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Our vision

Survey research -- properly conducted and published -- helps all of us better understand our world as it is today, how it's changing, and where it may be heading.

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April 2016

Welcome to the latest news from the Environics Institute for Survey Research.

WHAT'S NEW

Survey on Muslims in Canada 2016 now released

On April 27, 2016, the Institute released the findings from the Survey of Muslims in Canada 2016, as a follow-up to the landmark first survey it conducted in 2006. This latest survey updates previous findings and covers new topics. As in 2006, the survey was accompanied by a parallel survey of non-Muslim Canadians on their views about Islam and Muslims in this country.



The results show that Muslims as a whole are embracing Canada's diversity, democracy and freedoms, and feeling more positive about the country than a decade ago. This is despite continuing to experience discrimination due to religion and ethnicity, well above levels experienced by the Canadian population-at-large.

[Check our our website for full details.](#)

[Read op-ed by Michael Adams & Kathy Bullock in The Globe and Mail, April 28, 2016](#)

[See lead editorial in The Toronto Star, April 28, 2016](#)

[Read column by CBC journalist Neil MacDonald, April 28, 2016](#)

The project is a partnership between the Environics Institute and the [Tessellate Institute](#), the [Olive Tree Foundation](#), the [Inspirit Foundation](#), the [Canadian Race Relations Foundation](#), and Calgary-based [Think for Actions](#). The project is being made possible by the generous support from organizations and individuals both within and outside of the Muslim community, including [The Canadian Muslim Vote](#), Inter Pares, and the Muslim Council of Calgary.

Environics Institute celebrates 10th anniversary with a public event featuring Robert Putnam

The Environics Institute for Survey Research is celebrating its 10 year anniversary in 2016!

To mark the occasion, it is co-hosting a public event with the Centre for the Study of the United States, and the Munk School of Global Affairs. The event will feature noted US political scientist Robert Putnam, who will speak on social change in 20th century America. This will be followed by a panel discussion on the Canadian perspective with two noted experts:

- Dr. Keith Banting, Queen's University
- Dr. Kwame McKenzie, Wellesley Institute



Event Details:

June 6, 2016, 3 - 5:30 pm
Isabel Bader Theatre
Toronto ON

The event is free and tickets are available [HERE](#).

Environics Institute publishing a new book



The Institute is also marking its 10th anniversary with the publication of a new book, **Committing Sociology**. The volume includes a collection of selected short essays and commentaries written by the Institute and its collaborators that have appeared in such publications as *The Globe and Mail*, *Policy Options* and the *Literary Review of Canada* over the past decade.

The pieces draw from the Institute's research, and cover a range of themes such as social diversity, Canada and the US, and electoral politics. And there is commentary from notable public intellectuals like Janice

Stein, Doug Saunders and Tom Flanagan.

The book comes out in mid-May. Stay tuned for ordering information.

PROJECT UPDATE

Discovering what non-Aboriginal Canadians know about Aboriginal Peoples

In May 2016, the Institute will release a major new national survey on public opinion as it relates to Aboriginal Peoples.

Canada's relationship with the Aboriginal Peoples who first inhabited these lands has a troubled history, and remains unresolved. Sound survey research is needed to provide credible empirical evidence about where the general public stands on Aboriginal issues, to inform the media, decision-makers, opinion leaders and others in both the Aboriginal and non-Aboriginal communities. Such information can help address misconceptions about public sentiment that hinder progress toward reconciliation.



An important focus of this research is on understanding what reconciliation means to non-Aboriginal Canadians, and establishing the basis for measuring progress on reconciliation over time.

The Institute is conducting the research in partnership with [Tides Canada](#), the [Institute on Governance](#) and [The Circle on Philanthropy and Aboriginal Peoples in Canada](#) Canadians for a New Partnership, [The Inspirit Foundation](#), [Reconciliation Canada](#), and [the National Centre for Truth and Reconciliation](#).

Black Experience Project to be released this fall

In 2011, the Environics Institute launched The Black Experience Project in the Greater Toronto Area, a groundbreaking research study of the "lived experience" of individuals who self-identify as Black or of African heritage. The study focuses on the contributions, successes, experiences and challenges of the people from this diverse set of communities. The research will provide valuable direction in identifying policies and other initiatives that will contribute to the health and vibrancy of the Black community, and by doing so, the health and vibrancy of the entire GTA community.



The research consisted of an in-depth survey with a sample of 1,504 individuals from across the GTA, conducted between February and December 2015. Analysis of the results is underway, and the study findings will be publicly released in September 2016. Stay tuned for further details on the date, time and venue.

Study of Canadian millennials is now underway

This year the Institute is conducting a research study to better understand how members of this generation are realizing their place in society as citizens, addressing such areas as civic engagement, community involvement, career aspirations and life goals. A central feature of the research will be to examine these topics through the lens of millennial's distinct social values tribes. This work builds upon the social values work pioneered by the Environics Research Group, and showcased in Michael Adams' groundbreaking book *Sex in the Snow*, which in 1997 charted the social values tribes of Elders, Boomers and Gen-Xers.



The research is being conducted in partnership with [The Counselling Foundation of Canada](#), [RBC](#), and [The J.W. McConnell Family Foundation](#).

IN THE WORKS

New for Focus Canada in 2016

Focus Canada is the Institute's signature public opinion research program taking the pulse of Canadians on a wide range of public policy and social issues facing the country.

Plans are now in the works to launch three Focus Canada surveys over the next six months:

- Canada and the World, in partnership with the Munk School for Global Affairs
- Canada's federal community, in partnership with the Institute on Research in Public Policy (IRPP)
- Canadians and climate change, updating the annual tracking dating back to 2007

Watch our website for more details.



Follow the Institute on Twitter!

In addition to providing updates on Institute activities, our tweets keep followers up to date with the latest public opinion and social research from across Canada and around the world - most of which is never covered by traditional media. Follow us [@Environics Inst](#)

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