

THE ENVIRONICS INSTITUTE

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July 4th, 2012

Welcome to the latest news from The Environics Institute.

In The News

Institute launches new website

We're pleased to announce a new web presence for The Environics Institute, designed by Ottawa-based Atomic Motion.

Our new website provides:

- Full coverage of our research projects – current, completed, and those in the works
- Current news and events
- Research Digest – Regular updates featuring new public opinion and social research stories and insights, from across Canada and around the world
- Additional features (newsletter archive, Michael Adams' books)

Check us [out at www.environicsinstitute.org](http://www.environicsinstitute.org), and also now on Twitter ([@Environics_Inst](https://twitter.com/Environics_Inst))



Current Projects

Canadians on hockey 2012



Hockey has long held a central place in Canada, and the National Hockey League is the flagship arena for the sport. Professional hockey has long stood out for the aggressive style of play, which has largely been accepted as just a part of the game. What do Canadians think about what is

happening in professional hockey today?

The Environics Institute conducted a national public opinion survey, in collaboration with *The Globe and Mail*, to explore current public attitudes about hockey in Canada, including interest in the game, concerns about violence and fighting, and support for new measures aimed at increasing player safety. This survey was conducted in early May 2012, with the results featured on page one of *The Globe and Mail* (May 24, 2012).

For more, click [here!](#)

AmericasBarometer

Civic and political engagement across the western hemisphere

- How do Canadians feel about democracy in Canada today?
- What tolerance do Canadians have for political dissent (through demonstrations, etc.)?



- How much confidence does the public have in the justice system?
- How engaged are citizens in their local communities?
- How have such opinions among Canadians changed over the past few years?
- And how do such opinions compare with those of Americans, Mexicans, and citizens in Central and South American countries?

These are among the central questions addressed in a major survey

just completed by The Environics Institute, as the Canadian partner of a 26 country study called the AmericasBarometer. The AmericasBarometer (www.AmericasBarometer.org) is a multi-country public opinion survey on democratic values and behaviours in the Americas, conducted every two years by a consortium of academic and think tank partners in the hemisphere.

Stay tuned for the release of our final report early this fall.

Click [here](#) to read more!

At The Institute

The Institute announces a new Board of Directors

The Environics Institute is pleased to announce the appointment of its first Board of Directors, which is Chaired by **Michael Mendelson** (announced in our previous newsletter in April). Joining him and Institute President **Michael Adams** on the Board are:



Wendy Cukier is VP Research and Innovation, Ryerson University and Head of the [Diversity Institute](#) at Ryerson. She has extensive experience as a consultant specializing in strategy and organizational change. She has written more than 200 papers on technology, innovation and management and is coauthor of the bestseller *Innovation Nation: from Java to Jurassic Park*. She founded the Diversity Institute in 1999.

John Honderich is Chair of the Board of [Torstar Corporation](#), and currently serves on the boards of the United Way, the Atkinson Fellowship, the Michener Fellowship, the Martin Goodman Fellowship and the Toronto Public Library. He has a distinguished career in journalism, including serving as Publisher of the Toronto Star from 1994 to 2004.



David Eaves is an expert on innovation and open government, and works with leading companies, non-profits and governments on strategy and management, including the World Bank, Greenpeace and the City of Vancouver. David is a widely sought-after speaker, and



publishes regularly in various forums, including his own blog (eaves.ca).

Ratna Omidvar is President of the [Maytree Foundation](#), a private foundation focusing on immigration, integration and diversity in the workplace, in the boardroom and in public office. Ratna also serves as a director of the Greater Toronto CivicAction Alliance and is the Chair of the Board of Directors of the Toronto Region Immigrant Employment Council (TRIEC). She is a member of both the Order of Ontario and the Order of Canada.



Who We Are



The Environics Institute for Survey Research was established by Michael Adams in 2006 to promote relevant and original public opinion and social research on important issues of public policy

and social change.

In democracies today, survey research – when responsibly done and accurately reported - makes an essential contribution to good governance and meeting societal challenges. Such research is key to helping organizations and citizens better understand our world as it is today, how it is changing, and where it may be heading.

Integral to the Institute's approach is: a) early consultation and engagement with populations to be surveyed to ensure a respectful approach in how the research is conducted; and b) broad dissemination of research findings to stimulate constructive discourse and informed responses to these findings.

For more information about the Institute and its mission, see www.environicsinstitute.org

The Environics Institute
33 Bloor Street East, Suite 900
Toronto, ON M4W 3H1

Contact: Keith Neuman, Ph.D.
keith.neuman@environics.ca
416-969-2457

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