%	1%	1%

Comparison Groups: BCDEFGH/KL  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.